

# DATA FOR PROGRESS

From January 10 to 12, 2026, Data for Progress conducted a survey of 1,124 U.S. likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and recalled presidential vote. The survey was conducted in English. The margin of error associated with the sample size is ±3 percentage points. Results for subgroups of the sample are subject to increased margins of error. Partisanship reflected in tabulations is based on self-identified party affiliation, not partisan registration. For more information please visit [dataforprogress.org/our-methodology](http://dataforprogress.org/our-methodology).

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=1,124 unless otherwise specified.

## [1] Which would help you more right now?

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Lowering the cost of everyday goods and monthly bills	70	72	71	68	73	67	60	75	72	68	58	73	64
Don't know	<0.5	<0.5	0	<0.5	<0.5	<0.5	1	<0.5	<0.5	<0.5	1	<0.5	1
Increasing my income or take-home pay	29	27	29	32	27	33	39	25	28	32	41	27	35
Weighted N	1,124	425	250	449	597	527	358	766	724	400	122	803	143

## [2] Do you think each of the following does or does not have a solution for the cost of living?

— The Democratic Party

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Has a solution for cost of living	36	70	28	9	38	34	46	31	36	36	61	29	56
Don't know	15	12	28	11	16	14	19	14	15	16	12	15	9
Does not have a solution for cost of living	49	18	44	80	46	52	35	55	49	48	27	56	34
Weighted N	1,124	425	250	449	597	527	358	766	724	400	122	803	143

[3] Do you think each of the following does or does not have a solution for the cost of living?

— The Republican Party

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Has a solution for cost of living	34	5	22	69	31	39	32	35	36	31	19	39	28
Don't know	11	6	21	11	13	9	12	11	13	9	12	11	9
Does not have a solution for cost of living	54	89	58	20	56	52	56	54	51	60	69	50	63
Weighted N	1,124	425	250	449	597	527	358	766	724	400	122	803	143

[4] Do you think each of the following does or does not have a solution for the cost of living?

— Donald Trump

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Has a solution for cost of living	37	6	25	71	33	40	33	38	38	34	19	42	31
Don't know	8	3	15	9	9	7	9	8	10	5	7	7	6
Does not have a solution for cost of living	55	91	60	20	58	53	59	54	52	61	74	51	63
Weighted N	1,124	425	250	449	597	527	358	766	724	400	122	803	143

[5] Who have you heard talk more about affordability in the last month — leaders from the Democratic Party or the Republican Party?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
I have heard leaders from the Democratic Party talk about affordability more	33	63	26	8	31	35	38	30	29	39	47	29	45
I have heard leaders from the Republican Party talk about affordability more	25	6	19	46	23	27	23	26	25	24	11	29	23
I have heard leaders from both parties talk about affordability the same amount	20	15	28	21	18	23	18	21	21	18	20	20	13
I have not heard leaders in either party talk about affordability	19	13	22	24	24	14	16	21	21	16	14	20	17
Don't know	3	3	6	1	4	2	4	2	3	3	6	2	2
Weighted N	1,124	425	250	449	597	527	358	766	724	400	122	803	143

[6] If you could lower the cost of just one monthly expense for your household, which would you pick?

Response	Topline	Democrat	Independent / Third party	Repub-lican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Groceries and household essentials	40	39	43	39	39	41	36	42	41	38	35	42	36
Housing, such as rent or a mortgage	23	27	23	18	22	23	30	19	24	21	36	19	32
Utilities	16	13	18	19	18	15	11	19	16	16	12	18	9
Health care	11	11	8	11	11	10	12	10	9	14	8	10	12
Debt payments	8	8	4	11	9	8	8	8	8	8	6	9	9
Transportation	1	<0.5	3	1	<0.5	2	2	1	2	1	<0.5	1	0
Child care or elder care	<0.5	<0.5	<0.5	1	<0.5	1	<0.5	1	<0.5	1	2	<0.5	1
Don't know	1	1	<0.5	<0.5	<0.5	1	<0.5	1	<0.5	1	0	<0.5	2
Weighted N	1,124	425	250	449	597	527	358	766	724	400	122	803	143

# DATA FOR PROGRESS

From December 20 to 24, 2025, Data for Progress conducted a survey of 1,261 U.S. likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and recalled presidential vote. The survey was conducted in English. The margin of error associated with the sample size is  $\pm 3$  percentage points. Results for subgroups of the sample are subject to increased margins of error. Partisanship reflected in tabulations is based on self-identified party affiliation, not partisan registration. For more information please visit [dataforprogress.org/our-methodology](http://dataforprogress.org/our-methodology).

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=1,261 unless otherwise specified.

**[1] From December 20 to 24, 2025** For each of the following, please say if they are getting better or worse for people like you:

— Inflation or costs of goods

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino
Getting better for people like me	21	6	13	41	16	27	22	21	21	21	9	15	25	19
Getting worse for people like me	74	91	81	53	78	69	72	75	73	76	88	77	71	77
Don't know	5	3	6	5	6	4	6	4	6	3	4	8	4	4
Weighted N	1,261	476	298	487	670	591	410	851	812	449	50	134	901	157

**[2] From November 21 to 25, 2025** For each of the following, please say if they are getting better or worse for people like you:

— Inflation or costs of goods

(N=1,230)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Getting better for people like me	20	10	13	34	14	27	22	19	18	24	19	22	11
Getting worse for people like me	72	84	78	60	77	67	71	73	72	73	71	73	77
Don't know	7	7	9	7	9	5	7	7	9	3	10	6	11
Weighted N	1,230	446	276	508	655	575	417	813	792	438	131	879	155

**[3] From October 17 to 20, 2025** For each of the following, please say if they are getting better or worse for people like you:

— Inflation or costs of goods (N=1,191)

Response	Topline	Democrat	Independent / Third party	Repub-lican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Getting better for people like me	20	6	15	39	17	25	20	21	20	21	16	23	15
Getting worse for people like me	73	91	78	50	77	67	73	72	72	74	72	70	79
Don't know	7	4	7	11	6	8	7	7	8	5	12	7	6
Weighted N	1,191	472	269	450	633	558	393	798	767	424	127	851	155

**[4] From August 29 to September 1, 2025** For each of the following, please say if they are getting better or worse for people like you:

— Inflation or costs of goods (N=1,202)

Response	Topline	Democrat	Independent / Third party	Repub-lican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Getting better for people like me	22	8	24	36	17	27	20	23	20	26	14	24	8
Getting worse for people like me	72	87	73	56	76	68	73	72	73	70	81	69	87
Don't know	6	5	3	8	7	5	7	5	7	3	5	6	5
Weighted N	1,202	487	260	455	641	561	391	811	774	428	128	859	135

**[5] From July 25 to 28, 2025** For each of the following, please say if they are getting better or worse for people like you:

— Inflation or costs of goods

(N=1,223)

Response	Topline	Democrat	Independent / Third party	Repub-lican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Getting better for people like me	27	14	16	45	22	32	27	27	24	31	25	29	18
Getting worse for people like me	67	81	78	46	70	63	69	65	67	65	66	64	75
Don't know	7	5	6	9	8	5	4	8	8	4	9	6	7
Weighted N	1,223	456	284	483	650	573	402	821	788	435	132	872	178

**[6] From June 27 to July 1, 2025** For each of the following, please say if they are getting better or worse for people like you:

— Inflation or costs of goods (N=1,168)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Getting better for people like me	25	8	25	43	22	29	25	25	25	25	13	28	22
Getting worse for people like me	68	86	65	50	71	64	66	68	66	71	76	66	74
Don't know	7	6	10	7	7	8	9	7	9	4	11	6	4
Weighted N	1,168	475	244	449	623	545	385	783	752	416	127	832	144

**[7] From May 30 to June 1, 2025** For each of the following, please say if they are getting better or worse for people like you:

— Inflation or costs of goods

(N=1,232)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Getting better for people like me	24	10	16	42	17	31	28	22	23	25	13	26	22
Getting worse for people like me	70	85	79	50	76	64	64	73	70	71	79	69	70
Don't know	6	5	5	8	7	5	8	5	7	4	8	5	8
Weighted N	1,232	480	276	476	655	577	408	824	794	438	131	880	172

**[8] From April 18 to 20, 2025** For each of the following, please say if they are getting better or worse for people like you:

— Inflation or costs of goods

(N=1,204)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Getting better for people like me	26	10	20	45	19	33	25	26	26	25	18	28	27
Getting worse for people like me	68	86	72	49	74	62	65	69	66	72	75	67	66
Don't know	6	5	9	6	7	6	9	5	8	3	7	5	7
Weighted N	1,204	441	291	472	640	564	401	803	776	428	129	859	158

**[9] From March 26 to 27, 2025** For each of the following, please say if they are getting better or worse for people like you:

— Inflation or costs of goods

(N=1,232)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Getting better for people like me	24	11	17	40	21	27	26	23	25	21	16	25	27
Getting worse for people like me	66	82	70	48	67	65	63	67	63	71	71	66	59
Don't know	10	6	13	12	12	8	10	10	12	8	13	9	13
Weighted N	1,232	465	292	475	657	575	400	832	794	438	133	879	168

**[10] From February 28 to March 1, 2025** For each of the following, please say if they are getting better or worse for people like you:

— Inflation or costs of goods

(N=1,191)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Getting better for people like me	17	10	11	26	12	22	25	13	16	18	19	17	20
Getting worse for people like me	74	85	78	61	78	69	65	78	73	76	76	74	73
Don't know	9	5	11	13	10	8	10	9	11	7	5	9	7
Weighted N	1,191	442	282	467	635	556	386	805	767	424	127	851	162

**[11] From January 31 to February 2, 2025** For each of the following, please say if they are getting better or worse for people like you:

— Inflation or costs of goods

(N=1,205)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Getting better for people like me	20	13	12	30	18	23	27	17	20	20	22	20	25
Getting worse for people like me	70	76	80	59	73	67	60	75	70	71	63	72	63
Don't know	10	10	8	10	10	10	13	8	10	10	14	7	13
Weighted N	1,205	452	260	493	640	565	398	807	776	429	131	858	159

**[12] From December 20 to 24, 2025** For each of the following, please say if they are getting better or worse for people like you:

— The economy in general

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino
Getting better for people like me	29	10	18	54	20	39	28	29	29	30	20	20	34	24
Getting worse for people like me	64	82	76	40	70	59	64	64	64	65	71	68	60	73
Don't know	7	8	6	6	10	3	7	6	8	5	9	12	6	4
Weighted N	1,261	476	298	487	670	591	410	851	812	449	50	134	901	157

**[13] From November 21 to 25, 2025** For each of the following, please say if they are getting better or worse for people like you:

— The economy in general

(N=1,230)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino
Getting better for people like me	29	12	17	51	23	37	27	30	27	33	21	32	21	
Getting worse for people like me	61	80	69	39	67	53	61	61	62	59	66	59	71	
Don't know	10	8	14	10	10	10	12	9	11	8	13	9	8	
Weighted N	1,230	446	276	508	655	575	417	813	792	438	131	879	155	

**[14] From October 17 to 20, 2025** For each of the following, please say if they are getting better or worse for people like you:

— The economy in general (N=1,191)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino
Getting better for people like me	30	8	24	57	24	37	27	32	30	31	16	35	24	
Getting worse for people like me	60	84	63	33	65	54	64	58	60	58	69	55	68	
Don't know	10	8	13	10	12	8	10	10	10	10	15	10	8	
Weighted N	1,191	472	269	450	633	558	393	798	767	424	127	851	155	

**[15] From August 29 to September 1, 2025** For each of the following, please say if they are getting better or worse for people like you:

— The economy in general (N=1,202)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Getting better for people like me	32	9	33	57	27	38	28	34	31	34	15	37	18
Getting worse for people like me	61	84	59	37	66	55	64	59	62	59	79	57	73
Don't know	7	7	8	6	7	7	8	6	7	6	6	6	9
Weighted N	1,202	487	260	455	641	561	391	811	774	428	128	859	135

**[16] From June 27 to July 1, 2025** For each of the following, please say if they are getting better or worse for people like you:

— The economy in general (N=1,168)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Getting better for people like me	31	12	27	52	25	37	28	32	30	32	15	35	27
Getting worse for people like me	60	80	59	39	64	55	63	58	58	63	72	56	68
Don't know	10	8	14	9	11	8	10	10	12	5	13	9	5
Weighted N	1,168	475	244	449	623	545	385	783	752	416	127	832	144

**[17] From April 18 to 20, 2025** For each of the following, please say if they are getting better or worse for people like you:

— The economy in general

(N=1,204)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Getting better for people like me	31	11	25	54	23	41	32	31	32	29	20	34	27
Getting worse for people like me	61	83	62	39	67	54	57	63	57	67	72	59	62
Don't know	8	5	13	8	10	6	11	7	10	4	7	7	11
Weighted N	1,204	441	291	472	640	564	401	803	776	428	129	859	158

**[18] From February 28 to March 1, 2025** For each of the following, please say if they are getting better or worse for people like you:

— The economy in general

(N=1,191)

Response	Topline	Democrat	Independent / Third party	Repub-lican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Getting better for people like me	25	13	21	37	18	32	33	21	24	25	21	25	30
Getting worse for people like me	64	77	67	49	68	58	54	68	64	62	72	64	54
Don't know	12	10	12	14	14	10	13	11	11	13	8	11	17
Weighted N	1,191	442	282	467	635	556	386	805	767	424	127	851	162

**[19] From January 31 to February 2, 2025** For each of the following, please say if they are getting better or worse for people like you:

— The economy in general

(N=1,205)

Response	Topline	Democrat	Independent / Third party	Repub-lican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Getting better for people like me	28	17	20	43	24	33	32	27	28	29	27	31	31
Getting worse for people like me	58	67	65	46	63	53	54	60	58	57	51	57	60
Don't know	14	15	14	11	13	14	14	13	14	13	22	12	10
Weighted N	1,205	452	260	493	640	565	398	807	776	429	131	858	159