From April 15 to 23, 2022, Data for Progress conducted a survey of 951 likely voters in California using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and voting history. Respondents were grouped by region based on self-identified county. The survey included an oversample of the Bay Area region. The survey was conducted in English. The margin of error is ±3 percentage points.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=951 unless otherwise specified.

**[1]** Which of the following effects of social media use on children are concerning to you? Select all that apply.

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[5] Which of the following effects of social media use on children are concerning to you? Select all that apply.

— Pressure to live up to unrealistic standards

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[6] Which of the following effects of social media use on children are concerning to you? Select all that apply.

— Unhappiness with their body or appearance

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[7] Which of the following effects of social media use on children are concerning to you? Select all that apply.

— Lack of sleep

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[8] Which of the following effects of social media use on children are concerning to you? Select all that apply.

— Distracting from schoolwork or other activities

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[9] Which of the following effects of social media use on children are concerning to you? Select all that apply.

— Addiction or unhealthy attachment to the screen or social media

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### [10] Which of the following effects of social media use on children are concerning to you? Select all that apply.

- Exposure to bullying, harassment, or hate speech

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### [11] Which of the following effects of social media use on children are concerning to you? Select all that apply.

- Exposure to adults that may be predators

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<th>Republican</th>
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### [12] Which of the following effects of social media use on children are concerning to you? Select all that apply.

- Exposure to graphic imagery or pornography

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### [13] Which of the following effects of social media use on children are concerning to you? Select all that apply.

- I am not concerned by effects of social media on children

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</table>
[14] Do you think large technology companies (such as Google, Facebook, and TikTok) need to do more or less to protect children online, or are they already doing enough?

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</table>

[15] Below are some practices used by large technology corporations in their online products designed for children. For each, say to what extent you are concerned or not concerned.

— Tracking and collecting detailed information on children's online activity

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<td>191</td>
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</table>

[16] Below are some practices used by large technology corporations in their online products designed for children. For each, say to what extent you are concerned or not concerned.

— Sharing children's personal data to third parties, including sensitive information

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</table>
Below are some practices used by large technology corporations in their online products designed for children. For each, say to what extent you are concerned or not concerned.

— Directing users to harmful content, like suggesting accounts about anorexia, self harm, or suicide you are concerned or not concerned.

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— Recommending the most "viral" content to children, even if the content is hateful, discriminatory, or false information

<table>
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— Directing users to harmful content, like suggesting accounts about anorexia, self harm, or suicide

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Below are some practices used by large technology corporations in their online products designed for children. For each, say to what extent you are concerned or not concerned.

— Making their products and platforms addictive for children

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— Not making internal research on platforms' effects public, including impacts on children's mental health and negative behavior

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— Allowing interactions between children and unknown adults

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When thinking about children's safety on the internet in general, which of the following statements comes closest to your view, even if neither is exactly right?

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When thinking about children's safety on social media, which of the following statements comes closest to your view, even if neither is exactly right?

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Some lawmakers in California are considering requirements for technology companies to design or redesign online platforms to better protect kids.

Which of the following statements comes closest to your view, even if none are completely right?

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Weighted N: 951 486 219 246 505 446 387 564 104 536 277 106 89 69 120 553 191 755

When thinking about product safety requirements for children on online platforms, which of the following comes closest to your view, even if neither is completely right? (N=469)

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<th>Response</th>
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<th>Democrat</th>
<th>Independent / Third party</th>
<th>Repulican</th>
<th>Female</th>
<th>Male</th>
<th>Under 45</th>
<th>45+</th>
<th>Asian</th>
<th>White</th>
<th>Latino/α</th>
<th>Bay Area - Silicon Valley</th>
<th>Central Valley</th>
<th>Greater Sacramento</th>
<th>Northern CA</th>
<th>Southern CA</th>
<th>Parent</th>
<th>Not a parent</th>
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<tbody>
<tr>
<td>Mandatory protections are necessary by law. Technology companies should face consequences if their platforms are designed to be addictive to children or promote harmful content to children.</td>
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<td>89</td>
<td>82</td>
<td>77</td>
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<td>Mandatory protections are unnecessary government regulations. This burdensome intervention in the private sector will stunt growth of these companies. When profits are lost, innovation is also hurt.</td>
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Weighted N: 469 237 110 122 238 231 190 279 264 147 53 68 269 102 362

When thinking about product safety requirements for children on online platforms, which of the following comes closest to your view, even if neither is completely right? (N=482)

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<th>Southern CA</th>
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<td>Mandatory protections are necessary by law. Just like the car, food, and pharmaceutical industries are required to have product safety features for children, the technology industry should too.</td>
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Weighted N: 482 249 109 124 267 215 197 285 271 129 53 58 52 285 89 392
A bipartisan bill in California named the California Age-Appropriate Design Code Act would require technology companies to:

- Identify child users and turn on the highest privacy settings for children by default
- Limit their collection of children’s data
- Protect children’s data they already have securely
- End practices that push children to stay on a product, spend money, or access inappropriate content
- Provide clear language for terms of services that are suited to the age of the children
- Consider the best interests of children when designing any product

Do you support or oppose the California Age-Appropriate Design Code Act?

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<th>Independent/Third party</th>
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