

DATA FOR PROGRESS

From December 16 to 19, 2022, Data for Progress conducted a survey of 1,192 likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and voting history. The survey was conducted in English. The margin of error is ± 3 percentage points.

N=1,192 unless otherwise specified. Some values may not add up to 100 due to rounding.

		D	I	R	
[1] How often do you use the following social media platforms? — Twitter	More than once a day	12%	16%	10%	9%
	Once a day	6	8	4	5
	Several times a week	6	7	7	5
	Once a week	5	3	5	6
	Less than once a week	10	11	9	9
	Never	60	52	63	64
	Don't know	2	2	2	2

		D	I	R	
[2] How often do you use the following social media platforms? — Instagram	More than once a day	18%	24%	17%	12%
	Once a day	9	11	7	8
	Several times a week	9	12	7	7
	Once a week	6	5	5	7
	Less than once a week	8	9	9	7
	Never	49	37	52	57
	Don't know	2	1	2	1

		D	I	R	
[3] How often do you use the following social media platforms? — Facebook	More than once a day	43%	47%	34%	45%
	Once a day	15	14	13	18
	Several times a week	11	10	12	10
	Once a week	6	5	7	6
	Less than once a week	8	9	12	4
	Never	16	14	20	15
	Don't know	1	1	2	1

		D	I	R	
[4] How often do you use the following social media platforms? — Parler	More than once a day	1%	1%	1%	1%
	Once a day	1	1	1	2
	Several times a week	2	1	2	2
	Once a week	1	1	1	2
	Less than once a week	2	2	1	4
	Never	86	86	87	84
	Don't know	7	8	7	5

		D	I	R	
[5] How often do you use the following social media platforms? — TikTok	More than once a day	14%	16%	17%	11%
	Once a day	6	8	3	4
	Several times a week	7	7	8	6
	Once a week	4	5	4	4
	Less than once a week	7	8	6	7
	Never	60	54	59	67
	Don't know	2	2	3	2

		D	I	R	
[6] How often do you use the following social media platforms? — Reddit	More than once a day	3%	6%	2%	2%
	Once a day	4	4	4	3
	Several times a week	5	6	6	4
	Once a week	4	4	3	4
	Less than once a week	11	13	10	9
	Never	70	63	72	75
	Don't know	4	5	3	3

		D	I	R	
[7] How often do you use the following social media platforms? — WhatsApp	More than once a day	7%	9%	6%	5%
	Once a day	2	2	0	3
	Several times a week	3	3	5	2
	Once a week	3	4	2	2
	Less than once a week	8	9	10	7
	Never	74	71	74	77
	Don't know	3	3	3	3

		D	I	R	
[8] Do you use social media for political news?	Yes	34%	40%	29%	32%
	No	64	59	67	66
	Don't know	2	1	4	1

		D	I	R	
[9] Do you or do you not believe that social media is a reliable source of information about politics?	I believe that social media is a reliable source of information about politics	21%	26%	17%	19%
	I do not believe that is a reliable source of information about politics	73	71	75	75
	Don't know	5	3	8	6

[10] Which of the following responses best reflects your priorities for social media platforms, even if neither is exactly right?

	D	I	R
Social media platforms should allow for absolute free speech without content restrictions	15%	34%	52%
Social media platforms should enforce certain content restrictions to prevent harmful speech and the spread of misinformation	61	81	58
Don't know	6	4	8

[11] Which of the following responses best reflects your beliefs about content restrictions on social media, even if neither is exactly right?

	D	I	R
Content restrictions tend to favor liberal users of social media	39%	18%	37%
Content restrictions tend to favor conservative users of social media	19	27	18
Content restrictions tend to be politically unbiased	22	34	21
Don't know	20	21	25

[12] Do you or do you not believe that social media contributes to the spread of political misinformation?

	D	I	R
I believe that social media facilitates a greater spread of political misinformation	80%	84%	80%
I do not believe that social media does not facilitate a greater spread of political misinformation	12	9	9
Don't know	8	7	11

[13] What percent of political content on social media do you believe is misinformation?

	D	I	R
Average	58	56	60

— Percent of political content on social media that is misinformation

(N=1,174)

[14] Do you or do you not believe that social media platforms should implement stricter measures to address the spread of misinformation?

	D	I	R
Social media platforms should implement stricter measures	64%	81%	60%
Social media platforms should not implement stricter measures	27	14	28
Don't know	9	5	12

[15] How much have you read, heard, or seen recently about Elon Musk's acquisition of Twitter?

	D	I	R
A lot	39%	44%	38%
A little	49	46	47
Nothing at all	12	10	14

[16] To what extent do you approve or disapprove of Elon Musk's performance as Twitter CEO?

	D	I	R	
Strongly approve	21%	6%	16%	39%
Somewhat approve	20	12	21	26
Somewhat disapprove	19	20	23	14
Strongly disapprove	28	51	24	7
Don't know	13	11	16	14
APPROVE (TOTAL)	41%	18%	37%	65%
DISAPPROVE (TOTAL)	47	71	47	21
APPROVE (NET)	-6	-53	-10	+44

[17] Former President Donald Trump's Twitter account was permanently banned for inciting violence during the U.S. Capitol protests on January 6, 2021. On November 19, 2022, Elon Musk reversed the ban and reinstated Trump's Twitter account.

	D	I	R	
I support the reinstatement of Trump's Twitter account	47%	14%	47%	81%
I do not support the reinstatement of Trump's Twitter account	47	84	45	13
Don't know	5	2	8	7

Supporters of Musk's decision say that it is consistent with his commitment to absolute free speech.

Opponents argue that Trump should not be allowed back on the platform given the severity of the actions that led to his initial ban.

Do you or do you not support the reinstatement of Trump's Twitter account?