

From February 14 to 20, 2023, Data for Progress, in collaboration with Stand Up America, conducted a survey of 1,105 likely voters in New York using SMS and web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and voting history. The survey was conducted in English. The margin of error is ±3 percentage points.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=1,105 unless otherwise specified.

[1] How concerned or unconcerned would you say you are about the influence of wealthy donors in New York politics?

| Response | Topline | Democrat | Independent / Third party | Republican | Female | Male | Under 45 | 45+ | No college | College | Black or African American | White | Latino/a | Capital Region | Central | Finger Lakes | Long Island | Mid-Hudson | New York City | North Country | Western |
|-------------------------|---------|----------|---------------------------|------------|--------|------|----------|-----|------------|---------|---------------------------|-------|----------|----------------|---------|--------------|-------------|------------|---------------|---------------|---------|
| Very concerned | 39 | 35 | 38 | 46 | 39 | 39 | 33 | 42 | 36 | 43 | 32 | 41 | 32 | 46 | 42 | 31 | 32 | 27 | 39 | 69 | 37 |
| Somewhat concerned | 38 | 44 | 36 | 31 | 41 | 35 | 35 | 40 | 38 | 39 | 42 | 40 | 36 | 31 | 40 | 48 | 39 | 34 | 41 | 21 | 43 |
| Only a little concerned | 15 | 15 | 15 | 15 | 13 | 18 | 19 | 13 | 17 | 12 | 17 | 13 | 19 | 14 | 14 | 17 | 20 | 24 | 13 | 9 | 12 |
| Not at all concerned | 7 | 5 | 11 | 7 | 7 | 8 | 13 | 4 | 9 | 6 | 9 | 6 | 14 | 9 | 4 | 4 | 8 | 16 | 7 | 2 | 8 |
| Weighted N | 1,105 | 497 | 295 | 314 | 604 | 501 | 378 | 727 | 647 | 458 | 120 | 810 | 150 | 59 | 58 | 74 | 173 | 130 | 376 | 50 | 100 |

[2] Do you believe that wealthy donors have **more influence on politicians than the average voter?**

| Response | Topline | Democrat | Independent / Third party | Republican | Female | Male | Under 45 | 45+ | No college | College | Black or African American | White | Latino/a | Capital Region | Central | Finger Lakes | Long Island | Mid-Hudson | New York City | North Country | Western |
|--|---------|----------|---------------------------|------------|--------|------|----------|-----|------------|---------|---------------------------|-------|----------|----------------|---------|--------------|-------------|------------|---------------|---------------|---------|
| Yes, wealthy donors have more influence on politicians than the average voter | 91 | 91 | 93 | 90 | 91 | 92 | 86 | 94 | 89 | 94 | 92 | 92 | 85 | 93 | 98 | 94 | 91 | 93 | 88 | 98 | 92 |
| No, wealthy donors don't have more influence on politicians than the average voter | 3 | 3 | 1 | 3 | 2 | 3 | 5 | 2 | 3 | 2 | 5 | 2 | 1 | 5 | 2 | 1 | 1 | 2 | 4 | 1 | 2 |
| Don't know | 6 | 6 | 6 | 7 | 7 | 5 | 10 | 4 | 8 | 4 | 3 | 5 | 14 | 2 | 0 | 6 | 8 | 5 | 9 | 2 | 6 |
| Weighted N | 1,105 | 497 | 295 | 314 | 604 | 501 | 378 | 727 | 647 | 458 | 120 | 810 | 150 | 59 | 58 | 74 | 173 | 130 | 376 | 50 | 100 |

[3] Do you think your elected officials in New York should prioritize countering the influence of wealthy donors in politics?

| Response | Topline | Democrat | Independent / Third party | Republican | Female | Male | Under 45 | 45+ | No college | College | Black or African American | White | Latino/a | Capital Region | Central | Finger Lakes | Long Island | Mid-Hudson | New York City | North Country | Western |
|---|---------|----------|---------------------------|------------|--------|------|----------|-----|------------|---------|---------------------------|-------|----------|----------------|---------|--------------|-------------|------------|---------------|---------------|---------|
| Yes, they should prioritize countering the influence of wealthy donors | 70 | 74 | 71 | 63 | 64 | 77 | 59 | 76 | 65 | 77 | 64 | 71 | 67 | 68 | 79 | 73 | 69 | 65 | 71 | 80 | 64 |
| No, they should not prioritize countering the influence of wealthy donors | 19 | 17 | 20 | 20 | 20 | 17 | 28 | 14 | 21 | 15 | 27 | 17 | 16 | 25 | 12 | 15 | 21 | 25 | 15 | 13 | 25 |
| Don't know | 11 | 8 | 9 | 17 | 16 | 6 | 13 | 10 | 13 | 8 | 9 | 12 | 18 | 6 | 8 | 11 | 10 | 10 | 14 | 7 | 10 |
| Weighted N | 1,105 | 497 | 295 | 314 | 604 | 501 | 378 | 727 | 647 | 458 | 120 | 810 | 150 | 59 | 58 | 74 | 173 | 130 | 376 | 50 | 100 |

[4] When thinking about the influence of wealthy donors in New York politics and the concept of representative democracy, which of the following statements comes closest to your view, even if neither is exactly right?

| Response | Topline | Democrat | Independent / Third party | Republican | Female | Male | Under 45 | 45+ | No college | College | Black or African American | White | Latino/a | Capital Region | Central | Finger Lakes | Long Island | Mid-Hudson | New York City | North Country | Western |
|---|---------|----------|---------------------------|------------|--------|------|----------|-----|------------|---------|---------------------------|-------|----------|----------------|---------|--------------|-------------|------------|---------------|---------------|---------|
| The influence of wealthy donors in New York politics harms representative democracy | 84 | 83 | 86 | 84 | 82 | 86 | 78 | 87 | 82 | 87 | 75 | 85 | 79 | 83 | 86 | 86 | 84 | 82 | 82 | 92 | 83 |
| The influence of wealthy donors in New York politics does not harm representative democracy | 7 | 7 | 7 | 9 | 7 | 8 | 10 | 6 | 7 | 8 | 12 | 7 | 5 | 11 | 2 | 8 | 8 | 9 | 7 | 5 | 6 |
| Don't know | 9 | 10 | 7 | 7 | 11 | 5 | 12 | 7 | 11 | 5 | 13 | 7 | 15 | 6 | 12 | 6 | 8 | 9 | 11 | 4 | 10 |
| Weighted N | 1,105 | 497 | 295 | 314 | 604 | 501 | 378 | 727 | 647 | 458 | 120 | 810 | 150 | 59 | 58 | 74 | 173 | 130 | 376 | 50 | 100 |

[5] In November 2022, New York launched its voluntary small-donor matching program. Beginning in 2024, this program aims to increase the power of everyday donors and reduce the influence of big donors by using public funds to match small donations from state residents to participating state candidates who volunteer to join.

This program is estimated to cost far less than half a percent (about 0.045%) of the state's budget.

An example of how the small-donor matching program will work:

- If you donate \$1 to a **statewide** candidate, the program matches it by **\$6**, so a \$20 donation is worth **\$140** to the candidate
- If you donate \$1 to a **legislative** candidate, the program matches it by **\$12**, so a \$20 donation is worth **\$260** to the candidate

Do you support or oppose the small-donor matching program?

| Response | Topline | Democrat | Independent / Third party | Republican | Female | Male | Under 45 | 45+ | No college | College | Black or African American | White | Latino/a | Capital Region | Central | Finger Lakes | Long Island | Mid-Hudson | New York City | North Country | Western |
|------------------|---------|----------|---------------------------|------------|--------|------|----------|-----|------------|---------|---------------------------|-------|----------|----------------|---------|--------------|-------------|------------|---------------|---------------|---------|
| Strongly support | 20 | 25 | 16 | 14 | 16 | 23 | 15 | 22 | 17 | 23 | 26 | 19 | 14 | 13 | 14 | 13 | 21 | 13 | 25 | 18 | 18 |
| Somewhat support | 41 | 44 | 37 | 39 | 44 | 36 | 46 | 38 | 39 | 42 | 41 | 40 | 43 | 53 | 44 | 44 | 36 | 44 | 42 | 33 | 36 |
| Somewhat oppose | 17 | 14 | 16 | 21 | 16 | 18 | 20 | 15 | 18 | 14 | 14 | 16 | 18 | 14 | 21 | 21 | 22 | 17 | 15 | 13 | 15 |
| Strongly oppose | 10 | 6 | 12 | 16 | 7 | 14 | 7 | 12 | 10 | 11 | 5 | 12 | 7 | 15 | 9 | 10 | 11 | 6 | 8 | 21 | 13 |
| Don't know | 13 | 11 | 19 | 11 | 17 | 9 | 12 | 13 | 15 | 10 | 14 | 13 | 18 | 4 | 12 | 13 | 11 | 19 | 10 | 15 | 19 |
| SUPPORT (TOTAL) | 61 | 69 | 53 | 53 | 60 | 59 | 61 | 60 | 56 | 65 | 67 | 59 | 57 | 66 | 58 | 57 | 57 | 57 | 67 | 51 | 54 |
| OPPOSE (TOTAL) | 27 | 20 | 28 | 37 | 23 | 32 | 27 | 27 | 28 | 25 | 19 | 28 | 25 | 29 | 30 | 31 | 33 | 23 | 23 | 34 | 28 |
| SUPPORT (NET) | +34 | +49 | +25 | +16 | +37 | +27 | +34 | +33 | +28 | +40 | +48 | +31 | +32 | +37 | +28 | +26 | +24 | +34 | +44 | +17 | +26 |
| Weighted N | 1,105 | 497 | 295 | 314 | 604 | 501 | 378 | 727 | 647 | 458 | 120 | 810 | 150 | 59 | 58 | 74 | 173 | 130 | 376 | 50 | 100 |

[6] In November 2022, New York launched its voluntary small-donor matching program estimated to cost far less than half a percent (about 0.045%) of the state's budget.

Supporters of the program say it gives everyday voters a louder voice with candidates, who can spend more time seeking local support and less time trying to raise money from wealthy donors.

Opponents of the program say that taxpayer money should not be used to pay the bill for a candidate's campaign and instead, it should be used for other important issues that affect taxpayers.

Thinking again about this, do you support or oppose the small-donor matching program?

| Response | Topline | Democrat | Independent / Third party | Republican | Female | Male | Under 45 | 45+ | No college | College | Black or African American | White | Latino/a | Capital Region | Central | Finger Lakes | Long Island | Mid-Hudson | New York City | North Country | Western |
|------------------|---------|----------|---------------------------|------------|--------|------|----------|-----|------------|---------|---------------------------|-------|----------|----------------|---------|--------------|-------------|------------|---------------|---------------|---------|
| Strongly support | 18 | 26 | 12 | 13 | 14 | 24 | 16 | 20 | 17 | 21 | 23 | 17 | 20 | 18 | 13 | 13 | 16 | 14 | 24 | 14 | 14 |
| Somewhat support | 42 | 45 | 42 | 37 | 45 | 37 | 45 | 40 | 42 | 42 | 43 | 41 | 45 | 46 | 41 | 44 | 40 | 47 | 42 | 38 | 37 |
| Somewhat oppose | 17 | 12 | 21 | 23 | 18 | 16 | 17 | 17 | 17 | 18 | 11 | 19 | 8 | 13 | 18 | 18 | 22 | 25 | 12 | 15 | 19 |
| Strongly oppose | 12 | 6 | 16 | 18 | 8 | 17 | 11 | 13 | 12 | 12 | 6 | 14 | 14 | 19 | 16 | 12 | 13 | 6 | 10 | 23 | 14 |
| Don't know | 11 | 12 | 10 | 9 | 14 | 6 | 11 | 10 | 13 | 7 | 18 | 10 | 13 | 4 | 12 | 13 | 9 | 7 | 12 | 10 | 15 |
| SUPPORT (TOTAL) | 60 | 71 | 54 | 50 | 59 | 61 | 61 | 60 | 59 | 63 | 66 | 58 | 65 | 64 | 54 | 57 | 56 | 61 | 66 | 52 | 51 |
| OPPOSE (TOTAL) | 29 | 18 | 37 | 41 | 26 | 33 | 28 | 30 | 29 | 30 | 17 | 33 | 22 | 32 | 34 | 30 | 35 | 31 | 22 | 38 | 33 |
| SUPPORT (NET) | +31 | +53 | +17 | +9 | +33 | +28 | +33 | +30 | +30 | +33 | +49 | +25 | +43 | +32 | +20 | +27 | +21 | +30 | +44 | +14 | +18 |
| Weighted N | 1,105 | 497 | 295 | 314 | 604 | 501 | 378 | 727 | 647 | 458 | 120 | 810 | 150 | 59 | 58 | 74 | 173 | 130 | 376 | 50 | 100 |

[7] Do you believe your current state representatives should enroll in the small-donor matching program?

| Response | Topline | Democrat | Independent / Third party | Republican | Female | Male | Under 45 | 45+ | No college | College | Black or African American | White | Latino/a | Capital Region | Central | Finger Lakes | Long Island | Mid-Hudson | New York City | North Country | Western |
|--|---------|----------|---------------------------|------------|--------|------|----------|-----|------------|---------|---------------------------|-------|----------|----------------|---------|--------------|-------------|------------|---------------|---------------|---------|
| Yes, my current state representatives should enroll in the small-donor matching program | 56 | 67 | 48 | 45 | 51 | 61 | 59 | 54 | 51 | 62 | 66 | 53 | 60 | 55 | 54 | 54 | 54 | 49 | 64 | 45 | 53 |
| No, my current state representatives should not enroll in the small-donor matching program | 22 | 11 | 27 | 33 | 20 | 24 | 22 | 21 | 23 | 19 | 17 | 22 | 20 | 30 | 24 | 22 | 26 | 31 | 14 | 31 | 20 |
| Don't know | 23 | 22 | 25 | 21 | 29 | 15 | 19 | 25 | 25 | 19 | 17 | 24 | 21 | 15 | 22 | 25 | 20 | 20 | 21 | 25 | 27 |
| Weighted N | 1,105 | 497 | 295 | 314 | 604 | 501 | 378 | 727 | 647 | 458 | 120 | 810 | 150 | 59 | 58 | 74 | 173 | 130 | 376 | 50 | 100 |

[8] Currently, New York's small-donor matching program is estimated to cost far less than half a percent (about 0.045%) of the state's budget.

State leadership is currently negotiating New York's next budget.

Do you support or oppose state leaders providing sufficient funding for the small-donor matching program so it can run as intended?

| Response | Topline | Democrat | Independent / Third party | Republican | Female | Male | Under 45 | 45+ | No college | College | Black or African American | White | Latino/a | Capital Region | Central | Finger Lakes | Long Island | Mid-Hudson | New York City | North Country | Western |
|------------------|---------|----------|---------------------------|------------|--------|------|----------|-----|------------|---------|---------------------------|-------|----------|----------------|---------|--------------|-------------|------------|---------------|---------------|---------|
| Strongly support | 19 | 30 | 10 | 10 | 15 | 24 | 18 | 19 | 16 | 24 | 27 | 17 | 16 | 21 | 15 | 10 | 13 | 16 | 27 | 13 | 12 |
| Somewhat support | 43 | 43 | 43 | 42 | 47 | 37 | 48 | 40 | 42 | 44 | 43 | 42 | 45 | 39 | 42 | 51 | 46 | 48 | 42 | 39 | 35 |
| Somewhat oppose | 16 | 10 | 21 | 20 | 15 | 17 | 17 | 15 | 17 | 15 | 18 | 16 | 10 | 19 | 18 | 17 | 21 | 19 | 11 | 15 | 19 |
| Strongly oppose | 10 | 4 | 13 | 17 | 6 | 14 | 7 | 12 | 10 | 10 | 2 | 13 | 8 | 14 | 15 | 11 | 8 | 5 | 7 | 24 | 14 |
| Don't know | 13 | 13 | 13 | 11 | 17 | 8 | 10 | 14 | 16 | 8 | 11 | 12 | 20 | 7 | 10 | 12 | 12 | 12 | 13 | 9 | 20 |
| SUPPORT (TOTAL) | 62 | 73 | 53 | 52 | 62 | 61 | 66 | 59 | 58 | 68 | 70 | 59 | 61 | 60 | 57 | 61 | 59 | 64 | 69 | 52 | 47 |
| OPPOSE (TOTAL) | 26 | 14 | 34 | 37 | 21 | 31 | 24 | 27 | 27 | 25 | 20 | 29 | 18 | 33 | 33 | 28 | 29 | 24 | 18 | 39 | 33 |
| SUPPORT (NET) | +36 | +59 | +19 | +15 | +41 | +30 | +42 | +32 | +31 | +43 | +50 | +30 | +43 | +27 | +24 | +33 | +30 | +40 | +51 | +13 | +14 |
| Weighted N | 1,105 | 497 | 295 | 314 | 604 | 501 | 378 | 727 | 647 | 458 | 120 | 810 | 150 | 59 | 58 | 74 | 173 | 130 | 376 | 50 | 100 |