📊 DATA FOR *PROGRESS*

From January 31 to February 1, 2024, Data for Progress conducted a survey of 1,231 U.S. likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and voting history. The survey was conducted in English. The margin of error is ±3 percentage points.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=1,231 unless otherwise specified.

[1] How much have you seen, read, or heard about "deepfakes" using Artificial Intelligence (AI)?

Response	Topline	Democrat	Independent / Third party	Repub-lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino
A lot	22	25	23	18	19	26	24	21	21	24	29	26	20	25
A little	50	47	55	50	51	49	48	51	49	52	28	49	52	41
Nothing at all	28	29	22	32	31	25	28	28	31	24	42	25	27	34
Weighted N	1,231	448	322	461	659	572	450	781	789	442	50	135	895	148

[2] "Deepfakes" are images, videos, or audio clips generated using Artificial Intelligence (AI) that make someone appear to be saying or doing something that they didn't actually say or do. For example, someone could create a deepfake video of a celebrity or political figure appearing to say something they didn't actually say.

Do you think you would be able to tell if an image, video, or audio clip was generated using artificial intelligence?

Response	Topline	Democrat	Independent / Third party	Repub-lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino
Yes	11	11	8	14	9	14	18	8	11	12	6	13	10	24
It depends	50	50	55	46	50	50	58	45	50	49	57	63	47	48
No	30	30	29	30	30	30	18	37	29	31	31	20	33	23
Don't know	9	8	8	10	11	6	6	11	10	8	7	5	10	5
Weighted N	1,231	448	322	461	659	572	450	781	789	442	50	135	895	148

[3] Some lawmakers have proposed **requiring** anyone creating AI-generated media that makes someone appear to be saying or doing something that they didn't to **disclose** that it is fake content, such as by adding a watermark on a video. Any of this content that does not include a disclosure would be banned.

Do you support or oppose this proposal?

Response	Topline	Democrat	Independent / Third party	Repub-lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino
Strongly support	57	58	62	52	60	53	45	64	55	60	41	47	61	50
Somewhat support	24	22	20	29	22	26	27	23	23	26	33	21	24	23
Somewhat oppose	8	9	7	8	6	11	15	5	9	7	12	19	5	18
Strongly oppose	5	5	4	5	4	5	7	4	6	3	6	9	4	3
Don't know	6	5	7	6	7	4	6	5	7	4	8	5	5	6
SUPPORT (TOTAL)	81	80	82	81	82	79	72	87	78	86	74	68	85	73
OPPOSE (TOTAL)	13	14	11	13	10	16	22	9	15	10	18	28	9	21
SUPPORT (NET)	+68	+66	+71	+68	+72	+63	+50	+78	+63	+76	+56	+40	+76	+52
Weighted N	1,231	448	322	461	659	572	450	781	789	442	50	135	895	148

[4] Some lawmakers are proposing the Disrupt Explicit Forged Images and Non-Consensual Edits (DEFIANCE) Act.

Under this legislation, if someone creates AI-generated media that makes someone appear to be in a sexually explicit position without their consent, that person would be able to sue the creator of that media.

Do you support or oppose the DEFIANCE Act?

Response	Topline	Democrat	Independent / Third party	Repub-lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino
Strongly support	67	67	71	65	72	62	54	75	66	69	54	56	72	52
Somewhat support	18	19	15	20	15	23	24	15	18	20	28	30	15	25
Somewhat oppose	6	6	5	6	4	7	11	2	6	4	10	4	4	14
Strongly oppose	3	3	2	4	2	4	4	2	3	3	4	4	3	1
Don't know	6	5	7	5	7	5	6	6	7	4	4	6	6	8
SUPPORT (TOTAL)	85	86	86	85	87	85	78	90	84	89	82	86	87	77
OPPOSE (TOTAL)	9	9	7	10	6	11	15	4	9	7	14	8	7	15
SUPPORT (NET)	+76	+77	+79	+75	+81	+74	+63	+86	+75	+82	+68	+78	+80	+62
Weighted N	1,231	448	322	461	659	572	450	781	789	442	50	135	895	148

[5] Recently, the Biden administration has taken new actions to address artificial intelligence (AI). For each action, please say whether you support or oppose it:

— Complete risk assessments about the use of AI in critical government sectors

Response	Topline	Democrat	Independent / Third party	Repub-lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino
Strongly support	44	56	43	33	45	43	38	48	41	50	27	46	45	35
Somewhat support	29	24	30	33	26	32	28	29	28	31	38	20	30	31
Somewhat oppose	8	7	9	9	7	9	13	5	10	5	19	13	6	17
Strongly oppose	7	4	4	12	6	8	7	6	9	3	2	10	7	5
Don't know	12	9	15	13	16	8	14	11	13	10	14	11	12	12
SUPPORT (TOTAL)	73	80	73	66	71	75	66	77	69	81	65	66	75	66
OPPOSE (TOTAL)	15	11	13	21	13	17	20	11	19	8	21	23	13	22
SUPPORT (NET)	+58	+69	+60	+45	+58	+58	+46	+66	+50	+73	+44	+43	+62	+44
Weighted N	1,231	448	322	461	659	572	450	781	789	442	50	135	895	148

[6] Recently, the Biden administration has taken new actions to address artificial intelligence (AI). For each action, please say whether you support or oppose it:

— Create a national research database for AI data, AI software, and AI models

Response	Topline	Democrat	Independent / Third party	Repub-lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino
Strongly support	34	45	33	25	34	34	29	37	32	37	31	37	34	25
Somewhat support	34	33	34	36	34	35	36	34	32	39	29	32	35	39
Somewhat oppose	10	8	10	13	6	15	13	9	12	6	6	12	9	20
Strongly oppose	6	4	5	10	5	8	6	7	8	4	11	10	6	4
Don't know	15	10	19	17	20	9	16	14	16	14	22	9	16	12
SUPPORT (TOTAL)	68	78	67	61	68	69	65	71	64	76	60	69	69	64
OPPOSE (TOTAL)	16	12	15	23	11	23	19	16	20	10	17	22	15	24
SUPPORT (NET)	+52	+66	+52	+38	+57	+46	+46	+55	+44	+66	+43	+47	+54	+40
Weighted N	1,231	448	322	461	659	572	450	781	789	442	50	135	895	148

[7] Recently, the Biden administration has taken new actions to address artificial intelligence (AI). For each action, please say whether you support or oppose it:

— Hire more AI professionals and data scientists across the federal government

Response	Topline	Democrat	Independent / Third party	Repub-lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino
Strongly support	26	38	24	16	26	26	25	27	22	33	31	35	24	25
Somewhat support	31	32	33	28	28	35	30	31	31	30	26	30	32	31
Somewhat oppose	15	11	13	20	13	17	19	13	17	12	15	14	15	22
Strongly oppose	13	6	14	20	12	14	12	14	15	10	9	13	14	11
Don't know	15	12	16	16	21	8	15	15	15	15	20	9	16	12
SUPPORT (TOTAL)	57	70	57	44	54	61	55	58	53	63	57	65	56	56
OPPOSE (TOTAL)	28	17	27	40	25	31	31	27	32	22	24	27	29	33
SUPPORT (NET)	+29	+53	+30	+4	+29	+30	+24	+31	+21	+41	+33	+38	+27	+23
Weighted N	1,231	448	322	461	659	572	450	781	789	442	50	135	895	148