

DATA FOR PROGRESS

From August 2 to 4, 2024, Data for Progress conducted a survey of 1,241 U.S. likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and 2020 recalled vote. The survey was conducted in English. The margin of error associated with the sample size is ± 3 percentage points. Results for subgroups of the sample are subject to increased margins of error. Partisanship reflected in tabulations is based on self-identified party affiliation, not partisan registration. For more information please visit dataforprogress.org/our-methodology.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=1,241 unless otherwise specified.

[1] Over the last few weeks, how much have you heard, seen, or read about the following people **on social media**?

— Joe Biden

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
A lot	41	50	35	35	42	39	40	41	41	41	52	40	45
A little	39	36	41	40	40	38	41	38	39	38	36	39	38
Nothing at all	20	14	24	25	18	23	20	21	20	21	13	21	17
Weighted N	1,241	498	283	460	662	579	408	833	802	439	135	884	155

[2] Over the last few weeks, how much have you heard, seen, or read about the following people **on social media**?

— Kamala Harris

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
A lot	61	72	55	52	60	62	52	65	59	63	68	61	58
A little	25	18	32	28	27	23	35	20	25	25	23	24	29
Nothing at all	14	10	13	20	14	15	13	15	16	12	9	15	12
Weighted N	1,241	498	283	460	662	579	408	833	802	439	135	884	155

[3] Over the last few weeks, how much have you heard, seen, or read about the following people **on social media**?

— Donald Trump

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
A lot	60	56	60	64	59	61	54	63	61	57	56	62	63
A little	24	26	24	23	26	23	30	22	23	27	21	24	22
Nothing at all	16	18	16	13	15	16	17	15	15	16	22	14	15
Weighted N	1,241	498	283	460	662	579	408	833	802	439	135	884	155

[4] Over the last few weeks, how much have you heard, seen, or read about the following people **on social media**?

— JD Vance

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
A lot	36	38	30	36	37	34	19	44	34	39	23	41	23
A little	34	33	33	36	32	36	37	33	34	34	38	34	31
Nothing at all	30	29	37	28	31	29	44	24	32	27	39	25	46
Weighted N	1,241	498	283	460	662	579	408	833	802	439	135	884	155

[5] Over the last few weeks, has what you heard, seen, or read about the following people **on social media** been mostly positive or mostly negative?

— Joe Biden

(N=989)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Mostly positive	33	54	27	10	32	34	33	33	29	40	57	30	29
Mostly negative	49	25	51	77	48	49	48	49	54	40	32	53	49
Neither positive or negative	18	20	22	14	20	16	20	18	17	20	11	17	23
Weighted N	989	428	215	346	543	446	328	661	641	348	117	699	128

[6] Over the last few weeks, has what you heard, seen, or read about the following people **on social media** been mostly positive or mostly negative?

— Kamala Harris

(N=1,062)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Mostly positive	53	85	44	19	52	54	55	51	50	57	80	47	58
Mostly negative	32	9	31	62	33	31	25	36	35	28	9	39	25
Neither positive or negative	15	6	25	19	15	16	19	13	15	15	11	14	18
Weighted N	1,062	447	247	368	572	490	356	706	676	386	122	747	136

[7] Over the last few weeks, has what you heard, seen, or read about the following people **on social media** been mostly positive or mostly negative?

— Donald Trump

(N=1,046)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Mostly positive	33	7	26	65	29	38	34	33	37	27	17	38	30
Mostly negative	54	85	58	21	57	52	54	55	50	63	79	49	58
Neither positive or negative	12	7	16	14	14	10	13	12	13	11	4	12	12
Weighted N	1,046	408	237	401	562	484	340	706	679	367	104	756	132

[8] Over the last few weeks, has what you heard, seen, or read about the following people **on social media** been mostly positive or mostly negative?

— JD Vance

(N=865)

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Mostly positive	27	7	16	53	24	30	24	28	29	22	14	31	15
Mostly negative	54	78	59	26	57	51	52	55	50	61	69	51	57
Neither positive or negative	19	14	26	21	19	19	24	18	21	17	17	18	28
Weighted N	865	353	179	333	456	409	230	635	544	321	83	663	84

[9] For each of the following actions, say whether you think it is weird or normal.

— Claiming that Kamala Harris only recently became a Black person

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Very weird	56	77	55	34	61	50	51	58	54	59	61	56	47
Somewhat weird	13	9	12	19	10	16	15	12	14	12	12	14	9
Somewhat normal	11	6	9	17	9	12	11	11	10	12	11	10	12
Very normal	11	4	10	18	8	14	10	11	10	11	9	12	9
Don't know	9	5	14	11	11	7	14	7	11	6	7	7	22
WEIRD (TOTAL)	69	86	67	53	71	66	66	70	68	71	73	70	56
NORMAL (TOTAL)	22	10	19	35	17	26	21	22	20	23	20	22	21
WEIRD (NET)	+47	+76	+48	+18	+54	+40	+45	+48	+48	+48	+53	+48	+35
Weighted N	1,241	498	283	460	662	579	408	833	802	439	135	884	155

[10] For each of the following actions, say whether you think it is weird or normal.

— Purposefully mispronouncing Kamala Harris' name

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Very weird	44	68	45	17	48	39	39	46	41	49	54	42	37
Somewhat weird	18	14	15	25	16	20	19	18	18	18	13	19	21
Somewhat normal	15	8	13	24	13	17	17	14	15	14	13	16	15
Very normal	12	5	10	20	10	15	10	13	13	10	10	13	8
Don't know	11	5	16	14	13	9	16	9	13	8	10	9	19
WEIRD (TOTAL)	62	82	60	42	64	59	58	64	59	67	67	61	58
NORMAL (TOTAL)	27	13	23	44	23	32	27	27	28	24	23	29	23
WEIRD (NET)	+35	+69	+37	-2	+41	+27	+31	+37	+31	+43	+44	+32	+35
Weighted N	1,241	498	283	460	662	579	408	833	802	439	135	884	155

[11] For each of the following actions, say whether you think it is weird or normal.

— Insulting women and couples who don't have children

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Very weird	63	81	64	42	67	58	57	66	62	64	70	61	61
Somewhat weird	16	8	14	27	14	19	16	17	16	17	12	19	7
Somewhat normal	7	5	6	9	6	8	11	5	7	7	6	7	8
Very normal	3	3	2	4	2	4	4	3	3	4	4	3	5
Don't know	11	4	14	18	11	11	13	10	13	8	8	10	19
WEIRD (TOTAL)	79	89	78	69	81	77	73	83	78	81	82	80	68
NORMAL (TOTAL)	10	8	8	13	8	12	15	8	10	11	10	10	13
WEIRD (NET)	+69	+81	+70	+56	+73	+65	+58	+75	+68	+70	+72	+70	+55
Weighted N	1,241	498	283	460	662	579	408	833	802	439	135	884	155

[12] For each of the following actions, say whether you think it is weird or normal.

— Calling for library books to be banned because you disagree with the content

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Very weird	61	77	62	44	64	58	55	65	60	63	70	61	41
Somewhat weird	15	11	13	19	14	15	16	14	14	15	12	15	22
Somewhat normal	9	5	6	16	7	12	12	8	8	10	7	10	11
Very normal	7	2	7	12	6	8	6	7	7	5	4	8	6
Don't know	8	5	11	10	10	7	12	7	10	6	6	7	20
WEIRD (TOTAL)	76	88	75	63	78	73	71	79	74	78	82	76	63
NORMAL (TOTAL)	16	7	13	28	13	20	18	15	15	15	11	18	17
WEIRD (NET)	+60	+81	+62	+35	+65	+53	+53	+64	+59	+63	+71	+58	+46
Weighted N	1,241	498	283	460	662	579	408	833	802	439	135	884	155

[13] For each of the following actions, say whether you think it is weird or normal.

— Giving the federal government the power to monitor pregnancies to ensure that pregnant women who live in states that ban abortion cannot seek an abortion in another state where abortion is legal

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Very weird	61	76	68	41	65	57	50	67	58	67	64	61	50
Somewhat weird	13	8	12	20	11	15	17	11	14	11	12	14	15
Somewhat normal	8	6	5	11	7	10	12	6	8	9	9	8	4
Very normal	6	4	3	10	4	8	8	5	6	6	6	7	8
Don't know	12	6	12	18	13	10	13	11	14	7	9	10	22
WEIRD (TOTAL)	74	84	80	61	76	72	67	78	72	78	76	75	65
NORMAL (TOTAL)	14	10	8	21	11	18	20	11	14	15	15	15	12
WEIRD (NET)	+60	+74	+72	+40	+65	+54	+47	+67	+58	+63	+61	+60	+53
Weighted N	1,241	498	283	460	662	579	408	833	802	439	135	884	155

[14] For each of the following actions, say whether you think it is weird or normal.

— Saying that immigrants are "taking Black jobs"

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Very weird	48	70	46	25	54	41	46	49	45	53	56	44	46
Somewhat weird	14	9	14	20	12	16	15	14	14	14	11	16	11
Somewhat normal	15	11	14	21	12	19	15	16	15	17	18	16	11
Very normal	12	4	11	21	9	15	10	13	13	9	7	14	11
Don't know	11	6	15	13	13	9	16	8	13	7	9	9	21
WEIRD (TOTAL)	62	79	60	45	66	57	61	63	59	67	67	60	57
NORMAL (TOTAL)	27	15	25	42	21	34	25	29	28	26	25	30	22
WEIRD (NET)	+35	+64	+35	+3	+45	+23	+36	+34	+31	+41	+42	+30	+35
Weighted N	1,241	498	283	460	662	579	408	833	802	439	135	884	155

[15] For each of the following actions, say whether you think it is weird or normal.

— Saying that Kamala Harris "doesn't like Jewish people" and calling her husband Doug Emhoff a "crappy Jew"

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Very weird	57	78	56	34	61	53	52	60	56	60	70	55	51
Somewhat weird	16	8	15	25	15	17	15	16	15	17	9	18	15
Somewhat normal	7	3	5	13	4	11	10	6	7	8	6	7	9
Very normal	7	4	5	11	5	9	7	7	7	6	4	8	3
Don't know	13	6	19	17	15	11	16	12	15	9	11	12	22
WEIRD (TOTAL)	73	86	71	59	76	70	67	76	71	77	79	73	66
NORMAL (TOTAL)	14	7	10	24	9	20	17	13	14	14	10	15	12
WEIRD (NET)	+59	+79	+61	+35	+67	+50	+50	+63	+57	+63	+69	+58	+54
Weighted N	1,241	498	283	460	662	579	408	833	802	439	135	884	155

[16] For each of the following actions, say whether you think it is weird or normal.

— Saying that Donald Trump has done more for the Black community than any president since Abraham Lincoln

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Very weird	46	76	48	12	51	40	43	47	42	52	61	42	43
Somewhat weird	11	9	12	13	9	13	13	10	10	13	15	11	9
Somewhat normal	14	6	9	25	12	16	15	13	15	12	6	16	12
Very normal	19	5	14	36	15	22	15	20	20	16	13	22	15
Don't know	11	4	17	15	13	9	13	10	13	7	5	10	21
WEIRD (TOTAL)	57	85	60	25	60	53	56	57	52	65	76	53	52
NORMAL (TOTAL)	33	11	23	61	27	38	30	33	35	28	19	38	27
WEIRD (NET)	+24	+74	+37	-36	+33	+15	+26	+24	+17	+37	+57	+15	+25
Weighted N	1,241	498	283	460	662	579	408	833	802	439	135	884	155

[17] For each of the following actions, say whether you think it is weird or normal.

— A father and a son monitoring each others' internet to ensure they are not watching pornography

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Very weird	49	62	50	35	50	48	47	50	50	48	58	48	45
Somewhat weird	20	17	22	23	18	22	18	21	18	24	13	23	10
Somewhat normal	12	11	8	17	12	13	13	12	12	13	11	13	20
Very normal	9	5	7	14	8	9	9	9	10	6	7	10	9
Don't know	10	6	14	12	12	7	12	9	10	9	11	7	16
WEIRD (TOTAL)	69	79	72	58	68	70	65	71	68	72	71	71	55
NORMAL (TOTAL)	21	16	15	31	20	22	22	21	22	19	18	23	29
WEIRD (NET)	+48	+63	+57	+27	+48	+48	+43	+50	+46	+53	+53	+48	+26
Weighted N	1,241	498	283	460	662	579	408	833	802	439	135	884	155

[18] In general, do the following characteristics better describe Democrats or Republicans?

— Weird

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
This better describes Democrats	37	8	28	75	33	42	30	41	41	30	15	45	27
This better describes Republicans	47	81	47	9	48	45	50	45	42	55	76	41	49
Don't know	16	10	25	16	18	13	19	14	17	15	9	15	24
Weighted N	1,241	498	283	460	662	579	408	833	802	439	135	884	155

[19] In general, do the following characteristics better describe Democrats or Republicans?

— Creepy

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
This better describes Democrats	38	8	30	76	34	43	32	41	42	31	15	46	26
This better describes Republicans	47	83	46	9	49	45	52	45	43	55	75	41	53
Don't know	15	10	24	15	17	12	16	14	15	14	10	13	21
Weighted N	1,241	498	283	460	662	579	408	833	802	439	135	884	155

[20] In general, do the following characteristics better describe Democrats or Republicans?

— Strange

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
This better describes Democrats	39	9	31	77	35	44	34	42	43	31	17	46	31
This better describes Republicans	46	80	46	8	47	44	50	44	41	54	70	40	47
Don't know	15	11	23	15	18	12	16	15	16	15	13	14	22
Weighted N	1,241	498	283	460	662	579	408	833	802	439	135	884	155

[21] In general, do the following characteristics better describe Democrats or Republicans?

— Off-putting

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
This better describes Democrats	40	10	32	77	36	44	36	42	44	33	19	47	35
This better describes Republicans	46	77	48	10	49	43	49	45	41	54	70	40	48
Don't know	14	12	19	13	15	13	15	14	15	13	11	13	17
Weighted N	1,241	498	283	460	662	579	408	833	802	439	135	884	155

[22] In general, do the following characteristics better describe Democrats or Republicans?

— Normal

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
This better describes Democrats	45	83	41	6	47	43	48	43	41	53	71	40	48
This better describes Republicans	39	6	29	81	35	44	31	43	43	33	18	47	27
Don't know	16	11	31	13	19	13	21	14	17	15	11	13	25
Weighted N	1,241	498	283	460	662	579	408	833	802	439	135	884	155

[23] In general, do the following characteristics better describe Democrats or Republicans?

— Extreme

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
This better describes Democrats	38	14	30	70	36	41	29	43	41	34	18	46	28
This better describes Republicans	51	77	54	20	52	49	57	47	47	58	73	46	50
Don't know	11	9	15	10	12	9	13	10	13	8	9	9	22
Weighted N	1,241	498	283	460	662	579	408	833	802	439	135	884	155

[24] Do you agree or disagree with the following statement?

"Republicans are weirder today than they were 10 years ago."

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino
Strongly agree	43	74	46	9	46	40	41	45	41	48	60	40	43
Somewhat agree	16	15	19	16	15	18	22	13	15	18	19	14	21
Somewhat disagree	9	4	11	14	9	10	9	10	9	9	6	11	8
Strongly disagree	24	4	16	52	22	27	18	28	27	20	12	30	14
Don't know	7	4	9	8	8	5	10	5	8	4	3	6	14
AGREE (TOTAL)	59	89	65	25	61	58	63	58	56	66	79	54	64
DISAGREE (TOTAL)	33	8	27	66	31	37	27	38	36	29	18	41	22
AGREE (NET)	+26	+81	+38	-41	+30	+21	+36	+20	+20	+37	+61	+13	+42
Weighted N	1,241	498	283	460	662	579	408	833	802	439	135	884	155