1. Lately, many people have been talking about the adoption of a purely digital currency, such as Bitcoin, which would be used to buy and sell goods like any currency but would only exist in digital form. If you were to start adopting new digital currency instead of traditional currency like dollars, would you prefer to use currency devised by a private company like Facebook or a currency devised by a public source like the federal government?

I would prefer to use a digital currency devised by a private company like Facebook . . . . . . 5%
I would prefer to use a digital currency devised by a public source like the government . . 53%
Not sure ................................................................. 41%
Totals ................................................................. 99%
Unweighted N ................................................................. 1,210

2. Would you [support or oppose] a policy requiring large social media platforms like Facebook and Twitter to make public the algorithms they use to serve ads? This would reveal the strategies used to distribute advertisements on large social networks, which are private property.

Strongly support ................................................................. 36%
Somewhat support ................................................................. 24%
Somewhat oppose ................................................................. 9%
Strongly oppose ................................................................. 8%
Not sure ................................................................. 23%
Totals ................................................................. 100%
Unweighted N ................................................................. 1,214

3. Would you [support or oppose] a policy imposing a new tax on the size of social media networks? This would require private businesses that run social media platforms, like Facebook and Twitter, to pay more in taxes as their number of users grows.

Strongly support ................................................................. 32%
Somewhat support ................................................................. 25%
Somewhat oppose ................................................................. 11%
Strongly oppose ................................................................. 12%
Not sure ................................................................. 21%
Totals ................................................................. 101%
Unweighted N ................................................................. 1,203

4. In general, would you say you [like or dislike] using social media sites like Facebook?

I strongly like using social media ................................................................. 13%
### Data For Progress

**Social Media, November 2019 – Toplines**

<table>
<thead>
<tr>
<th>Statement</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>I somewhat like using social media</td>
<td>43%</td>
</tr>
<tr>
<td>I somewhat dislike using social media</td>
<td>23%</td>
</tr>
<tr>
<td>I strongly dislike using social media</td>
<td>17%</td>
</tr>
<tr>
<td>Not sure</td>
<td>4%</td>
</tr>
</tbody>
</table>

**Totals**: 100%

**Unweighted N**: 1,212

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5. In general, would you say you [approve or disapprove] of social media sites like Facebook?

<table>
<thead>
<tr>
<th>Approval</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly approve</td>
<td>11%</td>
</tr>
<tr>
<td>Somewhat approve</td>
<td>44%</td>
</tr>
<tr>
<td>Somewhat disapprove</td>
<td>25%</td>
</tr>
<tr>
<td>Strongly disapprove</td>
<td>14%</td>
</tr>
<tr>
<td>Don’t know</td>
<td>6%</td>
</tr>
</tbody>
</table>

**Totals**: 100%

**Unweighted N**: 1,202
This survey is based on 1,216 interviews conducted by YouGov on the internet of registered voters. The sample was weighted according to gender, age, race, education, and Census region based on registered voters in the November 2016 Current Population Survey, conducted by the U.S. Bureau of the Census. Respondents were selected from YouGov’s panel to be representative of registered voters. The weights range from 0.4 to 6 with a mean of 1 and a standard deviation of 0.82.

The margin of error (a 95% confidence interval) for a sample percentage $p$ based upon the entire sample is approximately 3.7%. It is calculated using the formula

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where $CV$ is the coefficient of variation of the sample weights and $n$ is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.