

From March 21 to 30, 2026, Data for Progress conducted a survey of 389 Democratic primary voters in Prince George's County, Maryland using SMS and web panel respondents. The sample was weighted to be representative of Democratic primary voters by age, gender, education, race, geography, and recalled presidential vote. The survey was conducted in English. The margin of error associated with the sample size is ±5 percentage points. Results for subgroups of the sample are subject to increased margins of error. For more information please visit dataforprogress.org/our-methodology.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=389 unless otherwise specified.

[1] Have you ever written to your council member about issues in Prince George's County?

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Liberal	Moderate	Renter	Homeowner
Yes, I have	26	21	34	28	25	20	34	22	40	33	18	23	28
No, I have not	73	78	64	70	74	78	65	77	60	67	79	74	72
Don't know	1	<0.5	2	1	1	1	1	1	<0.5	<0.5	2	2	<0.5
(NET)	-47	-57	-30	-42	-49	-58	-31	-55	-20	-34	-61	-51	-44
Weighted N	389	247	142	94	295	232	157	288	60	178	169	170	217

[2] Have you ever written to your council member about the following issues in Prince George's County?

— Housing

(N=100)

Response	Topline	Female	45+	College	Black or African American	Liberal	Homeowner
Yes, in support of a policy or proposal related to this issue	14	12	14	12	14	18	11
Yes, in opposition to a policy or proposal related to this issue	19	17	18	22	21	19	18
No, I have not written to my council member about a policy or proposal related to this issue	63	67	66	63	64	57	66
Don't know	4	3	2	3	2	6	5
Weighted N	100	52	74	53	63	59	61

[3] Have you ever written to your council member about the following issues in Prince George's County?

— Zoning issues

(N=100)

Response	Topline	Female	45+	College	Black or African American	Liberal	Homeowner
Yes, in support of a policy or proposal related to this issue	11	3	12	9	11	12	8
Yes, in opposition to a policy or proposal related to this issue	21	25	19	30	22	24	20
No, I have not written to my council member about a policy or proposal related to this issue	60	66	66	58	63	52	62
Don't know	8	6	2	3	4	11	10
Weighted N	100	52	74	53	63	59	61

[4] Do you approve or disapprove of how the County Council has handled the cost of living in Prince George's County?

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Liberal	Moderate	Renter	Homeowner
Strongly approve	4	4	4	3	5	5	3	4	4	5	4	2	5
Somewhat approve	32	31	35	20	36	34	29	34	26	33	33	28	36
Somewhat disapprove	39	39	41	51	36	38	42	39	36	36	43	43	36
Strongly disapprove	15	14	16	15	15	15	15	15	18	15	15	16	14
Don't know	9	12	4	12	9	8	11	8	16	11	5	11	8
APPROVE (TOTAL)	36	35	39	23	41	39	32	38	30	38	37	30	41
DISAPPROVE (TOTAL)	54	53	57	66	51	53	57	54	54	51	58	59	50
APPROVE (NET)	-18	-18	-18	-43	-10	-14	-25	-16	-24	-13	-21	-29	-9
Weighted N	389	247	142	94	295	232	157	288	60	178	169	170	217

[5] If your council member **supported** a proposed housing development in your neighborhood, would you be more likely or less likely to vote for them in their re-election?

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Liberal	Moderate	Renter	Homeowner
Much more likely to vote for them	15	13	19	15	16	18	11	16	10	13	15	16	15
Somewhat more likely to vote for them	21	21	21	25	20	27	13	23	12	21	21	25	18
Somewhat less likely to vote for them	19	20	15	17	19	18	20	18	21	18	17	17	19
Much less likely to vote for them	15	13	19	14	15	12	19	15	11	12	19	13	17
Would not affect my support	23	24	22	25	23	19	30	21	37	32	18	22	24
Don't know	6	8	4	4	7	7	6	6	9	4	9	6	7
MORE LIKELY (TOTAL)	36	34	40	40	36	45	24	39	22	34	36	41	33
LESS LIKELY (TOTAL)	34	33	34	31	34	30	39	33	32	30	36	30	36
MORE LIKELY (NET)	+2	+1	+6	+9	+2	+15	-15	+6	-10	+4	0	+11	-3
Weighted N	389	247	142	94	295	232	157	288	60	178	169	170	217

[6] Thinking about your home and homes in your community, would you say that the **age and quality of housing** generally in Prince George's County is:

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Liberal	Moderate	Renter	Homeowner
This is a major issue	32	30	34	41	29	31	32	30	26	31	34	39	25
This is a minor issue	42	41	44	40	43	41	43	40	51	45	40	37	47
This is not really an issue at all	20	21	19	17	22	20	20	24	14	20	21	17	23
Don't know	6	8	3	3	7	7	4	6	9	4	5	7	5
Weighted N	389	247	142	94	295	232	157	288	60	178	169	170	217

[7] When thinking about homes in the county, which statement comes closer to your view, even if neither is exactly right?

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Liberal	Moderate	Renter	Homeowner
It is more important to lower housing costs than to preserve neighborhood character.	57	56	59	73	52	63	48	57	49	55	57	64	52
It is more important to preserve neighborhood character than to lower housing costs.	35	35	35	21	39	28	45	35	39	36	35	27	41
Don't know	8	9	5	6	8	9	7	8	12	8	8	9	7
(NET)	+22	+21	+24	+52	+13	+35	+3	+22	+10	+19	+22	+37	+11
Weighted N	389	247	142	94	295	232	157	288	60	178	169	170	217

[8] Below are some phrases that describe housing.

For each, please say whether you associate the term with *affordable* housing, *market-rate* housing, both types of housing, or neither type of housing.

— Income-restricted (also known as means-tested)

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Liberal	Moderate	Renter	Homeowner
Affordable housing	51	48	55	52	50	43	62	48	74	52	53	53	49
Market-rate housing	9	9	9	13	8	11	7	10	3	10	9	8	10
Both	20	22	17	16	22	27	11	22	12	18	19	20	19
Neither	9	9	8	9	9	8	11	10	4	9	11	9	9
Don't know	11	12	10	10	11	12	10	10	8	11	7	9	13
Weighted N	389	247	142	94	295	232	157	288	60	178	169	170	217

[9] Below are some phrases that describe housing.

For each, please say whether you associate the term with *affordable* housing, *market-rate* housing, both types of housing, or neither type of housing.

— Subsidized (when the government contributes towards costs, such as through vouchers, tax credits, etc.)

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Liberal	Moderate	Renter	Homeowner
Affordable housing	65	64	66	61	66	60	72	64	77	70	64	69	63
Market-rate housing	5	5	5	10	3	6	2	4	2	3	7	6	4
Both	16	13	22	13	17	18	14	17	13	13	19	12	19
Neither	7	10	3	8	7	7	8	8	5	8	6	7	8
Don't know	7	9	3	9	6	8	4	8	3	6	4	6	7
Weighted N	389	247	142	94	295	232	157	288	60	178	169	170	217

[10] Below are some phrases that describe housing.

For each, please say whether you associate the term with *affordable* housing, *market-rate* housing, both types of housing, or neither type of housing.

— Unsubsidized (when the government does **not** contribute towards costs through vouchers)

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Liberal	Moderate	Renter	Homeowner
Affordable housing	14	13	15	13	14	16	10	13	19	15	14	13	14
Market-rate housing	49	50	48	48	49	42	60	48	58	52	46	54	46
Both	17	13	25	13	19	19	15	19	10	14	22	14	19
Neither	10	12	6	9	10	12	7	10	8	10	11	7	12
Don't know	10	12	6	16	8	12	8	10	6	10	7	11	9
Weighted N	389	247	142	94	295	232	157	288	60	178	169	170	217

[11] Below are some phrases that describe housing.

For each, please say whether you associate the term with *affordable* housing, *market-rate* housing, both types of housing, or neither type of housing.

— Costs 30% or less of one's household income

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Liberal	Moderate	Renter	Homeowner
Affordable housing	61	61	62	64	60	60	63	61	70	65	57	65	59
Market-rate housing	7	8	6	7	7	6	10	8	6	7	8	8	7
Both	17	15	21	12	19	17	18	17	14	16	18	13	20
Neither	7	8	6	12	6	9	5	7	4	4	10	9	6
Don't know	7	8	5	4	8	8	5	7	6	7	7	5	8
Weighted N	389	247	142	94	295	232	157	288	60	178	169	170	217

[12] Below are some phrases that describe housing.

For each, please say whether you associate the term with *affordable* housing, *market-rate* housing, both types of housing, or neither type of housing.

— Built by the government

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Liberal	Moderate	Renter	Homeowner
Affordable housing	53	50	59	48	55	51	56	52	64	55	55	50	56
Market-rate housing	11	12	9	19	9	15	5	12	4	9	13	16	7
Both	16	12	22	10	17	16	15	14	16	17	13	14	17
Neither	10	13	5	7	12	8	14	11	11	11	10	8	12
Don't know	10	13	5	16	8	10	10	11	5	8	9	13	8
Weighted N	389	247	142	94	295	232	157	288	60	178	169	170	217

[13] Below are some phrases that describe housing.

For each, please say whether you associate the term with *affordable* housing, *market-rate* housing, both types of housing, or neither type of housing.

— Built by private developers

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Liberal	Moderate	Renter	Homeowner
Affordable housing	12	12	14	5	15	17	6	14	12	9	15	13	12
Market-rate housing	46	46	45	54	43	40	54	43	56	47	44	48	44
Both	22	20	25	20	23	23	20	22	18	25	21	19	24
Neither	12	12	12	14	11	11	12	12	8	10	14	14	10
Don't know	8	10	5	8	9	9	8	9	6	8	6	7	10
Weighted N	389	247	142	94	295	232	157	288	60	178	169	170	217

[14] Below are some phrases that describe housing.

For each, please say whether you associate the term with *affordable* housing, *market-rate* housing, both types of housing, or neither type of housing.

— Rent-controlled

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Liberal	Moderate	Renter	Homeowner
Affordable housing	56	55	57	49	58	53	59	54	73	61	52	54	58
Market-rate housing	10	12	7	15	9	11	9	12	5	9	11	12	9
Both	21	17	27	18	21	22	19	21	12	20	21	20	21
Neither	8	10	6	11	8	8	8	7	7	5	11	9	8
Don't know	5	6	3	7	4	5	5	6	2	5	5	5	5
Weighted N	389	247	142	94	295	232	157	288	60	178	169	170	217

[15] Below are some phrases that describe housing.

For each, please say whether you associate the term with *affordable* housing, *market-rate* housing, both types of housing, or neither type of housing.

— Cheap

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Liberal	Moderate	Renter	Homeowner
Affordable housing	52	49	57	56	50	55	46	54	46	53	52	54	50
Market-rate housing	4	4	2	<0.5	5	4	2	3	5	1	6	6	2
Both	18	17	19	13	19	17	19	17	15	17	16	14	21
Neither	20	22	17	23	19	16	25	18	28	20	21	19	21
Don't know	7	9	4	8	7	7	7	8	6	8	5	8	6
Weighted N	389	247	142	94	295	232	157	288	60	178	169	170	217

[16] Below are some phrases that describe housing.

For each, please say whether you associate the term with *affordable* housing, *market-rate* housing, both types of housing, or neither type of housing.

— Expensive

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Liberal	Moderate	Renter	Homeowner
Affordable housing	14	13	14	13	14	17	8	14	7	13	14	13	14
Market-rate housing	55	55	54	55	54	48	64	52	72	61	52	56	53
Both	15	14	18	16	15	19	9	16	11	12	16	17	14
Neither	11	11	10	8	12	8	14	12	6	9	12	9	12
Don't know	6	7	3	8	5	6	5	6	3	4	6	5	6
Weighted N	389	247	142	94	295	232	157	288	60	178	169	170	217

[17] According to the Metropolitan Washington Council of Governments, Prince George's County needs to build 41,000 new homes by 2030. Suppose a new housing development has been proposed in your community. How comfortable would you be to have new housing built in the following locations in relation to your home?

— On your block

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Liberal	Moderate	Renter	Homeowner
Very comfortable	16	12	24	18	16	18	14	16	19	14	20	21	12
Somewhat comfortable	21	22	20	19	22	26	14	23	11	22	17	22	21
A little comfortable	13	14	11	20	11	12	13	11	24	15	12	16	11
Not comfortable at all	43	46	38	32	46	37	52	44	36	42	43	34	50
Don't know	7	7	7	10	6	7	7	6	10	7	6	7	7
COMFORTABLE (TOTAL)	37	34	44	37	38	44	28	39	30	36	37	43	33
NOT COMFORTABLE (TOTAL)	56	60	49	52	57	49	65	55	60	57	55	50	61
COMFORTABLE (NET)	-19	-26	-5	-15	-19	-5	-37	-16	-30	-21	-18	-7	-28
Weighted N	389	247	142	94	295	232	157	288	60	178	169	170	217

[18] According to the Metropolitan Washington Council of Governments, Prince George's County needs to build 41,000 new homes by 2030. Suppose a new housing development has been proposed in your community. How comfortable would you be to have new housing built in the following locations in relation to your home?

— In your neighborhood or subdivision

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Liberal	Moderate	Renter	Homeowner
Very comfortable	17	14	22	17	17	16	18	17	16	16	20	21	13
Somewhat comfortable	29	30	29	29	29	34	22	30	31	30	27	30	28
A little comfortable	13	12	16	16	12	14	13	11	23	13	15	14	13
Not comfortable at all	34	37	29	29	36	30	41	36	22	36	31	28	39
Don't know	6	7	4	8	6	7	6	6	9	5	7	6	6
COMFORTABLE (TOTAL)	46	44	51	46	46	50	40	47	47	46	47	51	41
NOT COMFORTABLE (TOTAL)	47	49	45	45	48	44	54	47	45	49	46	42	52
COMFORTABLE (NET)	-1	-5	+6	+1	-2	+6	-14	0	+2	-3	+1	+9	-11
Weighted N	389	247	142	94	295	232	157	288	60	178	169	170	217

[19] According to the Metropolitan Washington Council of Governments, Prince George's County needs to build 41,000 new homes by 2030. Suppose a new housing development has been proposed in your community. How comfortable would you be to have new housing built in the following locations in relation to your home?

— In your zip code

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Liberal	Moderate	Renter	Homeowner
Very comfortable	24	20	30	27	22	22	26	23	26	25	26	25	22
Somewhat comfortable	36	38	34	32	38	42	27	37	41	40	32	37	36
A little comfortable	15	14	18	18	15	15	17	15	17	15	15	16	15
Not comfortable at all	20	22	15	18	20	17	24	20	7	18	21	16	22
Don't know	5	6	3	5	5	5	6	5	9	2	6	6	5
COMFORTABLE (TOTAL)	60	58	64	59	60	64	53	60	67	65	58	62	58
NOT COMFORTABLE (TOTAL)	35	36	33	36	35	32	41	35	24	33	36	32	37
COMFORTABLE (NET)	+25	+22	+31	+23	+25	+32	+12	+25	+43	+32	+22	+30	+21
Weighted N	389	247	142	94	295	232	157	288	60	178	169	170	217

[20] According to the Metropolitan Washington Council of Governments, Prince George's County needs to build 41,000 new homes by 2030. Suppose a new housing development has been proposed in your community. How comfortable would you be to have new housing built in the following locations in relation to your home?

— Somewhere else in Prince George's County, outside of my area

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Liberal	Moderate	Renter	Homeowner
Very comfortable	39	33	49	36	39	41	36	36	49	42	37	43	35
Somewhat comfortable	34	36	30	29	36	34	34	37	24	32	36	32	35
A little comfortable	11	11	11	16	9	10	12	10	13	12	10	10	11
Not comfortable at all	8	9	7	10	8	8	9	9	3	9	7	9	8
Don't know	8	11	4	9	8	7	10	8	11	5	10	6	10
COMFORTABLE (TOTAL)	73	69	79	65	75	75	70	73	73	74	73	75	70
NOT COMFORTABLE (TOTAL)	19	20	18	26	17	18	21	19	16	21	17	19	19
COMFORTABLE (NET)	+54	+49	+61	+39	+58	+57	+49	+54	+57	+53	+56	+56	+51
Weighted N	389	247	142	94	295	232	157	288	60	178	169	170	217

[21] According to the Metropolitan Washington Council of Governments, Prince George's County needs to build 41,000 new homes by 2030. Suppose a new housing development has been proposed in your community. How comfortable would you be to have new housing built in the following locations in relation to your home?

— Outside of Prince George's County

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Liberal	Moderate	Renter	Homeowner
Very comfortable	36	31	44	31	37	36	35	37	33	37	36	39	32
Somewhat comfortable	33	32	36	28	35	36	30	36	25	31	35	34	33
A little comfortable	10	10	10	15	8	9	11	9	18	10	10	9	10
Not comfortable at all	7	8	5	6	7	6	7	6	3	5	8	5	8
Don't know	14	19	5	20	12	13	16	12	20	16	11	11	16
COMFORTABLE (TOTAL)	69	63	80	59	72	72	65	73	58	68	71	73	65
NOT COMFORTABLE (TOTAL)	17	18	15	21	15	15	18	15	21	15	18	14	18
COMFORTABLE (NET)	+52	+45	+65	+38	+57	+57	+47	+58	+37	+53	+53	+59	+47
Weighted N	389	247	142	94	295	232	157	288	60	178	169	170	217

[22] Which statement comes closer to your view, even if neither is exactly right?

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Liberal	Moderate	Renter	Homeowner
The county council and executive should make it easier for drivers to get where they're going, even if it is less safe	9	6	14	19	6	10	7	8	12	7	9	8	9
The county council and executive should redesign streets to improve road safety for all users, even if it slows drivers down	87	90	81	76	91	86	89	87	85	89	87	86	87
Don't know	4	3	5	6	4	4	5	5	3	4	3	5	3
(NET)	-78	-84	-67	-57	-85	-76	-82	-79	-73	-82	-78	-78	-78
Weighted N	389	247	142	94	295	232	157	288	60	178	169	170	217