

From March 22 to April 1, 2021, Data for Progress conducted a survey of 509 likely Democratic Primary voters in New York City using SMS and web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, and voting history. The survey was conducted in English. The margin of error is ±4 percentage points.

Questions in this document cover the following issue areas:

- Q1-2: Voter Decidedness
- Q3-9: Candidate Qualities
- Q10-12: Public Safety
- Q13-15: Housing
- Q16-19: Education
- Q19-23: Economic Recovery

Note: Question 1, certainty in Mayoral preference, is used as a crosstab in this document, not to be confused with Question 2 which uses a similar scale.

NB: subgroups with a n-size less than 46 (<46) are not shown on these cross-tabs. We choose not to display N<46 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

[1] Thinking about the June 22 primary elections, which of the following best describes your vote for mayor?

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White	Already decided which candidates will be ranked at the top	Some preferred candidates, but the order might change	Undecided with no preferred candidates
I have already decided which candidates I'll be ranking at the top	16	14	19	18	14	15	16	16	18	15	100	0	0
I have some preferred candidates, but the order might still change	28	24	34	36	23	23	34	22	20	33	0	100	0
I am still deciding and don't have any preferred candidates yet	44	47	40	33	50	44	45	49	43	43	0	0	100
Not sure	12	16	8	12	13	18	5	13	19	9	0	0	0
Weighted N	509	305	204	179	330	285	224	168	86	199	80	141	225

[2] Thinking about the June 22 primary elections, which of the following best describes your vote for city council?

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White	Already decided which candidates will be ranked at the top	Some preferred candidates, but the order might change	Undecided with no preferred candidates
I have already decided which candidates I'll be ranking at the top	16	16	17	18	16	18	15	19	14	14	56	14	8
I have some preferred candidates, but the order might change	14	13	15	18	11	10	18	9	18	15	6	30	10
I am still deciding and don't have any preferred candidates yet	48	47	50	45	50	46	50	44	45	50	26	47	63
Not sure	22	24	18	19	23	26	17	28	23	20	12	9	19
Weighted N	509	305	204	179	330	285	224	168	86	199	80	141	225

[3] Below you will find some criteria that people may consider in their decision to pick a candidate for office. Please select the two most important criteria for you in your consideration of a mayoral candidate. -- Personal lived experience

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White	Already decided which candidates will be ranked at the top	Some preferred candidates, but the order might change	Undecided with no preferred candidates
Yes	18	20	16	24	16	25	10	21	24	13	7	21	17
No	82	80	84	76	84	75	90	79	76	87	93	79	83
Weighted N	509	305	204	179	330	285	224	168	86	199	80	141	225

[4] Below you will find some criteria that people may consider in their decision to pick a candidate for office. Please select the two most important criteria for you in your consideration of a mayoral candidate. -- Managerial experience

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White	Already decided which candidates will be ranked at the top	Some preferred candidates, but the order might change	Undecided with no preferred candidates
Yes	21	17	28	20	22	13	32	16	15	30	26	24	18
No	79	83	72	80	78	87	68	84	85	70	74	76	82
Weighted N	509	305	204	179	330	285	224	168	86	199	80	141	225

[5] Below you will find some criteria that people may consider in their decision to pick a candidate for office. Please select the two most important criteria for you in your consideration of a mayoral candidate. -- Strong relationships in Albany and Washington D.C.

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White	Already decided which candidates will be ranked at the top	Some preferred candidates, but the order might change	Undecided with no preferred candidates
Yes	18	20	16	14	20	21	14	29	9	16	22	17	21
No	82	80	84	86	80	79	86	71	91	84	78	83	79
Weighted N	509	305	204	179	330	285	224	168	86	199	80	141	225

[6] Below you will find some criteria that people may consider in their decision to pick a candidate for office. Please select the two most important criteria for you in your consideration of a mayoral candidate. -- Endorsements by organizations and political leaders that I support

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White	Already decided which candidates will be ranked at the top	Some preferred candidates, but the order might change	Undecided with no preferred candidates
Yes	12	10	15	13	11	13	10	8	17	14	14	9	13
No	88	90	85	87	89	87	90	92	83	86	86	91	87
Weighted N	509	305	204	179	330	285	224	168	86	199	80	141	225

[7] Below you will find some criteria that people may consider in their decision to pick a candidate for office. Please select the two most important criteria for you in your consideration of a mayoral candidate. -- Strength and depth of policy plans

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White	Already decided which candidates will be ranked at the top	Some preferred candidates, but the order might change	Undecided with no preferred candidates
Yes	61	61	61	56	64	56	68	52	61	68	76	62	58
No	39	39	39	44	36	44	32	48	39	32	24	38	42
Weighted N	509	305	204	179	330	285	224	168	86	199	80	141	225

[8] Below you will find some criteria that people may consider in their decision to pick a candidate for office. Please select the two most important criteria for you in your consideration of a mayoral candidate. -- Similar values as me

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White	Already decided which candidates will be ranked at the top	Some preferred candidates, but the order might change	Undecided with no preferred candidates
Yes	40	40	41	44	38	41	40	30	44	47	41	37	45
No	60	60	59	56	62	59	60	70	56	53	59	63	55
Weighted N	509	305	204	179	330	285	224	168	86	199	80	141	225

[9] Below you will find some criteria that people may consider in their decision to pick a candidate for office. Please select the two most important criteria for you in your consideration of a mayoral candidate. -- Outreach to my community

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White	Already decided which candidates will be ranked at the top	Some preferred candidates, but the order might change	Undecided with no preferred candidates
Yes	29	33	23	29	29	32	25	45	30	13	15	30	28
No	71	67	77	71	71	68	75	55	70	87	85	70	72
Weighted N	509	305	204	179	330	285	224	168	86	199	80	141	225

[10] Below you will find some information about a candidate. Please indicate whether the following would increase or decrease your ranked vote for them. -- They advocate moving significant NYPD responsibilities and budget to civilian agencies and social programs.

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White	Already decided which candidates will be ranked at the top	Some preferred candidates, but the order might change	Undecided with no preferred candidates
Would rank the candidate significantly higher	27	26	28	35	23	19	37	26	22	30	33	29	25
Would rank the candidate somewhat higher	26	27	23	26	26	29	22	26	39	22	32	28	25
Would not change my ranking	23	24	22	20	25	26	19	28	28	18	10	24	25
Would rank the candidate somewhat lower	11	11	10	10	11	11	10	10	3	11	9	9	15
Would rank the candidate significantly lower	13	11	17	10	15	15	11	10	8	19	16	10	10
Weighted N	509	305	204	179	330	285	224	168	86	199	80	141	225

[11] Do you agree or disagree with the following statements? -- Instead of building new jails to replace Rikers Island, we should keep fewer people in jail.

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White	Already decided which candidates will be ranked at the top	Some preferred candidates, but the order might change	Undecided with no preferred candidates
Strongly agree	30	31	28	37	26	27	33	34	12	35	39	37	28
Somewhat agree	29	27	32	22	33	30	29	32	35	27	25	29	34
Somewhat disagree	16	18	15	15	17	15	19	16	17	15	11	15	17
Strongly disagree	18	17	19	18	18	22	13	13	26	18	23	15	13
Don't know	7	7	7	8	6	6	7	6	10	5	2	3	8
AGREE (TOTAL)	59	58	60	59	59	57	62	66	47	62	64	66	62
DISAGREE (TOTAL)	34	35	34	33	35	37	32	29	43	33	34	30	30
AGREE (NET)	+25	+23	+26	+26	+24	+20	+30	+37	+4	+29	+30	+36	+32
Weighted N	509	305	204	179	330	285	224	168	86	199	80	141	225

[12] Do you agree or disagree with the following statements? -- Police officers should always be shielded from prosecution, regardless of the crime they are accused of.

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White	Already decided which candidates will be ranked at the top	Some preferred candidates, but the order might change	Undecided with no preferred candidates
Strongly agree	6	4	8	7	5	6	5	5	8	3	5	3	8
Somewhat agree	10	9	11	18	6	12	7	10	13	6	9	11	9
Somewhat disagree	14	13	14	11	15	15	12	11	9	16	9	17	10
Strongly disagree	68	71	63	59	73	62	75	72	64	71	76	68	71
Don't know	3	3	3	4	2	5	0	1	6	3	0	1	3
AGREE (TOTAL)	16	13	19	25	11	18	12	15	21	9	14	14	17
DISAGREE (TOTAL)	82	84	77	70	88	77	87	83	73	87	85	85	81
AGREE (NET)	-66	-71	-58	-45	-77	-59	-75	-68	-52	-78	-71	-71	-64
Weighted N	509	305	203	179	330	285	224	168	86	198	80	141	225

[13] Below you will find some information about a candidate. Please indicate whether the following would increase or decrease your ranked vote for them. -- They accept donations from large real estate developers.

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White	Already decided which candidates will be ranked at the top	Some preferred candidates, but the order might change	Undecided with no preferred candidates
Would rank the candidate significantly higher	4	4	5	8	2	6	1	3	4	5	10	3	2
Would rank the candidate somewhat higher	6	6	8	12	3	7	5	8	8	4	15	7	4
Would not change my ranking	23	22	25	24	23	23	24	26	21	24	20	19	24
Would rank the candidate somewhat lower	23	24	22	23	23	21	25	16	34	19	16	25	25
Would rank the candidate significantly lower	43	45	40	33	49	42	44	47	33	48	40	46	45
Weighted N	509	305	204	179	330	285	224	168	86	199	80	141	225

[14] Below you will find some information about a candidate. Please indicate whether the following would increase or decrease your ranked vote for them. -- They support an integrated housing plan to ensure that all New Yorkers have a decent home that costs no more than 30% of their monthly income.

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White	Already decided which candidates will be ranked at the top	Some preferred candidates, but the order might change	Undecided with no preferred candidates
Would rank the candidate significantly higher	41	45	34	40	41	39	43	50	35	39	41	42	43
Would rank the candidate somewhat higher	28	27	29	23	30	26	30	25	31	28	28	29	30
Would not change my ranking	14	12	18	14	15	15	14	9	13	18	11	14	14
Would rank the candidate somewhat lower	9	10	9	14	6	10	8	5	16	7	7	8	10
Would rank the candidate significantly lower	8	6	11	8	8	10	5	10	5	7	13	7	3
Weighted N	509	305	204	179	330	285	224	168	86	199	80	141	225

[15] Do you agree or disagree with the following statements? -- New York City Housing Authority (NYCHA) buildings should be privatized.

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White	Already decided which candidates will be ranked at the top	Some preferred candidates, but the order might change	Undecided with no preferred candidates
Strongly agree	13	15	10	15	12	14	12	17	12	9	19	9	11
Somewhat agree	21	22	19	19	22	23	18	20	27	21	19	22	23
Somewhat disagree	14	11	19	14	14	14	15	14	12	17	16	22	11
Strongly disagree	35	34	35	34	35	30	40	33	21	39	37	32	39
Don't know	17	18	16	17	17	19	14	16	28	15	9	15	17
AGREE (TOTAL)	34	37	29	34	34	37	30	37	39	30	38	31	34
DISAGREE (TOTAL)	49	45	54	48	49	44	55	47	33	56	53	54	50
AGREE (NET)	-15	-8	-25	-14	-15	-7	-25	-10	+6	-26	-15	-23	-16
Weighted N	509	305	204	179	330	285	224	168	86	199	80	141	225

[16] Below you will find some information about a candidate. Please indicate whether the following would increase or decrease your ranked vote for them. -- They advocate taking serious action to desegregate schools in New York City.

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White	Already decided which candidates will be ranked at the top	Some preferred candidates, but the order might change	Undecided with no preferred candidates
Would rank the candidate significantly higher	30	33	25	35	27	32	27	33	23	28	33	32	27
Would rank the candidate somewhat higher	32	31	34	26	35	29	35	33	40	31	32	32	37
Would not change my ranking	20	19	21	21	19	17	24	13	28	20	16	19	21
Would rank the candidate somewhat lower	9	9	10	8	10	10	9	10	6	9	7	13	8
Would rank the candidate significantly lower	9	9	10	10	9	12	5	11	3	11	12	4	7
Weighted N	509	305	204	179	330	285	224	168	86	199	80	141	225

[17] Do you agree or disagree with the following statements? -- School segregation is not a serious problem in New York City.

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Already decided which candidates will be ranked at the top	Some preferred candidates, but the order might change	Undecided with no preferred candidates
Strongly agree	10	11	9	13	8	12	8	13	11	15	5	10
Somewhat agree	16	14	19	19	14	15	17	14	15	15	22	15
Somewhat disagree	26	23	30	20	29	24	28	23	34	13	33	26
Strongly disagree	36	40	30	35	36	33	39	42	32	42	34	34
Don't know	12	12	13	12	12	16	8	9	8	14	6	15
AGREE (TOTAL)	26	25	28	32	22	27	25	27	26	30	27	25
DISAGREE (TOTAL)	62	63	60	55	65	57	67	65	66	55	67	60
AGREE (NET)	-36	-38	-32	-23	-43	-30	-42	-38	-40	-25	-40	-35
Weighted N	502	303	198	178	324	280	222	166	198	73	141	224

[18] Do you agree or disagree with the following statements? -- All children in New York City should have access to free education from pre-K to CUNY.

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White	Already decided which candidates will be ranked at the top	Some preferred candidates, but the order might change	Undecided with no preferred candidates
Strongly agree	67	70	62	60	70	65	69	68	61	66	66	64	71
Somewhat agree	18	14	23	19	18	18	18	15	26	19	23	22	16
Somewhat disagree	6	6	7	10	5	7	6	6	0	9	5	9	4
Strongly disagree	5	6	3	7	4	4	6	5	5	5	4	4	4
Don't know	4	4	4	4	4	6	1	6	7	1	1	1	4
AGREE (TOTAL)	85	84	85	79	88	83	87	83	87	85	89	86	87
DISAGREE (TOTAL)	11	12	10	17	9	11	12	11	5	14	9	13	8
AGREE (NET)	+74	+72	+75	+62	+79	+72	+75	+72	+82	+71	+80	+73	+79
Weighted N	509	305	204	179	330	285	224	168	86	199	80	141	225

[19] Below you will find some information about a candidate. Please indicate whether the following would increase or decrease your ranked vote for them. -- They call for increased taxes on the wealthy to fund the city's recovery from the pandemic.

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White	Already decided which candidates will be ranked at the top	Some preferred candidates, but the order might change	Undecided with no preferred candidates
Would rank the candidate significantly higher	41	47	32	35	45	42	41	42	31	44	42	43	46
Would rank the candidate somewhat higher	22	20	24	20	23	18	27	17	33	22	28	25	23
Would not change my ranking	17	15	19	16	17	18	15	24	15	12	7	12	19
Would rank the candidate somewhat lower	8	7	10	13	6	7	9	5	2	11	10	8	6
Would rank the candidate significantly lower	12	10	15	16	10	15	8	11	20	10	13	11	7
Weighted N	509	305	204	179	330	285	224	168	86	199	80	141	225

[20] Do you agree or disagree with the following statements? -- We cannot deal with climate change without addressing racial and economic justice.

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White	Already decided which candidates will be ranked at the top	Some preferred candidates, but the order might change	Undecided with no preferred candidates
Strongly agree	35	39	30	38	34	30	42	41	39	28	44	38	33
Somewhat agree	23	25	20	26	21	26	19	29	21	22	15	26	24
Somewhat disagree	16	15	19	15	17	15	17	11	28	18	18	17	17
Strongly disagree	20	16	25	18	21	20	20	11	9	28	22	16	18
Don't know	6	5	7	4	7	9	2	8	4	4	1	3	7
AGREE (TOTAL)	58	64	50	64	55	56	61	70	60	50	59	64	57
DISAGREE (TOTAL)	36	31	44	33	38	35	37	22	37	46	40	33	35
AGREE (NET)	+22	+33	+6	+31	+17	+21	+24	+48	+23	+4	+19	+31	+22
Weighted N	505	302	203	176	329	281	224	165	86	198	80	137	225

[21] Do you agree or disagree with the following statements? -- The recovery should prioritize corporate investment and economic growth over helping those who lost jobs, businesses or homes during the pandemic.

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White	Already decided which candidates will be ranked at the top	Some preferred candidates, but the order might change	Undecided with no preferred candidates
Strongly agree	15	17	12	19	13	19	10	20	22	8	15	11	16
Somewhat agree	18	17	18	16	18	21	14	24	19	8	21	17	18
Somewhat disagree	19	14	26	21	17	15	23	11	8	32	13	23	17
Strongly disagree	44	48	38	39	46	39	50	41	46	48	48	46	45
Don't know	5	3	7	5	5	5	4	4	5	5	4	3	4
AGREE (TOTAL)	33	34	30	35	31	40	24	44	41	16	36	28	34
DISAGREE (TOTAL)	63	62	64	60	63	54	73	52	54	80	61	69	62
AGREE (NET)	-30	-28	-34	-25	-32	-14	-49	-8	-13	-64	-25	-41	-28
Weighted N	508	305	203	179	329	285	224	168	86	198	80	140	225

[22] Do you agree or disagree with the following statements? -- Wall Street and private equity have too much power in our city.

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White	Already decided which candidates will be ranked at the top	Some preferred candidates, but the order might change	Undecided with no preferred candidates
Strongly agree	47	52	40	42	50	44	51	48	50	45	58	48	47
Somewhat agree	27	26	28	25	27	28	24	26	24	27	16	30	31
Somewhat disagree	12	9	15	13	11	10	13	10	4	18	10	13	9
Strongly disagree	7	6	9	11	5	7	6	7	6	5	15	5	4
Don't know	8	8	8	8	8	10	5	9	17	4	0	4	9
AGREE (TOTAL)	74	78	68	67	77	72	75	74	74	72	74	78	78
DISAGREE (TOTAL)	19	15	24	24	16	17	19	17	10	23	25	18	13
AGREE (NET)	+55	+63	+44	+43	+61	+55	+56	+57	+64	+49	+49	+60	+65
Weighted N	509	305	204	179	330	285	224	168	86	199	80	141	225

[23] Do you agree or disagree with the following statements? -- Gig workers should be recognized as employees and allowed their right to unionize.

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	Hispanic or Latino/a	White	Already decided which candidates will be ranked at the top	Some preferred candidates, but the order might change	Undecided with no preferred candidates
Strongly agree	41	42	39	49	36	36	46	35	38	44	47	45	37
Somewhat agree	25	27	23	22	27	24	26	27	19	26	25	25	27
Somewhat disagree	11	8	15	10	11	12	10	6	15	11	13	11	11
Strongly disagree	5	4	6	10	2	4	6	6	1	4	11	3	3
Don't know	19	20	17	9	24	24	13	26	27	14	4	15	21
AGREE (TOTAL)	66	69	62	71	63	60	72	62	57	70	72	70	64
DISAGREE (TOTAL)	16	12	21	20	13	16	16	12	16	15	24	14	14
AGREE (NET)	+50	+57	+41	+51	+50	+44	+56	+50	+41	+55	+48	+56	+50
Weighted N	509	305	204	179	330	285	224	168	86	199	80	141	225