📊 DATA FOR *PROGRESS*

From November 5 to 8, 2021, Data for Progress conducted a survey of 1,209 likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, and voting history. The survey was conducted in English. The margin of error is ±3 percentage points.

N=1,209 unless otherwise specified. Some values may not add up to 100 due to rounding.

[1] How much have you heard or read about Facebook and its user base in the past two months?

		D	I	R
A lot	19%	21%	20%	16%
Some	33	33	29	37
Only a little	29	29	29	30
Nothing at all	18	17	22	17

[2] Has what you have heard or read been mostly positive or mostly negative?

		D	I	R
Mostly positive	4%	7%	3%	2%
About even	42	41	45	42
Mostly negative	53	52	52	56

[3] Has recent news coverage of Facebook made you view the company more or less favorably?

		D	I	R
Much more favorably	2%	5%	0%	1%
Somewhat more favorably	8	12	5	6
Somewhat less favorably	30	31	32	29
Much less favorably	32	29	30	36
Haven't heard enough to say	27	24	32	28

[4] Do you think that social media platforms, such as Facebook and Twitter, should do more or less to stop behavior that incites violence or endangers minors or do you think these companies are already doing enough?

		D	I	R
Should be doing more	67%	77%	66%	59%
Already doing enough	15	16	15	16
Should be doing less	9	4	8	15
Don't know	8	3	11	10

[5] Do you think that the federal government should do more or less to regulate social media platforms, such as Facebook and Twitter, to stop behavior that incites violence or endangers minors' mental and physical health or do you think these companies are already doing enough?

		D	I	R
Should be doing more	56%	67%	51%	48%
Already doing enough	22	22	21	22
Should be doing less	14	6	14	21
Don't know	9	5	14	9

[6] Recent statements from company employees claim that many social media executives are aware that their platforms can negatively impact children's mental health and overall well being.

Knowing what you do now, do you support or oppose the federal government creating new rules and standards for social media companies to better protect children online?

		D	I	R
Strongly support	46%	57%	45%	35
Somewhat support	33	30	29	38
Somewhat oppose	8	6	7	11
Strongly oppose	7	3	6	10
Don't know	7	4	12	6
SUPPORT (TOTAL)	79%	87%	74%	73
OPPOSE (TOTAL)	15	9	13	21
SUPPORT (NET)	**+64**	+78	+61	+52

[7] In recent years, it has been found that social media platforms collect large amounts of personal data from users which are then used in their own business operations or sold to other companies. This practice has been found to make users' personal data increasingly vulnerable to data breaches and other security threats.

Knowing what you do now, do you support or oppose the federal government creating new rules and standards for social media companies to better manage the collection and use of personal data online?

		D	I	R
Strongly support	48%	56%	48%	38
Somewhat support	30	29	24	34
Somewhat oppose	10	7	11	11
Strongly oppose	7	3	6	10
Don't know	7	4	10	6
SUPPORT (TOTAL)	78%	85%	72%	72
OPPOSE (TOTAL)	17	10	17	21
SUPPORT (NET)	**+61**	+75	+55	+51

[8] Studies have shown that social media platforms have played an increasingly large role in the spread of misinformation and conspiracy theories over time, which has frequently been linked to instances of real world violence.

Knowing what you do now, do you support or oppose the federal government creating new rules and standards for social media companies to discourage the spread of misinformation online?

		D	I	R
Strongly support	42%	55%	43%	28
Somewhat support	30	31	25	32
Somewhat oppose	11	7	10	15
Strongly oppose	11	2	10	19
Don't know	7	4	12	6
SUPPORT (TOTAL)	72%	86%	68%	60
OPPOSE (TOTAL)	22	9	20	34
SUPPORT (NET)	**+50**	+77	+48	+26

[9] Facebook now claims it's being investigated by the government as a result of allegations brought forward by a whistleblower.

Do you approve or disapprove of Facebook being investigated by the government?

		D	I	R
Strongly approve	50%	54%	48%	46
Somewhat approve	30	31	29	30
Somewhat disapprove	7	7	6	8
Strongly disapprove	5	3	6	7
Haven't heard enough to say	8	5	11	9
APPROVE (TOTAL)	80%	85%	77%	76
DISAPPROVE (TOTAL)	12	10	12	15
APPROVE (NET)	**+68**	+75	+65	+61

	D	I	R

[10] Which of the following statements come closest to your view, even if neither is exactly right?

		D	I	R
Facebook and other big technology companies cannot be trusted to effectively regulate themselves. The federal government must pass tougher regulations now to protect our children and stop these companies' abuses of power.	**70%**	75%	67%	66%
Facebook and other big technology companies should not be punished for creating popular products. Our current laws are strong enough to regulate their behavior without unfairly interfering with their business practices.	**21**	20	20	24
Don't know	**9**	5	13	10