

DATA FOR **PROGRESS**

From April 24 to 26, 2024, Data for Progress conducted a survey of 1,212 U.S. likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and voting history. The survey was conducted in English. The margin of error is ± 3 percentage points.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=1,212 unless otherwise specified.

[1] How much have you seen or heard about the term "carbon footprint"?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
A lot	39	39	45	35	35	44	39	39	34	50	27	40	44
A little	46	44	45	50	47	45	45	47	47	44	43	49	36
Nothing at all	14	17	10	15	18	10	15	14	19	6	30	11	20
Weighted N	1,212	439	351	422	646	566	408	804	781	431	132	864	145

[2] Which of the following entities, if any, do you think coined the term "carbon footprint"? (N=1,037)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Environmental organizations	39	43	38	36	44	34	32	43	39	39	34	40	40
Political figures	4	2	5	6	4	5	5	4	4	4	5	4	6
Fossil fuel companies	9	10	8	9	8	9	14	6	9	8	15	8	10
Academic institutions	7	8	9	4	5	9	8	6	6	9	2	7	7
Government officials	6	6	6	7	4	8	7	6	6	6	10	6	3
Climate activists	30	28	27	34	30	30	31	29	29	31	26	30	28
Don't know	5	3	8	5	6	4	4	5	6	3	7	5	6
Weighted N	1,037	363	316	358	530	507	345	692	632	405	92	768	116

[3] You indicated that you have heard about the term "carbon footprint."

When making purchasing decisions, like what household products to use or what vehicle to buy, how much do you consider your carbon footprint? (N=1,037)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
A lot	14	20	13	9	14	13	21	10	12	17	19	12	25
A little	55	65	56	43	58	51	58	53	54	56	60	54	55
Not at all	31	15	31	48	27	35	22	36	34	27	20	34	20
Weighted N	1,037	363	316	358	530	507	345	692	632	405	92	768	116

[4] Which of the following groups do you believe is **most** responsible for causing climate change in the United States?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Big corporations generally	30	28	36	27	32	28	26	32	28	33	18	32	30
Oil and gas companies specifically	28	39	24	20	30	25	32	26	28	27	41	26	25
Individual consumers	13	13	13	12	11	15	14	12	11	16	13	13	15
The government	18	15	16	22	15	21	19	17	19	16	14	18	21
Don't know	11	5	11	19	12	10	9	13	14	7	15	11	11
Weighted N	1,212	439	351	422	646	566	408	804	781	431	132	864	145

[5] A new report finds that just 122 entities worldwide are responsible for over 70 percent of global fossil fuel and cement emissions since the start of the Industrial Revolution.

When it comes to the cost of mitigating climate damage, do you agree or disagree that entities with the largest emissions should be **most** responsible for reducing their carbon footprint and climate impact?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Strongly agree	43	57	41	29	43	43	45	42	38	51	48	42	41
Somewhat agree	38	30	39	45	36	40	34	40	39	35	28	39	37
Somewhat disagree	6	4	7	8	6	6	7	6	6	5	8	6	8
Strongly disagree	4	2	2	7	3	5	3	4	3	5	2	4	4
Don't know	9	7	11	11	12	6	11	9	13	4	14	9	11
AGREE (TOTAL)	81	87	80	74	79	83	79	82	77	86	76	81	78
DISAGREE (TOTAL)	10	6	9	15	9	11	10	10	9	10	10	10	12
AGREE (NET)	+71	+81	+71	+59	+70	+72	+69	+72	+68	+76	+66	+71	+66
Weighted N	1,212	439	351	422	646	566	408	804	781	431	132	864	145

[6] In the early 2000s, the oil and gas company British Petroleum (BP) coined and promoted the term "carbon footprint" to promote the idea that climate change is not the fault of oil and gas companies, but that of individuals.

Which statement comes closer to your view, even if neither is exactly right?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
BP created the "carbon footprint" to put the burden of addressing climate change on individuals and shirk its own responsibility to reduce emissions. As a result, BP should be held accountable for its efforts to delay and avoid its own emissions reductions.	60	70	58	51	61	58	61	59	57	65	60	59	61
BP used the "carbon footprint" to promote sustainability and action on climate change. As a result, BP should not be punished for coining and promoting the term "carbon footprint."	24	19	25	30	20	28	25	24	24	24	18	26	20
Don't know	16	12	18	19	19	13	15	17	19	11	22	15	19
Weighted N	1,212	439	351	422	646	566	408	804	781	431	132	864	145