

DATA FOR **PROGRESS**

From December 9 to 10, 2023, Data for Progress conducted a survey of 1,220 U.S. likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and voting history. The survey was conducted in English. The margin of error is ± 3 percentage points.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=1,220 unless otherwise specified.

[1] The prices of new and used cars have increased over the past few years.

To what extent do you blame each of the following for increasing car prices:

— High demand among consumers

| Response | Topline | Democrat | Independent / Third party | Republican |
|---------------|---------|----------|---------------------------|------------|
| A great deal | 18 | 19 | 18 | 18 |
| Some | 38 | 39 | 37 | 36 |
| Only a little | 27 | 26 | 28 | 27 |
| Not at all | 17 | 17 | 16 | 19 |
| Weighted N | 1,220 | 458 | 333 | 429 |

[2] The prices of new and used cars have increased over the past few years.

To what extent do you blame each of the following for increasing car prices:

— Supply chain disruptions

| Response | Topline | Democrat | Independent / Third party | Republican |
|---------------|---------|----------|---------------------------|------------|
| A great deal | 33 | 33 | 29 | 37 |
| Some | 42 | 42 | 40 | 44 |
| Only a little | 16 | 17 | 21 | 12 |
| Not at all | 8 | 8 | 9 | 6 |
| Weighted N | 1,220 | 458 | 333 | 429 |

[3] The prices of new and used cars have increased over the past few years.

To what extent do you blame each of the following for increasing car prices:

— Auto dealerships trying to make a bigger profit

| Response | Topline | Democrat | Independent / Third party | Republican |
|---------------|---------|----------|---------------------------|------------|
| A great deal | 43 | 48 | 41 | 39 |
| Some | 36 | 35 | 38 | 36 |
| Only a little | 15 | 13 | 15 | 19 |
| Not at all | 5 | 4 | 5 | 7 |
| Weighted N | 1,220 | 458 | 333 | 429 |

[4] The prices of new and used cars have increased over the past few years.

To what extent do you blame each of the following for increasing car prices:

— Increased labor and manufacturing costs

| Response | Topline | Democrat | Independent / Third party | Republican |
|---------------|---------|----------|---------------------------|------------|
| A great deal | 33 | 27 | 29 | 43 |
| Some | 45 | 47 | 45 | 43 |
| Only a little | 14 | 16 | 17 | 8 |
| Not at all | 8 | 10 | 8 | 6 |
| Weighted N | 1,220 | 458 | 333 | 429 |

[5] Some lawmakers in the U.S. government are considering a new set of rules that would require car dealerships to disclose all of the necessary and optional add-on costs upfront and ban fees for add-on products and services that provide no consumer benefits.

Supporters of these rules say that car buyers deserve to know all of the costs upfront and shouldn't have to pay for useless add-ons that make the dealerships a quick buck.

Opponents of these rules say that the costs for complying with these rules would backfire, raising prices for car buyers and making the purchase process lengthier.

Knowing what you do now, would you support or oppose these rules?

| Response | Topline | Democrat | Independent / Third party | Republican |
|------------------|---------|----------|---------------------------|------------|
| Strongly support | 40 | 46 | 39 | 34 |
| Somewhat support | 34 | 33 | 33 | 36 |
| Somewhat oppose | 9 | 8 | 8 | 11 |
| Strongly oppose | 4 | 2 | 2 | 9 |
| Don't know | 12 | 11 | 17 | 10 |
| SUPPORT (TOTAL) | 74 | 79 | 72 | 70 |
| OPPOSE (TOTAL) | 13 | 10 | 10 | 20 |
| SUPPORT (NET) | +61 | +69 | +62 | +50 |
| Weighted N | 1,220 | 458 | 333 | 429 |