

From May 15 to 24, 2023, Data for Progress conducted a survey of 644 likely voters in New York City using web panel respondents.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=644 unless otherwise specified.

**[1]** Do you have a favorable or unfavorable opinion of real estate developers in the city?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino/a
Very favorable	8	9	4	11	6	12	15	4	7	10	9	9	8
Somewhat favorable	15	14	14	22	9	24	18	13	16	14	24	14	12
Somewhat unfavorable	32	34	32	25	36	28	28	35	30	35	24	35	34
Very unfavorable	17	18	13	20	17	17	14	19	16	19	15	19	16
Haven't heard enough to say	27	25	36	22	32	20	25	28	30	22	28	22	29
<b>FAVORABLE (TOTAL)</b>	<b>23</b>	<b>23</b>	<b>18</b>	<b>33</b>	<b>15</b>	<b>36</b>	<b>33</b>	<b>17</b>	<b>23</b>	<b>24</b>	<b>33</b>	<b>23</b>	<b>20</b>
<b>UNFAVORABLE (TOTAL)</b>	<b>49</b>	<b>52</b>	<b>45</b>	<b>45</b>	<b>53</b>	<b>45</b>	<b>42</b>	<b>54</b>	<b>46</b>	<b>54</b>	<b>39</b>	<b>54</b>	<b>50</b>
<b>FAVORABLE (NET)</b>	<b>-26</b>	<b>-29</b>	<b>-27</b>	<b>-12</b>	<b>-38</b>	<b>-9</b>	<b>-9</b>	<b>-37</b>	<b>-23</b>	<b>-30</b>	<b>-6</b>	<b>-31</b>	<b>-30</b>
Weighted N	644	409	138	97	370	274	256	388	373	271	157	277	180

**[2]** How important or not important would you say it is to address the city's housing crisis?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino/a
Very important	66	72	71	30	71	59	60	69	67	64	74	58	69
Somewhat important	26	21	22	51	23	29	27	25	24	27	21	32	22
Only a little important	8	7	6	18	6	11	12	6	8	8	4	10	10
Not important at all	1	0	1	2	0	1	1	1	0	1	1	1	0
Weighted N	644	409	138	97	370	274	256	388	373	271	157	277	180

**[3]** Many neighborhoods across New York City are currently facing high housing prices and shortages in housing.

When finding solutions to the housing crisis, which of the following do you think the **city** should prioritize? You may select up to **three** options.

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino/a
Creating more permanently affordable rental housing	61	65	51	60	65	55	58	63	61	61	57	64	59
Creating housing that's affordable across income levels, including to unhoused and the lowest-income New Yorkers	58	62	56	41	61	52	55	59	52	66	60	57	61
Creating housing that prioritizes affordability over making a profit	48	49	49	43	52	43	51	46	44	53	41	50	53
Protecting tenants from displacement	43	48	36	34	45	40	40	45	48	37	54	38	44
Creating more homeownership opportunities	31	30	30	35	28	35	27	34	30	31	38	25	29
Making it easier for private real-estate developers to build housing	13	8	19	25	10	17	17	11	10	18	8	17	11
Don't know	2	1	6	2	1	3	2	2	3	1	2	3	0
Other	1	0	2	6	2	1	0	2	3	0	0	3	1
Weighted N	644	409	138	97	370	274	256	388	373	271	157	277	180

**[4]** Many neighborhoods across New York City are currently facing high housing prices and shortages in housing.

If you were living in such a neighborhood, when finding solutions to the housing crisis, which of the following do you think the city should prioritize in **your neighborhood or community** to address the housing crisis? You may select up to **three** options.

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino/a
Creating more permanently affordable rental housing	62	68	50	53	68	54	60	63	63	61	60	65	61
Creating housing that's affordable across income levels, including to unhoused and the lowest-income New Yorkers	57	61	52	48	60	54	60	56	53	63	63	50	62
Creating housing that prioritizes affordability over making a profit	47	52	41	33	50	42	49	46	47	47	44	42	50
Protecting tenants from displacement	43	47	43	26	44	42	48	40	43	43	49	35	54
Creating more homeownership opportunities	33	33	30	41	31	36	32	34	32	35	38	32	29
Making it easier for private real-estate developers to build housing	16	10	20	30	13	19	19	13	12	20	13	16	12
Don't know	3	2	7	4	2	5	2	4	4	2	2	6	1
Other	1	0	1	4	2	0	0	2	1	1	0	2	0
Weighted N	644	409	138	97	370	274	256	388	373	271	157	277	180

**[5]** One approach to addressing New York City's housing crisis is by prioritizing social housing. Social housing involves the following elements:

- Prioritizing housing that is permanently affordable for its residents over housing development as a vehicle for profit
- Giving tenants more agency and control over housing developments that impact them
- Proving housing that's affordable across incomes levels to promote racial and social equality in housing

Do you support or oppose this approach?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino/a
Strongly support	47	56	38	20	47	46	49	45	44	49	57	40	48
Somewhat support	34	33	31	43	35	33	33	35	34	34	27	36	37
Somewhat oppose	9	5	18	17	9	9	10	9	11	7	5	11	9
Strongly oppose	6	4	4	16	5	7	5	6	7	5	6	8	4
Don't know	4	3	9	4	4	5	2	6	4	5	5	5	2
SUPPORT (TOTAL)	81	89	69	63	82	79	82	80	78	83	84	76	85
OPPOSE (TOTAL)	15	9	22	33	14	16	15	15	18	12	11	19	13
SUPPORT (NET)	+66	+80	+47	+30	+68	+63	+67	+65	+60	+71	+73	+57	+72
Weighted N	644	409	138	97	370	274	256	388	373	271	157	277	180

**[6]** When thinking about how to best address the city's housing crisis, which of the following approaches do you prefer, even if neither is exactly right?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino/a
Relying on the free market to address housing shortages and providing private real-estate developers with financial incentives to build more housing	31	25	35	49	28	34	39	25	32	29	31	30	31
Relying on a not-for-profit, public approach to address housing shortages and providing nonprofits, co-ops, and community land trusts with financial incentives to build more housing	60	68	48	44	63	56	53	65	55	67	61	59	63
Don't know	9	7	17	7	9	10	8	10	12	5	9	10	6
Weighted N	644	409	138	97	370	274	256	388	373	271	157	277	180

**[7]** When thinking about how the city should manage the public land it owns, which of the following approaches do you prefer, even if neither is exactly right?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino/a
The city should prioritize allowing private real estate developers to bid on public land to drive innovation and efficiency and ensure free market forces create solutions to the city's housing needs	22	19	23	32	18	27	25	20	21	23	16	25	19
The city should prioritize giving preference to not-for-profit developers who treat housing as a public good rather than a vehicle for profit, to ensure that all New Yorkers have a home they can afford	72	76	68	59	76	66	70	73	73	71	77	67	78
Don't know	6	5	9	8	6	7	5	7	7	6	8	8	3
Weighted N	644	409	138	97	370	274	256	388	373	271	157	277	180