📊 DATA FOR *PROGRESS*

From November 11 to 15, 2021, Data for Progress conducted a survey of 524 likely Democratic primary voters in Wisconsin using SMS respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and voting history. The survey was conducted in English. The margin of error is ±4 percentage points.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=524 unless otherwise specified.

> This report is for respondents: **WI**

[1] Do you have a favorable or unfavorable opinion of the following public figures?

— Mandela Barnes

Response	Topline	Female	Male	Under 45	45+	No College	College
Very favorable	35	37	33	34	36	34	37
Somewhat favorable	27	25	31	22	29	24	31
Somewhat unfavorable	5	3	8	4	5	5	4
Very unfavorable	4	3	4	4	4	3	4
Haven't heard enough to say	29	31	25	36	26	33	24
FAVORABLE (TOTAL)	62	62	64	56	65	58	68
UNFAVORABLE (TOTAL)	9	6	12	8	9	8	8
FAVORABLE (NET)	+53	+56	+52	+48	+56	+50	+60
Weighted N	524	330	194	131	393	278	246

[2] Do you have a favorable or unfavorable opinion of the following public figures?

— Sarah Godlewski

Response	Topline	Female	Male	Under 45	45+	No College	College
Very favorable	9	9	9	8	9	6	12
Somewhat favorable	12	8	17	11	12	7	16
Somewhat unfavorable	3	3	3	2	3	4	2
Very unfavorable	3	2	4	2	3	3	3
Haven't heard enough to say	74	78	67	77	73	80	67
FAVORABLE (TOTAL)	21	17	26	19	21	13	28
UNFAVORABLE (TOTAL)	6	5	7	4	6	7	5
FAVORABLE (NET)	+15	+12	+19	+15	+15	+6	+23
Weighted N	524	330	194	131	393	278	246

[3] Do you have a favorable or unfavorable opinion of the following public figures?

— Alex Lasry

Response	Topline	Female	Male	Under 45	45+	No College	College
Very favorable	10	10	8	4	11	9	10
Somewhat favorable	20	17	25	11	23	19	20
Somewhat unfavorable	5	4	7	6	5	5	5
Very unfavorable	3	2	5	6	3	3	4
Haven't heard enough to say	62	67	54	73	58	64	60
FAVORABLE (TOTAL)	30	27	33	15	34	28	30
UNFAVORABLE (TOTAL)	8	6	12	12	8	8	9
FAVORABLE (NET)	+22	+21	+21	+3	+26	+20	+21
Weighted N	524	330	194	131	393	278	246

[4] Do you have a favorable or unfavorable opinion of the following public figures?

— Tom Nelson

Response	Topline	Female	Male	Under 45	45+	No College	College
Very favorable	8	8	8	5	9	8	8
Somewhat favorable	11	10	14	14	11	9	14
Somewhat unfavorable	2	1	5	2	2	3	1
Very unfavorable	2	2	3	2	2	3	1
Haven't heard enough to say	76	79	71	78	75	76	76
FAVORABLE (TOTAL)	19	18	22	19	20	17	22
UNFAVORABLE (TOTAL)	4	3	8	4	4	6	2
FAVORABLE (NET)	+15	+15	+14	+15	+16	+11	+20
Weighted N	524	330	194	131	393	278	246

[5] Do you have a favorable or unfavorable opinion of the following public figures?

— Gillian Battino

Response	Topline	Female	Male	Under 45	45+	No College	College
Very favorable	2	2	2	2	1	2	1
Somewhat favorable	4	3	5	5	3	3	5
Somewhat unfavorable	1	0	2	0	1	1	0
Very unfavorable	2	2	3	2	2	3	2
Haven't heard enough to say	91	93	88	90	92	91	92
FAVORABLE (TOTAL)	6	5	7	7	4	5	6
UNFAVORABLE (TOTAL)	3	2	5	2	3	4	2
FAVORABLE (NET)	+3	+3	+2	+5	+1	+1	+4
Weighted N	524	330	194	131	393	278	246

[6] Do you have a favorable or unfavorable opinion of the following public figures?

— Steven Olikara

Response	Topline	Female	Male	Under 45	45+	No College	College
Very favorable	1	1	1	2	1	1	2
Somewhat favorable	4	2	5	4	3	3	4
Somewhat unfavorable	1	1	2	1	2	1	1
Very unfavorable	2	2	2	2	2	2	1
Haven't heard enough to say	92	94	89	91	93	92	92
FAVORABLE (TOTAL)	5	3	6	6	4	4	6
UNFAVORABLE (TOTAL)	3	3	4	3	4	3	2
FAVORABLE (NET)	+2	0	+2	+3	0	+1	+4
Weighted N	524	330	194	131	393	278	246

[7] Do you have a favorable or unfavorable opinion of the following public figures?

— Adam Murphy

Response	Topline	Female	Male	Under 45	45+	No College	College
Very favorable	1	2	1	2	1	2	1
Somewhat favorable	3	2	5	4	2	3	3
Somewhat unfavorable	1	1	1	2	1	1	1
Very unfavorable	2	2	2	2	2	2	2
Haven't heard enough to say	93	94	92	90	94	92	94
FAVORABLE (TOTAL)	4	4	6	6	3	5	4
UNFAVORABLE (TOTAL)	3	3	3	4	3	3	3
FAVORABLE (NET)	+1	+1	+3	+2	0	+2	+1
Weighted N	524	330	194	131	393	278	246

[8] If the 2022 Democratic primary election for the U.S. Senator from Wisconsin was held tomorrow, and these were the candidates, who would you vote for?

Response	Topline	Female	Male	Under 45	45+	No College	College
Mandela Barnes	39	41	35	44	37	36	42
Gillian Battino	1	2	0	1	1	1	1
Sarah Godlewski	5	5	5	4	5	3	7
Alex Lasry	16	15	17	4	19	17	14
Adam Murphy	1	2	0	0	2	2	0
Tom Nelson	6	5	8	5	6	6	5
Steven Olikara	0	0	1	2	0	1	0
A different candidate	3	2	4	3	3	4	2
Not sure	29	29	31	39	26	31	28
Weighted N	524	330	194	131	393	278	246