IDATA FOR PROGRESS

From November 30 to December 1, 2022, Data for Progress conducted a survey of 1,287 likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and voting history. The survey was conducted in English. The margin of error is ±3 percentage points.

N=1,287 unless otherwise specified. Some values may not add up to 100 due to rounding.

		D I R
[1] How concerned or not concerned are you about the use of animal fur in apparel and accessories, like mink coats?	Very concerned23%	29% 19% 20%
	Somewhat concerned 26	34 25 18
	Only a little concerned 24	23 24 25
	Not at all concerned28	15 32 37
		D I R
[2] Fur sales bans have been implemented in twelve municipalities across the U.S. and the state of California.	Strongly support 26%	36% 23% 18%
	Somewhat support	30 28 28
Supporters of fur sales bans say the practice of confining and killing wild animals for a fashion statement is cruel and uses toxic preservatives that are bad for the environment and public health.	Somewhat oppose	20 26 30
	Strongly oppose	7 12 18
	Don't know	6 10 6
Opponents of fur sales bans say buying fur is a freedom of choice, that fur production adheres to strict animal welfare standards, and faux fur alternatives are bad for the environment.	SUPPORT (TOTAL) 55%	66% 51% 46%
	OPPOSE (TOTAL) 37	27 38 48
	SUPPORT (NET)	+39 +13 -2
Do you support or oppose a ban on fur sales?		
		D I R
[3] In some countries where fur bans have been implemented, fur production has been banned immediately, while in other countries where fur bans have been implemented, existing fur production has been phased out over time.	I would support a national fur ban that shuts down fur sales and production immediately	33% 22% 19%
	I would support a national fur ban that phases out fur sales and production over time41	45 44 34
Which of the following statements best describes your view, even if none are exactly right?	I would not support a national fur sales and production ban 26	14 26 37
	Don't know 9	8 9 9