

From June 27 to July 1, 2025, Data for Progress conducted a survey of 1,497 U.S. adults nationally using web panel respondents. The sample was weighted to be representative of U.S. adults by age, gender, education, race, geography, income, voter registration, and recalled presidential vote. The survey was conducted in English. The margin of error associated with the sample size is ±3 percentage points. Results for subgroups of the sample are subject to increased margins of error. Partisanship reflected in tabulations is based on self-identified party affiliation, not partisan registration. For more information please visit dataforprogress.org/our-methodology.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=1,497 unless otherwise specified.

[1] To what extent do you believe you can influence **the government** to **change** how corporations behave through various laws and regulations?

Response	Topline	Democrat	Inde- pendent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino
A great deal	11	11	8	13	8	13	14	8	10	12	8	13	11	8
Some	24	23	22	28	21	27	25	23	23	27	30	31	22	26
Only a little	30	31	28	31	30	30	30	30	29	32	33	21	29	36
Not at all	35	35	43	28	41	29	30	40	39	29	29	36	37	30
Weighted N	1,497	518	492	487	767	730	670	827	993	504	72	197	1,002	211

[2] As a consumer, to what extent do you believe you can influence corporate behavior directly?

Response	Topline	Democrat	Inde- pendent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino
A great deal	9	9	7	11	6	13	12	7	7	14	6	13	9	10
Some	21	21	18	24	22	20	23	20	20	23	26	28	19	22
Only a little	33	35	32	31	31	35	33	32	31	36	34	34	31	38
Not at all	37	34	43	33	42	32	32	41	42	27	34	25	40	30
Weighted N	1,497	518	492	487	767	730	670	827	993	504	72	197	1,002	211

[3] Have you engaged in any type of consumer action in the past year? Consumer action can be defined as boycotting a company, signing a petition related to corporate behavior, or contacting a company directly.

Response	Topline	Democrat	Inde- pendent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino
Yes, I have taken consumer action in the past year	25	35	18	22	21	29	25	25	20	35	28	28	24	31
No, I have not taken a consumer action in the past year	67	60	68	74	68	66	61	72	69	64	66	68	69	60
Don't know	8	5	14	4	11	4	14	2	10	2	6	4	8	9
Weighted N	1,497	518	492	487	767	730	670	827	993	504	72	197	1,002	211

[4] To what extent do you think corporations hold power over consumers?

Response	Topline	Democrat	Inde- pendent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino
A great deal	42	50	35	40	38	46	36	47	40	46	48	43	43	35
Some	37	37	38	36	36	37	40	34	35	40	43	34	37	39
Only a little	14	11	15	18	17	12	15	14	15	13	7	17	13	17
Not at all	7	3	13	6	9	5	10	5	10	2	2	6	7	8
Weighted N	1,497	518	492	487	767	730	670	827	993	504	72	197	1,002	211

[5] As a consumer, to what extent do you trust the U.S. government to protect your rights?

Response	Topline	Democrat	Inde- pendent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino
A great deal	12	9	6	20	9	15	17	7	11	13	8	15	11	14
Some	31	23	31	39	30	32	32	30	31	31	33	31	32	24
Only a little	32	36	31	29	30	34	26	36	30	36	30	28	31	39
Not at all	26	32	32	12	32	19	25	26	29	20	29	26	25	22
Weighted N	1,497	518	492	487	767	730	670	827	993	504	72	197	1,002	211