📊 DATA FOR *PROGRESS*

From January 26 to 27, 2024, Data for Progress conducted a survey of 1,216 U.S. likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and voting history. The survey was conducted in English. The margin of error is ±3 percentage points.

N=1,216 unless otherwise specified. Some values may not add up to 100 due to rounding.

[1] In the voting booth, which of the following issues do you consider **most** when deciding which candidate to vote for?

Economy, jobs, and inflation	**27%**
Climate change and the environment	**3**
Health care	**4**
Threats to democracy	**9**
Programs like Social Security and Medicare	**10**
National security and foreign policy	**7**
Crime and public safety	**3**
Education	**2**
Abortion	**7**
Immigration	**12**
Gun policy	**3**
Taxes and government spending	**6**
Race relations and racism	**2**
LGBTQ+ issues	**2**
None of these	**3**

[2] In the voting booth, which of the following issues do you consider **second most** when deciding which candidate to vote for? *(N=1,185)*

Economy, jobs, and inflation	**16%**
Climate change and the environment	**5**
Health care	**8**
Threats to democracy	**7**
Programs like Social Security and Medicare	**9**
National security and foreign policy	**9**
Crime and public safety	**6**
Education	**3**
Abortion	**7**
Immigration	**9**
Gun policy	**5**
Taxes and government spending	**9**
Race relations and racism	**4**
LGBTQ+ issues	**2**
None of these	**1**

𝗂𝖽 DATA FOR *PROGRESS*

From January 26 to 27, 2024, Data for Progress conducted a survey of 1,216 U.S. likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and voting history. The survey was conducted in English. The margin of error is ±3 percentage points.

N=332 unless otherwise specified. Some values may not add up to 100 due to rounding.

[1] *filtered to Economy, jobs, and inflation* Thinking more about *[issue chosen by respondent]* which of the following best describes why *[issue chosen by respondent]* is most important to you when considering who to vote for?

Creating good paying more jobs	**11%**
Losing jobs to automation	**2**
Wages	**7**
Inflation	**51**
Immigrants taking American jobs	**6**
Other (please specify)	**1**
Lowering the unemployment rate	**4**
The stock market	**3**
Economic growth	**15**

[2] *filtered to Health care* Thinking more about *[issue chosen by respondent]* which of the following best describes why *[issue chosen by respondent]* is most important to you when considering who to vote for? *(N=52)*

Cost of health insurance	**33%**
Cost of prescription drugs	**5**
Quality of health care	**24**
Other (please specify)	**2**
Availability of doctors and appointments	**9**
General access to health insurance coverage	**26**

[3] *filtered to Threats to democracy* Thinking more about *[issue chosen by respondent]* which of the following best describes why *[issue chosen by respondent]* is most important to you when considering who to vote for? *(N=105)*

Voting rights	**6%**
Election fraud	**13**
Disinformation and fake news	**29**
Preventing a government insurrection, like the January 6th attack	**51**
Other (please specify)	**2**

[4] *filtered to Programs like Social Security and Medicare* Thinking more about *[issue chosen by respondent]* which of the following best describes why *[issue chosen by respondent]* is most important to you when considering who to vote for? *(N=119)*

Cutting Social Security and Medicare	**34%**
Protecting government programs	**42**
Expanding government programs	**23**
Other (please specify)	**1**

[5] *filtered to National security and foreign policy* Thinking more about *[issue chosen by respondent]* which of the following best describes why *[issue chosen by respondent]* is most important to you when considering who to vote for? *(N=82)*

U.S. involvement in Ukraine and Russia	**12%**
U.S. involvement in Israel and Palestine	**7**
Having a strong U.S. military	**55**
U.S. being more involved in foreign affairs	**11**
U.S. being less involved in foreign affairs	**10**
Other (please specify)	**6**

[6] *filtered to* Abortion Thinking more about *[issue chosen by respondent]* which of the following best describes why *[issue chosen by respondent]* is most important to you when considering who to vote for? *(N=84)*

Protecting abortion rights **75%**

Limiting or stopping the number of abortions **20**

Other (please specify) **5**

[7] *filtered to* Immigration Thinking more about *[issue chosen by respondent]* which of the following best describes why *[issue chosen by respondent]* is most important to you when considering who to vote for? *(N=147)*

Stopping illegal immigration **79%**

Easier path to citizenship and protecting immigrants **5**

Building a wall between the U.S. and Mexico **15**

Other (please specify) **1**

[8] *filtered to* Economy, jobs, and inflation **Shown to respondents who chose "Inflation" as the reason for selecting "Economy, jobs, and inflation" as their top issue**
Which of the following best describes why inflation is most important to you when considering who to vote for? *(N=169)*

The cost of food and groceries **68%**

The cost of rent or home prices **17**

The cost of gas **3**

The cost of utilities and home energy prices **8**

Other (please specify) **5**