

DATA FOR **PROGRESS**

From July 21 to 23, 2021, Data for Progress conducted a survey of 1,186 likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, and voting history. The survey was conducted in English. The margin of error is ± 3 percentage points.

N=1,186 unless otherwise specified. Some values may not add up to 100 due to rounding.

[1] Many technology companies collect personal data from Americans when using the internet, such as their demographics, their social media activity, and their purchase histories.

They then use this data to target their services or sell this data to other companies. Some lawmakers are proposing placing a tax on the profits that technology companies receive from the collection of personal data, to reduce the incentives to collect this type of data.

Do you support or oppose this proposal?

		D	I	R
Strongly support	34%	42%	38%	23
Somewhat support	29	30	24	33
Somewhat oppose	13	10	12	17
Strongly oppose	13	7	15	17
Don't know	11	10	12	10
SUPPORT (TOTAL)	63%	72%	62%	56
OPPOSE (TOTAL)	26	17	27	34
SUPPORT (NET)	+37	+55	+35	+22