

# DATA FOR PROGRESS

From February 12 to February 13, 2021, Data for Progress conducted a survey of 1234 likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, and voting history. The survey was conducted in English. The margin of error is  $\pm 3$  percentage points.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

## [1] Do you have a favorable or unfavorable opinion of the following people or institutions? -- Jeff Bezos

Response	Topline	Democrat	Independent / Third Party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White
Very favorable	11	14	7	10	7	14	13	10	9	13	15	2	11
Somewhat favorable	25	28	23	23	20	31	23	26	20	33	23	18	27
Somewhat unfavorable	19	18	24	18	16	24	18	20	18	21	16	25	20
Very unfavorable	19	13	23	21	20	17	18	19	19	18	13	11	18
Haven't heard enough to say	26	26	23	29	37	14	29	25	34	15	32	43	24
FAVORABLE (TOTAL)	36	42	30	33	27	45	36	36	29	46	38	20	38
UNFAVORABLE (TOTAL)	38	31	47	39	36	41	36	39	37	39	29	36	38
FAVORABLE (NET)	-2	+11	-17	-6	-9	+4	0	-3	-8	+7	+9	-16	0
Weighted N	1234	472	321	441	654	580	458	776	753	481	141	105	912

## [2] Do you have a favorable or unfavorable opinion of the following people or institutions? -- Mark Zuckerberg

Response	Topline	Democrat	Independent / Third Party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White
Very favorable	10	14	5	8	7	12	15	6	6	15	15	4	10
Somewhat favorable	21	29	19	15	22	21	15	25	20	23	20	15	23
Somewhat unfavorable	23	23	29	19	23	23	26	22	23	24	18	22	24
Very unfavorable	31	17	31	45	29	33	28	33	33	28	23	25	32
Haven't heard enough to say	15	17	16	12	19	11	16	15	18	10	24	34	12
FAVORABLE (TOTAL)	31	43	24	23	29	33	30	31	26	38	35	19	33
UNFAVORABLE (TOTAL)	54	40	60	64	52	56	54	55	56	52	41	47	56
FAVORABLE (NET)	-23	+3	-36	-41	-23	-23	-24	-24	-30	-14	-6	-28	-23
Weighted N	1234	472	321	441	654	580	458	776	753	481	141	105	912

**[3]** Do you have a favorable or unfavorable opinion of the following people or institutions? -- Elon Musk

Response	Topline	Democrat	Independent / Third Party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White
Very favorable	18	19	17	18	11	27	24	15	16	21	19	14	19
Somewhat favorable	32	33	34	30	26	39	30	33	29	37	25	23	34
Somewhat unfavorable	14	13	17	13	15	14	13	15	13	16	16	16	15
Very unfavorable	9	9	6	12	12	7	9	10	10	9	11	5	9
Haven't heard enough to say	26	25	26	27	37	14	24	27	32	17	30	42	24
<b>FAVORABLE (TOTAL)</b>	<b>50</b>	<b>52</b>	<b>51</b>	<b>48</b>	<b>37</b>	<b>66</b>	<b>54</b>	<b>48</b>	<b>45</b>	<b>58</b>	<b>44</b>	<b>37</b>	<b>53</b>
<b>UNFAVORABLE (TOTAL)</b>	<b>23</b>	<b>22</b>	<b>23</b>	<b>25</b>	<b>27</b>	<b>21</b>	<b>22</b>	<b>25</b>	<b>23</b>	<b>25</b>	<b>27</b>	<b>21</b>	<b>24</b>
<b>FAVORABLE (NET)</b>	<b>+27</b>	<b>+30</b>	<b>+28</b>	<b>+23</b>	<b>+10</b>	<b>+45</b>	<b>+32</b>	<b>+23</b>	<b>+22</b>	<b>+33</b>	<b>+17</b>	<b>+16</b>	<b>+29</b>
Weighted N	1234	472	321	441	654	580	458	776	753	481	141	105	912

**[4]** Do you have a favorable or unfavorable opinion of the following people or institutions? -- Bill Gates

Response	Topline	Democrat	Independent / Third Party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White
Very favorable	24	36	19	14	21	27	25	23	19	30	24	10	26
Somewhat favorable	31	35	34	25	30	33	33	30	30	33	33	31	30
Somewhat unfavorable	17	10	19	23	13	21	16	17	17	15	19	14	17
Very unfavorable	18	6	18	30	20	15	15	19	19	16	10	18	19
Haven't heard enough to say	11	13	10	9	16	5	12	10	14	6	14	28	8
<b>FAVORABLE (TOTAL)</b>	<b>55</b>	<b>71</b>	<b>53</b>	<b>39</b>	<b>51</b>	<b>60</b>	<b>58</b>	<b>53</b>	<b>49</b>	<b>63</b>	<b>57</b>	<b>41</b>	<b>56</b>
<b>UNFAVORABLE (TOTAL)</b>	<b>35</b>	<b>16</b>	<b>37</b>	<b>53</b>	<b>33</b>	<b>36</b>	<b>31</b>	<b>36</b>	<b>36</b>	<b>31</b>	<b>29</b>	<b>32</b>	<b>36</b>
<b>FAVORABLE (NET)</b>	<b>+20</b>	<b>+55</b>	<b>+16</b>	<b>-14</b>	<b>+18</b>	<b>+24</b>	<b>+27</b>	<b>+17</b>	<b>+13</b>	<b>+32</b>	<b>+28</b>	<b>+9</b>	<b>+20</b>
Weighted N	1234	472	321	441	654	580	458	776	753	481	141	105	912

**[5]** Do you think the fact that there are some people in this country who have personal fortunes of a billion dollars or more is:

Response	Topline	Democrat	Independent / Third Party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White
A good thing for the country	28	24	21	37	22	34	31	26	25	33	31	29	28
A bad thing for the country	18	25	16	14	18	19	27	14	18	19	19	32	16
Neither a good thing nor a bad thing	54	51	63	50	60	46	43	60	57	48	50	39	55
Weighted N	1234	472	321	441	654	580	458	776	753	481	141	105	912

**[6]** Do you think people should be allowed to become billionaires?

Response	Topline	Democrat	Independent / Third Party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White
Yes	82	75	84	88	80	84	74	87	80	85	81	76	83
No	13	19	11	9	14	13	21	9	14	13	15	16	12
Don't know	5	6	6	2	6	3	5	5	6	2	4	8	5
Weighted N	1234	472	321	441	654	580	458	776	753	481	141	105	912

**[7]** Below is a list of statements. For each, say whether you agree or disagree. -- Billionaires are a threat to Democracy

Response	Topline	Democrat	Independent / Third Party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White
Strongly agree	12	15	10	10	10	14	19	8	11	13	13	14	10
Somewhat agree	16	18	19	13	16	16	18	15	17	15	17	15	16
Somewhat disagree	23	24	20	23	21	24	20	24	21	25	19	23	24
Strongly disagree	31	24	30	40	29	34	23	36	27	38	28	16	34
Don't know	18	20	20	14	23	12	21	16	23	10	23	33	15
AGREE (TOTAL)	28	33	29	23	26	30	37	23	28	28	30	29	26
DISAGREE (TOTAL)	54	48	50	63	50	58	43	60	48	63	47	39	58
AGREE (NET)	-26	-15	-21	-40	-24	-28	-6	-37	-20	-35	-17	-10	-32
Weighted N	1234	472	321	441	654	580	458	776	753	481	141	105	912

**[8]** Below is a list of statements. For each, say whether you agree or disagree. -- It's immoral for society to allow people to become billionaires

Response	Topline	Democrat	Independent / Third Party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White
Strongly agree	8	11	8	6	8	9	12	6	7	10	9	11	8
Somewhat agree	11	16	7	9	10	12	16	8	10	12	14	11	11
Somewhat disagree	22	23	26	18	20	25	22	22	22	22	25	17	22
Strongly disagree	46	32	49	60	46	47	34	54	45	49	39	31	49
Don't know	12	18	10	8	17	7	16	10	16	6	13	30	10
AGREE (TOTAL)	19	27	15	15	18	21	28	14	17	22	23	22	19
DISAGREE (TOTAL)	68	55	75	78	66	72	56	76	67	71	64	48	71
AGREE (NET)	-49	-28	-60	-63	-48	-51	-28	-62	-50	-49	-41	-26	-52
Weighted N	1234	472	321	441	654	580	458	776	753	481	141	105	912

**[9]** Below is a list of statements. For each, say whether you agree or disagree. -- Billionaires have done more good than bad for society during the coronavirus pandemic.

Response	Topline	Democrat	Independent / Third Party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White
Strongly agree	13	13	11	14	11	15	15	12	11	16	10	18	13
Somewhat agree	27	23	25	34	25	30	20	31	23	34	19	10	31
Somewhat disagree	20	23	20	17	20	20	24	17	21	17	20	30	18
Strongly disagree	16	20	15	11	15	16	22	12	16	15	27	14	12
Don't know	25	22	29	24	30	19	19	28	29	18	24	29	25
AGREE (TOTAL)	40	36	36	48	36	45	35	43	34	50	29	28	44
DISAGREE (TOTAL)	36	43	35	28	35	36	46	29	37	32	47	44	30
AGREE (NET)	+4	-7	+1	+20	+1	+9	-11	+14	-3	+18	-18	-16	+14
Weighted N	1234	472	321	441	654	580	458	776	753	481	141	105	912

**[10]** Below is a list of statements. For each, say whether you agree or disagree. -- Billionaires do a good job at giving away their money through philanthropy.

Response	Topline	Democrat	Independent / Third Party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White
Strongly agree	11	10	12	12	10	13	12	11	10	13	10	8	12
Somewhat agree	36	28	38	43	32	40	25	42	30	46	22	17	40
Somewhat disagree	19	27	15	14	16	23	25	16	20	18	25	30	18
Strongly disagree	14	16	15	11	16	12	21	10	16	11	21	16	12
Don't know	19	18	20	19	25	13	17	21	24	12	22	28	18
AGREE (TOTAL)	47	38	50	55	42	53	37	53	40	59	32	25	52
DISAGREE (TOTAL)	33	43	30	25	32	35	46	26	36	29	46	46	30
AGREE (NET)	+14	-5	+20	+30	+10	+18	-9	+27	+4	+30	-14	-21	+22
Weighted N	1234	472	321	441	654	580	458	776	753	481	141	105	912

**[11]** What is a better way for America to solve its problems during the coronavirus pandemic: Raise taxes on billionaires, or encourage billionaires to give more in philanthropy?

Response	Topline	Democrat	Independent / Third Party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White
Raise taxes on billionaires	52	68	49	36	53	50	58	48	53	51	61	52	50
Encourage billionaires to give more in philanthropy	38	24	42	50	35	41	32	42	35	43	26	34	41
Don't know	10	8	9	13	11	8	10	10	12	6	13	14	9
Weighted N	1234	472	321	441	654	580	458	776	753	481	141	105	912

**[12]** To what extent do you agree or disagree with the following statement: Billionaires had too much influence in the 2020 election.

Response	Topline	Democrat	Independent / Third Party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White
Strongly agree	31	24	37	35	28	35	29	33	31	32	24	26	34
Somewhat agree	30	31	33	27	28	32	33	29	27	36	27	30	31
Somewhat disagree	15	17	11	15	16	13	15	14	16	13	19	13	15
Strongly disagree	8	13	6	6	9	8	8	9	9	7	15	8	7
Don't know	15	15	13	16	19	11	15	15	17	11	16	23	13
AGREE (TOTAL)	61	55	70	62	56	67	62	62	58	68	51	56	65
DISAGREE (TOTAL)	23	30	17	21	25	21	23	23	25	20	34	21	22
AGREE (NET)	+38	+25	+53	+41	+31	+46	+39	+39	+33	+48	+17	+35	+43
Weighted N	1234	472	321	441	654	580	458	776	753	481	141	105	912

**[13]** To what extent do you agree or disagree with the following statement: President Joe Biden is too close with America's billionaires.

Response	Topline	Democrat	Independent / Third Party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White
Strongly agree	25	8	28	42	22	29	20	28	24	27	11	11	30
Somewhat agree	21	12	23	30	19	24	22	21	21	22	18	19	22
Somewhat disagree	22	32	22	12	20	25	25	20	21	24	26	28	21
Strongly disagree	16	31	11	3	19	12	17	15	17	15	25	16	13
Don't know	15	17	16	13	20	10	15	15	18	12	21	26	13
AGREE (TOTAL)	46	20	51	72	41	53	42	49	45	49	29	30	52
DISAGREE (TOTAL)	38	63	33	15	39	37	42	35	38	39	51	44	34
AGREE (NET)	+8	-43	+18	+57	+2	+16	0	+14	+7	+10	-22	-14	+18
Weighted N	1234	472	321	441	654	580	458	776	753	481	141	105	912

From February 23 to February 25, 2021, Data for Progress conducted a survey of 1182 likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, and voting history. The survey was conducted in English. The margin of error is ±3 percentage points.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

**[1]** Below you'll read a series of statements. For each, say whether you agree or disagree. -- There is something unfair about the fact that billionaires got wealthier during the pandemic.

Response	Topline	Democrat	Independent / Third Party	Republican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	Hispanic or Latino/a	White
Strongly agree	52	63	56	37	58	45	52	52	55	47	46	55	59	51
Somewhat agree	20	18	20	23	19	22	21	19	18	22	20	18	16	21
Somewhat disagree	11	7	12	16	6	17	10	12	9	14	6	8	11	12
Strongly disagree	8	4	5	13	7	9	4	9	6	10	13	6	4	8
Don't know	9	8	8	12	11	8	12	8	11	7	14	14	10	8
Weighted N	1182	466	296	420	627	555	421	761	721	461	50	135	100	873

**[2]** Below you'll read a series of statements. For each, say whether you agree or disagree. -- American tech companies have done more good than bad for me and my family during the pandemic

Response	Topline	Democrat	Independent / Third Party	Republican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	Hispanic or Latino/a	White
Strongly agree	12	16	7	11	7	16	19	7	9	16	14	10	24	10
Somewhat agree	25	35	18	20	24	27	26	25	22	30	28	29	23	24
Somewhat disagree	20	18	29	16	16	24	18	21	20	20	19	14	15	21
Strongly disagree	18	9	21	25	18	17	13	20	17	18	17	15	6	19
Don't know	26	23	26	28	34	16	23	27	32	16	22	31	32	25
Weighted N	1182	466	296	420	627	555	421	761	721	461	50	135	100	873

**[3]** Below you'll read a series of statements. For each, say whether you agree or disagree. -- America's billionaires are good role models for the country.

Response	Topline	Democrat	Independent / Third Party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White
Strongly agree	7	10	1	7	3	11	12	4	5	10	7	17	6
Somewhat agree	16	14	10	21	10	22	16	15	12	22	12	15	16
Somewhat disagree	28	26	29	30	29	27	23	31	28	28	29	21	28
Strongly disagree	37	37	44	31	43	30	34	39	40	32	37	27	38
Don't know	12	12	15	11	16	9	15	11	15	9	15	19	11
Weighted N	1182	466	296	420	627	555	421	761	721	461	135	100	873

**[4]** How would you characterize your feelings, in general, about billionaires?

Response	Topline	Democrat	Independent / Third Party	Republican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	Hispanic or Latino/a	White
Strongly positive	9	12	2	9	5	13	14	6	7	12	0	12	13	8
Somewhat positive	27	23	26	31	21	33	23	29	25	30	24	33	25	26
Somewhat negative	35	38	38	30	38	32	36	35	36	34	48	28	35	36
Strongly negative	14	14	18	10	15	12	14	13	15	12	9	11	15	14
Don't know	16	12	15	19	20	10	12	17	17	13	19	16	12	16
Weighted N	1182	466	296	420	627	555	421	761	721	461	50	135	100	873