

From June 6 to 8, 2025, Data for Progress conducted a survey of 1,155 U.S. likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and recalled presidential vote. The survey was conducted in English. The margin of error associated with the sample size is ± 3 percentage points. Results for subgroups of the sample are subject to increased margins of error. Partisanship reflected in tabulations is based on self-identified party affiliation, not partisan registration. For more information please visit dataforprogress.org/our-methodology.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=1,155 unless otherwise specified.

[1] When designing their economic policies, which of the following **should** the Trump administration prioritize more: the interests of small businesses or large corporations?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	Consumes a great deal or a lot of political news	Consumes a moderate amount of political news	Consumes a little or no political news
The interests of small businesses	75	77	76	73	77	73	63	82	75	75	58	79	69	78	72	75
The interests of large corporations	17	16	13	20	15	18	28	11	15	19	28	14	18	18	19	10
Don't know	8	8	11	7	8	8	9	8	10	6	14	7	13	4	9	15
Weighted N	1,155	422	282	451	616	539	397	758	744	411	125	825	149	511	404	240

[2] Based on what you know about their economic policies, which of the following **does** the Trump administration currently prioritize more: the interests of small businesses or large corporations?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	Consumes a great deal or a lot of political news	Consumes a moderate amount of political news	Consumes a little or no political news
The interests of small businesses	25	18	19	35	24	26	27	24	26	23	30	25	31	26	24	22
The interests of large corporations	65	76	68	52	66	63	62	66	62	69	58	65	56	68	63	61
Don't know	10	6	13	13	10	11	11	10	12	8	12	10	13	6	13	17
Weighted N	1,155	422	282	451	616	539	397	758	744	411	125	825	149	511	404	240

[3] Do you think President Trump's tariff policies are having more of a positive or negative impact on small businesses in communities like yours?

Response	Topline	Democrat	Inde- pendent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	Consumes a great deal or a lot of political news	Consumes a moderate amount of political news	Consumes a little or no political news
Very positive impact	11	4	8	19	11	10	14	9	11	11	11	11	13	12	11	8
Somewhat positive impact	23	11	19	36	17	30	24	22	24	22	17	24	27	25	26	14
Somewhat negative impact	21	12	25	27	21	21	22	21	22	20	20	22	18	17	20	33
Very negative impact	39	68	40	11	43	34	33	42	37	42	46	36	35	44	37	32
Don't know	6	4	7	7	7	5	7	6	7	5	6	6	7	3	6	13
POSITIVE (TOTAL)	34	15	27	55	28	40	38	31	35	33	28	35	40	37	37	22
NEGATIVE (TOTAL)	60	80	65	38	64	55	55	63	59	62	66	58	53	61	57	65
POSITIVE (NET)	-26	-65	-38	+17	-36	-15	-17	-32	-24	-29	-38	-23	-13	-24	-20	-43
Weighted N	1,155	422	282	451	616	539	397	758	744	411	125	825	149	511	404	240