

DATA FOR PROGRESS

From June 23 to 27, 2022, Data for Progress conducted a survey of 1,291 likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, and voting history. The survey was conducted in English. The margin of error is ± 3 percentage points.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=1,291 unless otherwise specified.

[1] How much have you heard about a national tampon shortage?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	No College	College	Black or African American	White	Latino/a	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+
A lot	7	8	7	5	8	5	7	5	10	5	15	19	6	8	6	5	2
A little	39	41	38	38	40	38	38	41	29	41	36	37	42	39	31	44	40
Nothing at all	54	50	56	57	53	56	54	54	61	54	48	43	53	53	63	51	58
Weighted N	1,291	466	349	476	687	604	818	473	123	1,006	152	142	182	196	234	263	274

[2] There is a national shortage of tampons, a hygiene product used by millions of women each month during their periods.

How concerned or not concerned are you about a national tampon shortage?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	No College	College	Black or African American	White	Latino/a	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+
Very concerned	14	15	16	11	18	9	15	13	26	11	25	41	18	15	6	8	9
Somewhat concerned	24	27	24	20	23	24	22	26	18	24	26	22	29	24	23	24	21
Only a little concerned	27	28	29	24	27	26	25	30	27	27	21	24	26	25	26	31	26
Not at all concerned	36	30	31	45	31	41	39	31	29	38	29	14	28	36	45	37	44
Weighted N	1,291	466	349	476	687	604	818	473	123	1,006	152	142	182	196	234	263	274

[3] In many states, tampons, pads, and other feminine hygiene products are classified as non-essential items and subject to sales tax.

How fair or unfair do you think that is?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	No College	College	Black or African American	White	Latino/a	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+
Very fair	10	8	8	12	6	14	10	9	9	10	12	8	14	10	10	7	10
Somewhat fair	12	11	11	14	8	16	11	14	11	12	12	13	6	14	12	9	16
Somewhat unfair	27	21	31	29	24	30	24	31	16	28	25	10	20	25	34	34	28
Very unfair	45	54	43	39	58	32	48	41	51	45	47	62	54	46	35	43	42
Don't know	6	6	6	6	4	8	7	5	14	5	4	7	6	5	9	8	3
Weighted N	1,291	466	349	476	687	604	818	473	123	1,006	152	142	182	196	234	263	274

[4] There is a national shortage of tampons, a hygiene product used by millions of women each month during their periods.

As you may have heard, tampons are a product which is subject to the "pink tax" – the practice of making products targeted toward women more expensive than products targeted toward men.

Do you agree or disagree that tampons should be subject to the "pink tax"?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	No College	College	Black or African American	White	Latino/a	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+
Strongly agree	4	4	4	3	3	4	5	2	6	4	5	7	7	4	5	1	2
Somewhat agree	9	8	8	10	5	13	8	9	10	8	10	11	12	10	7	5	9
Somewhat disagree	19	13	19	24	14	23	17	21	10	19	18	12	12	22	22	20	21
Strongly disagree	60	66	59	54	70	49	60	59	61	61	53	63	59	50	57	67	62
Don't know	9	8	10	9	7	11	10	8	14	8	15	7	10	14	9	8	8
AGREE (TOTAL)	13	12	12	13	8	17	13	11	16	12	15	18	19	14	12	6	11
DISAGREE (TOTAL)	79	79	78	78	84	72	77	80	71	80	71	75	71	72	79	87	83
AGREE (NET)	-66	-67	-66	-65	-76	-55	-64	-69	-55	-68	-56	-57	-52	-58	-67	-81	-72
Weighted N	1,291	466	349	476	687	604	818	473	123	1,006	152	142	182	196	234	263	274

[5] As you may have heard, tampons are a product which is subject to the "pink tax" – the practice of making products targeted toward women more expensive than products targeted toward men.

Would you support or oppose a law that would end the "pink tax" and force retailers to end gender-based discrimination in product prices?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	No College	College	Black or African American	White	Latino/a	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+
Strongly support	54	62	50	48	63	43	54	54	57	55	46	56	47	46	50	62	57
Somewhat support	20	15	20	24	14	27	18	23	11	20	18	15	17	23	23	19	19
Somewhat oppose	9	7	9	10	7	11	8	10	7	8	13	11	11	11	8	7	8
Strongly oppose	10	10	10	10	10	10	12	7	12	10	10	8	16	10	9	8	9
Don't know	8	6	11	8	7	9	9	7	13	7	13	9	9	11	9	5	6
SUPPORT (TOTAL)	74	77	70	72	77	70	72	77	68	75	64	71	64	69	73	81	76
OPPOSE (TOTAL)	19	17	19	20	17	21	20	17	19	18	23	19	27	21	17	15	17
SUPPORT (NET)	+55	+60	+51	+52	+60	+49	+52	+60	+49	+57	+41	+52	+37	+48	+56	+66	+59
Weighted N	1,291	466	349	476	687	604	818	473	123	1,006	152	142	182	196	234	263	274

[6] As you may have heard, tampons are a product which is subject to the "pink tax" – the practice of making products targeted toward women more expensive than products targeted toward men.

Women not only face higher-priced products than men, but they also receive lower pay on average than men. The U.S. Census reports women in 2022 make 83 cents for every dollar men make.

Knowing what you know now, would you support or oppose a law that would end the "pink tax" and force retailers to end gender-based discrimination in product prices?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	No College	College	Black or African American	White	Latino/a	18 to 29	30 to 39	40 to 49	50 to 59	60 to 69	70+
Strongly support	56	67	54	48	65	47	57	56	57	57	53	60	51	52	49	64	60
Somewhat support	20	15	21	25	15	26	19	22	14	20	21	14	22	20	25	17	21
Somewhat oppose	7	4	9	9	5	10	6	9	8	7	11	10	6	8	5	7	8
Strongly oppose	8	8	7	9	8	8	9	7	8	8	7	6	12	8	11	6	6
Don't know	8	6	10	9	7	10	9	7	13	8	8	10	9	12	10	6	6
SUPPORT (TOTAL)	76	82	75	73	80	73	76	78	71	77	74	74	73	72	74	81	81
OPPOSE (TOTAL)	15	12	16	18	13	18	15	16	16	15	18	16	18	16	16	13	14
SUPPORT (NET)	+61	+70	+59	+55	+67	+55	+61	+62	+55	+62	+56	+58	+55	+56	+58	+68	+67
Weighted N	1,291	466	349	476	687	604	818	473	123	1,006	152	142	182	196	234	263	274