

From July 1 to 11, 2025, Data for Progress conducted a survey of 1,067 likely voters in New York using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and recalled presidential vote. The survey was conducted in English. The margin of error associated with the sample size is  $\pm 3$  percentage points. Results for subgroups of the sample are subject to increased margins of error. Partisanship reflected in tabulations is based on self-identified party affiliation, not partisan registration. For more information please visit [dataforprogress.org/our-methodology](https://dataforprogress.org/our-methodology).

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=1,067 unless otherwise specified.

**[1] How concerned or unconcerned would you say you are about the influence of wealthy donors in New York politics?**

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	New York City	Long Island	Western	Capital Region	Finger Lakes	Mid-Hudson	Other Upstate
Very concerned	42	45	45	33	39	45	30	47	43	41	41	44	36	41	40	45	38	43	44	44
Somewhat concerned	36	36	33	39	40	32	45	32	36	36	34	36	43	35	36	32	42	36	37	38
Only a little concerned	15	13	14	18	14	15	20	13	15	15	16	14	11	15	15	19	15	17	12	13
Not at all concerned	7	6	7	9	7	7	6	8	7	8	10	6	10	9	10	4	4	3	7	5
MORE CONCERNED (TOTAL)	78	81	78	72	79	77	75	79	79	77	75	80	79	76	76	77	80	79	81	82
LESS CONCERNED (TOTAL)	22	19	21	27	21	22	26	21	22	23	26	20	21	24	25	23	19	20	19	18
MORE CONCERNED (NET)	+56	+62	+57	+45	+58	+55	+49	+58	+57	+54	+49	+60	+58	+52	+51	+54	+61	+59	+62	+64
Weighted N	1,067	484	263	320	580	487	323	744	621	446	129	748	154	356	188	86	74	77	145	141

**[2] Do you believe that wealthy donors have **more** influence on politicians than the average voter?**

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	New York City	Long Island	Western	Capital Region	Finger Lakes	Mid-Hudson	Other Upstate
Yes, wealthy donors have more influence on politicians than everyday voters	89	90	89	88	87	92	83	92	88	91	91	91	81	84	89	87	89	98	91	97
No, wealthy donors don't have more influence on politicians than everyday voters	6	4	5	9	7	5	10	4	7	5	3	6	10	8	8	10	1	<0.5	3	2
Don't know	5	5	6	3	6	3	6	4	6	4	6	3	10	7	3	3	11	2	5	<0.5
Weighted N	1,067	484	263	320	580	487	323	744	621	446	129	748	154	356	188	86	74	77	145	141

[3] Do you think your elected officials in New York should prioritize countering the influence of wealthy donors in politics?

Response	Topline	Democrat	Inde- pendent / Third party	Repub- lican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	New York City	Long Island	Western	Capital Region	Finger Lakes	Mid- Hudson	Other Upstate
Yes, they should prioritize countering the influence of wealthy donors	66	67	67	64	61	72	67	65	61	73	67	69	53	66	69	64	58	62	67	69
No, they should not prioritize countering the influence of wealthy donors	24	22	23	27	26	21	23	24	26	21	26	24	22	22	24	30	24	22	23	26
Don't know	10	11	11	9	13	7	10	11	13	6	7	8	26	13	7	6	18	16	10	5
Weighted N	1,067	484	263	320	580	487	323	744	621	446	129	748	154	356	188	86	74	77	145	141

[4] In 2024, New York launched its voluntary small-donor matching program, otherwise known as the Public Campaign Finance Program. This program is designed to increase the power of everyday donors and reduce the influence of big donors by using public funds to match small donations from New Yorkers to participating state candidates who volunteer to join.

An example of how the small-donor matching program works:

- If you donate \$1 to a **statewide** candidate, the program matches it by **\$6**, so a \$20 donation is worth **\$140** to the candidate
- If you donate \$1 to a **legislative** candidate, the program matches it by **\$12**, so a \$20 donation is worth **\$260** to the candidate

Do you support or oppose the small-donor matching program?

Response	Topline	Democrat	Inde- pendent / Third party	Repub- lican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	New York City	Long Island	Western	Capital Region	Finger Lakes	Mid- Hudson	Other Upstate
Strongly support	22	31	17	15	20	25	29	20	19	27	36	20	21	25	16	31	16	21	22	23
Somewhat support	42	42	43	42	44	40	44	42	40	45	40	42	46	45	34	43	49	33	48	41
Somewhat oppose	14	9	15	20	13	15	13	14	14	14	13	15	12	13	23	13	14	15	9	10
Strongly oppose	9	4	14	12	8	9	3	11	10	8	4	10	6	6	10	8	12	14	7	13
Don't know	13	15	11	11	15	10	11	14	17	6	7	13	15	11	17	6	10	18	14	13
SUPPORT (TOTAL)	64	73	60	57	64	65	73	62	59	72	76	62	67	70	50	74	65	54	70	64
OPPOSE (TOTAL)	23	13	29	32	21	24	16	25	24	22	17	25	18	19	33	21	26	29	16	23
SUPPORT (NET)	+41	+60	+31	+25	+43	+41	+57	+37	+35	+50	+59	+37	+49	+51	+17	+53	+39	+25	+54	+41
Weighted N	1,067	484	263	320	580	487	323	744	621	446	129	748	154	356	188	86	74	77	145	141

**[5]** In 2024, New York launched its voluntary small-donor matching program, otherwise known as the Public Campaign Finance Program.

Supporters of the program say it gives everyday voters a louder voice with candidates, who can spend more time seeking local support and less time trying to raise money from wealthy donors.

Opponents of the program say that taxpayer money should not be used to pay the bill for a candidate's campaign and instead, it should be used for other important issues that affect taxpayers.

Thinking again about this, do you support or oppose the small-donor matching program?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	New York City	Long Island	Western	Capital Region	Finger Lakes	Mid-Hudson	Other Upstate
Strongly support	19	28	12	12	15	24	24	17	16	24	23	19	22	20	18	24	16	15	22	16
Somewhat support	39	41	38	37	41	37	42	38	39	39	52	37	32	44	34	41	38	32	32	42
Somewhat oppose	20	16	26	22	20	20	20	20	21	19	12	21	28	20	23	16	26	21	22	15
Strongly oppose	11	4	15	20	11	12	4	15	11	12	5	14	6	6	12	15	12	18	13	17
Don't know	10	12	9	9	13	7	10	10	13	6	9	9	12	9	13	3	8	14	11	11
SUPPORT (TOTAL)	58	69	50	49	56	61	66	55	55	63	75	56	54	64	52	65	54	47	54	58
OPPOSE (TOTAL)	31	20	41	42	31	32	24	35	32	31	17	35	34	26	35	31	38	39	35	32
SUPPORT (NET)	+27	+49	+9	+7	+25	+29	+42	+20	+23	+32	+58	+21	+20	+38	+17	+34	+16	+8	+19	+26
Weighted N	1,067	484	263	320	580	487	323	744	621	446	129	748	154	356	188	86	74	77	145	141

**[6]** Based on data from the New York State Board of Elections, 328 candidates across New York state, from both parties, participated in the small-donor program. 192 candidates qualified to receive matching public funds.

To qualify, candidates must have obtained a place on the ballot (such as collecting a specific number of voter signatures), raise a minimum amount of money from a certain number of donors, and meet other program requirements.

Thinking about this, do you believe your current state representatives should enroll in the small-donor matching program?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	New York City	Long Island	Western	Capital Region	Finger Lakes	Mid-Hudson	Other Upstate
Yes, my current state representatives should enroll in the small-donor matching program	56	67	50	44	54	58	62	53	50	64	67	55	56	63	51	63	37	50	55	55
No, my current state representatives should not enroll in the small-donor matching program	24	14	30	33	21	27	23	24	24	24	19	27	12	18	25	28	35	28	22	26
Don't know	20	19	20	23	25	15	15	23	26	12	13	18	32	19	24	9	28	22	23	19
Weighted N	1,067	484	263	320	580	487	323	744	621	446	129	748	154	356	188	86	74	77	145	141

**[7]** Currently, New York's small-donor matching program makes up less than half a percent (about 0.045%) of the state's budget. As of June, 75 candidates have registered for the program, with more expected to register before the election cycle.

Do you support or oppose state leaders continuing to provide sufficient funding for the small-donor matching program so it can run as intended?

Response	Topline	Democrat	Inde- pendent / Third party	Repub- lican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	New York City	Long Island	Western	Capital Region	Finger Lakes	Mid- Hudson	Other Upstate
Strongly support	21	29	13	13	16	26	28	17	16	27	28	20	25	25	19	20	17	13	21	18
Somewhat support	41	43	41	38	44	38	41	41	41	41	46	41	35	43	35	43	33	41	44	44
Somewhat oppose	16	13	18	20	17	16	17	16	16	17	12	18	14	13	22	18	29	15	13	13
Strongly oppose	10	3	14	17	9	11	3	13	10	9	5	11	7	6	10	12	11	17	10	14
Don't know	12	10	14	12	14	9	11	12	16	5	9	10	19	12	14	6	11	14	11	11
SUPPORT (TOTAL)	62	72	54	51	60	64	69	58	57	68	74	61	60	68	54	63	50	54	65	62
OPPOSE (TOTAL)	26	16	32	37	26	27	20	29	26	26	17	29	21	19	32	30	40	32	23	27
SUPPORT (NET)	+36	+56	+22	+14	+34	+37	+49	+29	+31	+42	+57	+32	+39	+49	+22	+33	+10	+22	+42	+35
Weighted N	1,067	484	263	320	580	487	323	744	621	446	129	748	154	356	188	86	74	77	145	141

**[8]** Below are several other reforms elected officials in New York can take to ensure big donors do not have a disproportionate impact on politics. For each, select how much of a priority elected officials in New York should make each of the following policies.

— More disclosures and transparency for political spending so that voters know who is funding campaign materials

Response	Topline	Democrat	Inde- pendent / Third party	Repub- lican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	New York City	Long Island	Western	Capital Region	Finger Lakes	Mid- Hudson	Other Upstate
A top priority	52	55	50	48	49	54	46	54	51	52	45	54	48	52	51	52	36	60	51	54
Somewhat of a priority	32	28	38	32	33	30	33	31	30	33	31	34	27	28	33	36	38	23	39	31
Not much of a priority	8	7	5	11	8	9	12	6	8	8	13	6	10	9	8	6	14	3	5	8
Not a priority	1	1	2	1	1	2	2	1	1	2	1	1	2	2	0	2	0	3	2	1
Don't know	8	9	5	8	9	6	7	8	10	4	10	6	13	9	8	3	12	11	3	6
MORE OF A PRIORITY (TOTAL)	84	83	88	80	82	84	79	85	81	85	76	88	75	80	84	88	74	83	90	85
LESS OF A PRIORITY (TOTAL)	9	8	7	12	9	11	14	7	9	10	14	7	12	11	8	8	14	6	7	9
DON'T KNOW (TOTAL)	8	9	5	8	9	6	7	8	10	4	10	6	13	9	8	3	12	11	3	6
Weighted N	1,067	484	263	320	580	487	323	744	621	446	129	748	154	356	188	86	74	77	145	141

**[9]** Below are several other reforms elected officials in New York can take to ensure big donors do not have a disproportionate impact on politics. For each, select how much of a priority elected officials In New York should make each of the following policies.

— Limiting the influence of foreign governments and corporations from contributing in U.S. elections

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	New York City	Long Island	Western	Capital Region	Finger Lakes	Mid-Hudson	Other Upstate
A top priority	60	57	63	60	57	63	46	65	59	61	48	66	47	53	55	65	54	67	67	70
Somewhat of a priority	23	24	23	22	25	22	32	20	21	26	23	21	31	24	29	23	31	18	19	16
Not much of a priority	6	6	5	6	6	6	11	4	6	5	13	5	5	8	7	5	5	0	7	3
Not a priority	2	2	2	3	2	3	4	2	2	3	3	2	2	3	2	2	<0.5	3	1	3
Don't know	9	10	8	9	10	7	7	10	12	5	13	6	15	12	7	5	9	12	6	7
MORE OF A PRIORITY (TOTAL)	83	81	86	82	82	85	78	85	80	87	71	87	78	77	84	88	85	85	86	86
LESS OF A PRIORITY (TOTAL)	8	8	7	9	8	9	15	6	8	8	16	7	7	11	9	7	5	3	8	6
DON'T KNOW (TOTAL)	9	10	8	9	10	7	7	10	12	5	13	6	15	12	7	5	9	12	6	7
Weighted N	1,067	484	263	320	580	487	323	744	621	446	129	748	154	356	188	86	74	77	145	141

**[10]** Below are several other reforms elected officials in New York can take to ensure big donors do not have a disproportionate impact on politics. For each, select how much of a priority elected officials In New York should make each of the following policies.

— Ensuring there are clear rules that stop candidates from planning with outside groups to finance their campaigns

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	New York City	Long Island	Western	Capital Region	Finger Lakes	Mid-Hudson	Other Upstate
A top priority	47	50	47	42	44	50	42	49	43	52	46	48	44	45	43	49	42	42	55	52
Somewhat of a priority	34	33	31	37	36	31	39	31	34	34	32	34	30	33	37	35	41	34	29	30
Not much of a priority	8	7	8	9	8	7	7	8	9	6	10	7	8	10	7	8	7	5	7	5
Not a priority	3	1	3	4	1	5	4	2	2	3	2	3	3	2	6	3	<0.5	3	1	3
Don't know	9	8	11	9	10	8	8	9	12	5	10	8	14	10	7	6	10	15	7	10
MORE OF A PRIORITY (TOTAL)	81	83	78	79	80	81	81	80	77	86	78	82	74	78	80	84	83	76	84	82
LESS OF A PRIORITY (TOTAL)	11	8	11	13	9	12	11	10	11	9	12	10	11	12	13	11	7	8	8	8
DON'T KNOW (TOTAL)	9	8	11	9	10	8	8	9	12	5	10	8	14	10	7	6	10	15	7	10
Weighted N	1,067	484	263	320	580	487	323	744	621	446	129	748	154	356	188	86	74	77	145	141

**[11]** Below are several other reforms elected officials in New York can take to ensure big donors do not have a disproportionate impact on politics. For each, select how much of a priority elected officials In New York should make each of the following policies.

— Passing a law stating that the Supreme Court's *Citizens United* decision, which allows corporations and other outside groups to spend unlimited money on elections, was wrongly decided

Response	Topline	Democrat	Inde- pendent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	New York City	Long Island	Western	Capital Region	Finger Lakes	Mid- Hudson	Other Upstate
A top priority	35	47	32	21	32	40	36	35	34	38	38	34	41	38	31	35	34	43	35	31
Somewhat of a priority	31	27	34	34	30	32	34	30	28	35	29	33	25	28	31	31	40	29	34	30
Not much of a priority	10	6	8	17	14	6	11	10	10	10	9	10	6	10	16	14	2	7	6	10
Not a priority	8	6	9	10	6	10	9	7	8	7	10	8	7	8	8	6	6	8	8	9
Don't know	16	14	16	18	19	12	10	18	20	10	14	15	21	15	14	14	18	12	18	19
MORE OF A PRIORITY (TOTAL)	66	74	66	55	62	72	70	65	62	73	67	67	66	66	62	66	74	72	69	61
LESS OF A PRIORITY (TOTAL)	18	12	17	27	20	16	20	17	18	17	19	18	13	18	24	20	8	15	14	19
DON'T KNOW (TOTAL)	16	14	16	18	19	12	10	18	20	10	14	15	21	15	14	14	18	12	18	19
Weighted N	1,067	484	263	320	580	487	323	744	621	446	129	748	154	356	188	86	74	77	145	141