

DATA FOR **PROGRESS**

From February 21 to March 1, 2025, Data for Progress conducted 2,397 respondent interviews over two pooled surveys of U.S. likely voters nationally using web panel respondents. The surveys were conducted from February 21 to 22, 2025 and February 28 to March 1, 2025. Each survey was weighted to be representative of likely voters by age, gender, education, race, geography, and recalled presidential vote. The surveys were conducted in English. The margin of error associated with the sample size is ± 3 percentage points. Results for subgroups of the sample are subject to increased margins of error. Partisanship reflected in tabulations is based on self-identified party affiliation, not partisan registration. For more information please visit dataforprogress.org/our-methodology.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=2,397 unless otherwise specified.

[1] Please click on all of the sources of news that you have gotten news from about government and politics in the past few weeks. If you're unsure, please DO NOT click it.

Response	Topline	Democrat	Inde- pendent / Third party	Repub lican	Female	Male	18 to 29	30 to 44	45 to 64	65+	Never gets news from influencers	Rarely gets news from influencers	Sometimes gets news from influencers	Often gets news from influencers
Broadcast news like ABC, CBS, or NBC	44	50	45	38	45	44	31	37	40	56	57	45	42	36
Local television news	44	41	46	44	43	44	20	33	43	58	56	47	42	30
Fox News	38	22	34	56	35	42	24	38	41	41	36	43	41	44
YouTube	36	35	38	35	33	38	54	52	37	18	17	34	50	62
Facebook	34	34	32	35	36	31	25	47	34	28	16	40	46	50
CNN	30	41	32	19	30	31	31	38	28	28	29	31	32	40
Local newspapers	21	21	24	20	19	23	16	17	18	28	25	22	21	22
MSNBC	20	30	20	10	19	21	11	21	18	24	22	20	23	17
TikTok	17	20	17	15	21	13	47	30	14	3	3	16	27	36
Instagram	17	21	17	14	17	17	39	28	15	5	4	15	27	34
X (formerly Twitter)	17	16	15	18	12	21	32	25	14	8	6	17	23	34
Podcasts	15	14	14	16	14	15	13	20	16	11	8	17	17	26
New York Times	14	19	17	9	15	14	19	20	13	11	13	16	15	20
National Public Radio (NPR)	11	15	15	5	10	13	8	14	10	12	12	15	10	11
Reddit	9	13	9	7	9	10	21	22	6	1	4	9	15	16
Newsmax	9	3	8	15	8	10	5	6	9	12	8	10	10	12
Snapchat	6	7	6	6	6	7	17	11	5	1	1	6	10	13
Bluesky	3	5	3	1	2	3	2	4	3	2	3	3	3	3
Discord or Twitch	3	3	2	2	2	4	10	5	1	0	1	2	3	7
Telemundo or Univision	2	4	2	1	2	2	3	3	3	<0.5	1	2	3	3
None of these	5	4	5	5	6	3	4	4	7	3	0	0	0	0
Weighted N	2,397	898	548	951	1,279	1,118	278	508	771	840	735	519	661	348

[2] Thinking about the sources of news you use, how often do you get news from influencers on social media? (N=2,285)

Response	Topline	Democrat	Inde- pendent / Third party	Repub lican	Female	Male	18 to 29	30 to 44	45 to 64	65+	Never gets news from influencers	Rarely gets news from influencers	Sometimes gets news from influencers	Often gets news from influencers
Often	15	16	10	18	13	18	27	28	13	6	0	0	0	100
Sometimes	29	31	28	28	30	28	50	37	30	16	0	0	100	0
Rarely	23	22	24	23	26	19	14	23	25	23	0	100	0	0
Never	32	31	38	31	30	35	8	12	31	53	100	0	0	0
Don't know	<0.5	0	1	<0.5	<0.5	<0.5	0	<0.5	<0.5	1	0	0	0	0
Weighted N	2,285	863	521	901	1,204	1,081	265	490	719	811	735	519	661	348