

DATA FOR **PROGRESS**

From May 20 to 24, 2022, Data for Progress conducted a survey of 1,169 likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, and voting history. The survey was conducted in English. The margin of error is ± 3 percentage points.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=1,169 unless otherwise specified.

[1] How much have you heard about a national baby formula shortage?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino/a
A lot	61	65	58	59	63	59	50	68	57	67	56	64	51
A little	33	30	35	35	31	35	40	29	35	30	35	32	38
Nothing at all	6	6	7	5	6	6	10	3	7	3	9	4	11
Weighted N	1,169	445	304	420	620	549	419	750	713	456	133	864	167

[2] How concerned or not concerned are you about parents being able to find and purchase baby formula during this shortage?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino/a
Very concerned	53	59	48	51	56	49	50	55	55	50	53	54	51
Somewhat concerned	31	27	35	33	30	32	31	31	29	33	33	31	23
Only a little concerned	10	8	9	11	7	13	11	9	9	10	4	9	16
Not at all concerned	7	6	8	6	7	6	8	6	7	6	10	6	10
Weighted N	1,169	445	304	420	620	549	419	750	713	456	133	864	167

[3] Please indicate whether you support or oppose the government implementing each of the following policies in order to address the national baby formula shortage:

— Importing additional baby formula products from abroad after the FDA ensures these products are safe so more formula can more quickly reach the shelves of retail stores

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino/a
Strongly support	55	64	50	49	56	54	51	57	53	58	46	56	55
Somewhat support	27	24	28	30	27	27	25	28	27	28	29	27	22
Somewhat oppose	6	3	8	7	5	6	7	5	7	5	6	5	8
Strongly oppose	4	3	3	5	4	4	5	3	4	3	5	3	8
Don't know	9	7	11	9	9	9	11	7	10	7	14	8	7
SUPPORT (TOTAL)	82	88	78	79	83	81	76	85	80	86	75	83	77
OPPOSE (TOTAL)	10	6	11	12	9	10	12	8	11	8	11	8	16
SUPPORT (NET)	+72	+82	+67	+67	+74	+71	+64	+77	+69	+78	+64	+75	+61
Weighted N	1,169	445	304	420	620	549	419	750	713	456	133	864	167

[4] Please indicate whether you support or oppose the government implementing each of the following policies in order to address the national baby formula shortage:

— Cracking down on unfair price gouging and reselling of limited available baby formula products to ensure all families can purchase limited stock

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino/a
Strongly support	69	76	65	63	72	65	60	74	68	69	60	71	59
Somewhat support	19	14	20	22	18	20	22	17	18	20	17	18	25
Somewhat oppose	3	2	3	6	1	6	5	2	3	3	3	3	5
Strongly oppose	3	2	4	2	2	3	3	2	3	3	4	2	4
Don't know	7	6	7	7	7	7	10	5	8	5	16	6	6
SUPPORT (TOTAL)	88	90	85	85	90	85	82	91	86	89	77	89	84
OPPOSE (TOTAL)	6	4	7	8	3	9	8	4	6	6	7	5	9
SUPPORT (NET)	+82	+86	+78	+77	+87	+76	+74	+87	+80	+83	+70	+84	+75
Weighted N	1,169	445	304	420	620	549	419	750	713	456	133	864	167

[5] Please indicate whether you support or oppose the government implementing each of the following policies in order to address the national baby formula shortage:

— Expanding the number of baby formula products that low-income families can purchase using government food and nutrition benefits to ensure access to affordable formula

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino/a
Strongly support	54	69	51	41	58	51	54	55	54	55	54	55	51
Somewhat support	29	19	30	38	26	32	27	30	30	27	27	29	26
Somewhat oppose	5	3	5	8	5	6	7	5	5	7	5	5	7
Strongly oppose	3	3	3	3	3	3	4	2	3	2	6	2	7
Don't know	8	5	10	10	8	9	9	8	8	9	8	9	9
SUPPORT (TOTAL)	83	88	81	79	84	83	81	85	84	82	81	84	77
OPPOSE (TOTAL)	8	6	8	11	8	9	11	7	8	9	11	7	14
SUPPORT (NET)	+75	+82	+73	+68	+76	+74	+70	+78	+76	+73	+70	+77	+63
Weighted N	1,169	445	304	420	620	549	419	750	713	456	133	864	167

[6] Are you the parent of a child who drinks baby formula, either exclusively or in addition to breast milk?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino/a
Yes	6	7	4	6	7	4	13	2	7	4	9	4	14
No	93	91	96	92	91	95	84	98	91	95	89	96	80
Don't know	2	2	0	2	2	1	3	1	2	0	3	1	6
Weighted N	1,169	445	304	420	620	549	419	750	713	456	133	864	167

[7] Have you or your family struggled to find or purchase baby formula as a result of this national shortage? (N=66)

Response	Topline	Under 45
Yes	57	65
No	38	29
Don't know	5	6
Weighted N	66	53

[8] How have you or your family dealt with finding or purchasing baby formula as a result of this national shortage?
Please select all responses that apply to you.

— Bought more baby formula than I normally would in case I was unable to find more

(N=66)

Response	Topline	Under 45
Yes	20	24
No	80	76
Weighted N	66	53

[9] How have you or your family dealt with finding or purchasing baby formula as a result of this national shortage?
Please select all responses that apply to you.

— Reduced spending on other household items in order to save money for buying baby formula

(N=66)

Response	Topline	Under 45
Yes	13	14
No	87	86
Weighted N	66	53

[10] How have you or your family dealt with finding or purchasing baby formula as a result of this national shortage?
Please select all responses that apply to you.

— Searched for baby formula in places I wouldn't normally, such as by going to stores farther away from where I live

(N=66)

Response	Topline	Under 45
Yes	31	34
No	69	66
Weighted N	66	53

[11] How have you or your family dealt with finding or purchasing baby formula as a result of this national shortage?
Please select all responses that apply to you.

— Asked people I know to look for and purchase baby formula in order to feed my child

(N=66)

Response	Topline	Under 45
Yes	25	29
No	75	71
Weighted N	66	53

[12] How have you or your family dealt with finding or purchasing baby formula as a result of this national shortage?
Please select all responses that apply to you.

— Switched to giving my child more breast milk or exclusively breast milk to keep them fed

(N=66)

Response	Topline	Under 45
Yes	35	38
No	65	62
Weighted N	66	53

[13] How have you or your family dealt with finding or purchasing baby formula as a result of this national shortage?
Please select all responses that apply to you.

— Transitioned my child to solid foods earlier than I would have if baby formula were easier to find

(N=66)

Response	Topline	Under 45
Yes	21	23
No	79	77
Weighted N	66	53

[14] How have you or your family dealt with finding or purchasing baby formula as a result of this national shortage?
Please select all responses that apply to you.

— Other ways

(N=66)

Response	Topline	Under 45
Yes	4	3
No	96	97
Weighted N	66	53

[15] How have you or your family dealt with finding or purchasing baby formula as a result of this national shortage?
Please select all responses that apply to you.

— None of these

(N=66)

Response	Topline	Under 45
Yes	15	8
No	85	92
Weighted N	66	53

[16] How have you or your family dealt with finding or purchasing baby formula as a result of this national shortage?
Please select all responses that apply to you.

— Don't know

(N=66)

Response	Topline	Under 45
Yes	1	1
No	99	99
Weighted N	66	53