

DATA FOR **PROGRESS**

From August 15 to 18, 2025, Data for Progress conducted a survey of 1,419 U.S. adults nationally using web panel respondents. The sample was weighted to be representative of adults by age, gender, education, race, geography, and recalled presidential vote. The survey was conducted in English. The margin of error associated with the sample size is  $\pm 3$  percentage points. Results for subgroups of the sample are subject to increased margins of error. For more information please visit [dataforprogress.org/our-methodology](https://dataforprogress.org/our-methodology).

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=1,419 unless otherwise specified.

[1] Please indicate if you have personally experienced any of the following housing challenges **in the past year**.

— Difficulty paying rent or mortgage

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
I have experienced this	31	35	22	38	27	39	19	48	49
I have not experienced this	69	65	78	62	73	61	81	52	51
Weighted N	1,419	941	478	187	947	200	766	542	887

[2] Please indicate if you have personally experienced any of the following housing challenges **in the past year**.

— Missing or being delayed on a payment to my landlord/mortgage lender for financial reasons

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
I have experienced this	25	29	17	36	21	35	17	33	40
I have not experienced this	75	71	83	64	79	65	83	67	60
Weighted N	1,419	941	478	187	947	200	766	542	887

[3] Please indicate if you have personally experienced any of the following housing challenges **in the past year**.

— Having to move because my rent or mortgage became unaffordable

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
I have experienced this	18	20	15	22	17	24	11	26	29
I have not experienced this	82	80	85	78	83	76	89	74	71
Weighted N	1,419	941	478	187	947	200	766	542	887

**[4]** Please indicate if you have personally experienced any of the following housing challenges **in the past year**.

— Being unable to find an affordable unit to live in when searching for new housing

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
I have experienced this	25	29	18	36	22	28	14	38	41
I have not experienced this	75	71	82	64	78	72	86	62	59
Weighted N	1,419	941	478	187	947	200	766	542	887

**[5]** Please indicate if you have personally experienced any of the following housing challenges **in the past year**.

— Having to significantly cut back on **essentials** (groceries, health care, etc.) to afford housing

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
I have experienced this	44	49	33	49	42	51	33	57	70
I have not experienced this	56	51	67	51	58	49	67	43	30
Weighted N	1,419	941	478	187	947	200	766	542	887

**[6]** Please indicate if you have personally experienced any of the following housing challenges **in the past year**.

— Being forced to live with family or friends due to housing costs

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
I have experienced this	24	27	18	33	21	26	17	28	38
I have not experienced this	76	73	82	67	79	74	83	72	62
Weighted N	1,419	941	478	187	947	200	766	542	887

**[7]** Please indicate if you have personally experienced any of the following housing challenges **in the past year**.

— Having to reduce other portions of my budget to account for rising housing costs

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
I have experienced this	44	45	42	50	39	54	34	57	70
I have not experienced this	56	55	58	50	61	46	66	43	30
Weighted N	1,419	941	478	187	947	200	766	542	887

**[8]** Please indicate if you have personally experienced any of the following housing challenges **in the past year**.

— Having difficulty paying for housing costs unrelated to my rent or mortgage, like my utility bill or home repairs

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
I have experienced this	35	40	26	36	33	44	28	44	56
I have not experienced this	65	60	74	64	67	56	72	56	44
Weighted N	1,419	941	478	187	947	200	766	542	887

**[9]** Number of housing precarity indicators

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
At least 1 indicator of housing precarity	63	66	56	71	59	71	51	77	100
No indicators of housing precarity	37	34	44	29	41	29	49	23	0
Weighted N	1,419	941	478	187	947	200	766	542	887

**[10]** Number of housing precarity indicators

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
At least 3 indicators of housing precarity	41	45	31	50	37	48	28	55	65
Less than 3	59	55	69	50	63	52	72	45	35
Weighted N	1,419	941	478	187	947	200	766	542	887

**[11]** Number of housing precarity indicators

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
5 or more indicators of housing precarity	25	28	18	32	21	33	16	34	39
Less than 5	75	72	82	68	79	67	84	66	61
Weighted N	1,419	941	478	187	947	200	766	542	887

**[12]** How much of a priority do you think it should be for the federal government to pursue the following policies?

— Delivering more affordable green housing

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
A top priority	29	29	28	48	24	36	26	33	33
Somewhat of a priority	38	37	40	33	38	37	38	36	38
Not really a priority	23	24	21	12	24	18	25	19	22
Not a priority at all	11	11	11	7	13	9	11	12	7
Weighted N	1,419	941	478	187	947	200	766	542	887

**[13]** How much of a priority do you think it should be for the federal government to pursue the following policies?

— Delivering more affordable health care

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
A top priority	60	60	59	68	59	57	60	59	63
Somewhat of a priority	29	28	31	21	29	34	28	29	28
Not really a priority	7	7	7	6	8	6	8	5	6
Not a priority at all	4	5	3	6	4	4	3	6	3
Weighted N	1,419	941	478	187	947	200	766	542	887

**[14]** How much of a priority do you think it should be for the federal government to pursue the following policies?

— Delivering new clean energy

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
A top priority	35	34	39	53	31	46	35	37	38
Somewhat of a priority	38	38	38	30	38	37	39	37	38
Not really a priority	18	19	16	13	21	11	19	15	17
Not a priority at all	9	9	8	5	10	7	7	10	6
Weighted N	1,419	941	478	187	947	200	766	542	887

**[15]** How much of a priority do you think it should be for the federal government to pursue the following policies?

— Delivering quality education

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
A top priority	54	51	59	64	53	56	52	56	57
Somewhat of a priority	33	34	31	20	34	35	36	29	32
Not really a priority	7	8	6	7	8	8	7	8	7
Not a priority at all	6	7	4	8	6	2	5	7	4
Weighted N	1,419	941	478	187	947	200	766	542	887

**[16]** How much of a priority do you think it should be for the federal government to pursue the following policies?

— Delivering new, well-paying jobs

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
A top priority	53	53	52	67	50	60	50	57	57
Somewhat of a priority	35	34	37	22	37	33	38	30	33
Not really a priority	8	7	8	6	8	5	8	7	6
Not a priority at all	5	5	3	5	5	2	4	6	3
Weighted N	1,419	941	478	187	947	200	766	542	887

**[17]** Currently, the U.S. government provides tax incentives, such as rebates and tax credits, that lower the cost of purchasing energy-efficient electric home appliances, including heat pumps, rooftop solar panels, induction stoves, and electric water heaters.

Do you support or oppose these tax incentives?

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
Strongly support	30	25	40	31	31	26	34	26	29
Somewhat support	42	41	43	40	43	40	43	41	45
Somewhat oppose	11	11	10	7	10	16	11	12	12
Strongly oppose	7	8	5	13	6	6	6	8	7
Don't know	10	14	2	9	10	11	5	13	8
SUPPORT (TOTAL)	72	66	83	71	74	66	77	67	74
OPPOSE (TOTAL)	18	19	15	20	16	22	17	20	19
SUPPORT (NET)	+54	+47	+68	+51	+58	+44	+60	+47	+55
Weighted N	1,419	941	478	187	947	200	766	542	887

**[18a]** Below are some housing-related policies being considered in your state. Please say whether you support or oppose each policy.

— Requiring affordable housing developers to provide competitive wages and high standards of workplace safety in their development projects

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
Strongly support	41	38	48	40	41	41	42	41	44
Somewhat support	36	35	36	32	37	34	38	34	36
Somewhat oppose	7	6	7	6	7	6	8	6	6
Strongly oppose	4	3	5	8	3	3	4	3	3
Don't know	13	18	4	13	12	15	8	17	10
SUPPORT (TOTAL)	77	73	84	72	78	75	80	75	80
OPPOSE (TOTAL)	11	9	12	14	10	9	12	9	9
SUPPORT (NET)	+66	+64	+72	+58	+68	+66	+68	+66	+71
Weighted N	1,419	941	478	187	947	200	766	542	887

**[18b]** Below are some housing-related policies being considered in your state. Please say whether you support or oppose each policy.

— Investing in energy efficiency and electrification upgrades for low- and moderate-income households

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
Strongly support	35	33	40	39	34	38	34	37	40
Somewhat support	39	37	41	37	39	34	41	36	38
Somewhat oppose	9	8	11	5	11	9	12	7	8
Strongly oppose	4	4	4	4	4	3	4	3	3
Don't know	13	18	4	16	12	15	9	17	11
SUPPORT (TOTAL)	74	70	81	76	73	72	75	73	78
OPPOSE (TOTAL)	13	12	15	9	15	12	16	10	11
SUPPORT (NET)	+61	+58	+66	+67	+58	+60	+59	+63	+67
Weighted N	1,419	941	478	187	947	200	766	542	887

**[18c]** Below are some housing-related policies being considered in your state. Please say whether you support or oppose each policy.

— Providing low-interest government loans and other financial support to affordable housing developers to construct new affordable housing with high sustainability standards

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
Strongly support	33	32	35	42	31	35	31	36	37
Somewhat support	39	36	44	31	41	37	42	38	39
Somewhat oppose	9	8	10	7	9	8	10	7	9
Strongly oppose	5	5	5	5	6	4	6	4	4
Don't know	14	18	6	16	13	16	10	16	12
SUPPORT (TOTAL)	72	68	79	73	72	72	73	74	76
OPPOSE (TOTAL)	14	13	15	12	15	12	16	11	13
SUPPORT (NET)	+58	+55	+64	+61	+57	+60	+57	+63	+63
Weighted N	1,419	941	478	187	947	200	766	542	887

**[18d]** Below are some housing-related policies being considered in your state. Please say whether you support or oppose each policy.

— Providing low-interest government loans and other financial support to affordable housing developers to retrofit their existing properties to be more energy efficient and better prepared for extreme weather events

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
Strongly support	32	30	37	39	31	30	32	33	37
Somewhat support	40	38	42	32	42	39	42	39	38
Somewhat oppose	9	8	11	7	10	10	12	6	9
Strongly oppose	5	5	5	5	5	6	6	4	3
Don't know	14	19	4	17	12	15	9	17	14
SUPPORT (TOTAL)	72	68	79	71	73	69	74	72	75
OPPOSE (TOTAL)	14	13	16	12	15	16	18	10	12
SUPPORT (NET)	+58	+55	+63	+59	+58	+53	+56	+62	+63
Weighted N	1,419	941	478	187	947	200	766	542	887

**[18e]** Below are some housing-related policies being considered in your state. Please say whether you support or oppose each policy.

— Requiring affordable housing developers who make green building improvements and repairs to limit rent and price hikes for the tenants currently living there

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
Strongly support	37	36	37	43	36	36	33	42	42
Somewhat support	35	33	39	30	37	35	40	30	34
Somewhat oppose	9	8	11	5	9	11	9	9	8
Strongly oppose	6	6	6	5	7	3	8	4	5
Don't know	13	16	6	16	11	14	10	15	10
SUPPORT (TOTAL)	72	69	76	73	73	71	73	72	76
OPPOSE (TOTAL)	15	14	17	10	16	14	17	13	13
SUPPORT (NET)	+57	+55	+59	+63	+57	+57	+56	+59	+63
Weighted N	1,419	941	478	187	947	200	766	542	887

**[18f]** Below are some housing-related policies being considered in your state. Please say whether you support or oppose each policy.

— Creating apprenticeship programs to help women, people of color, and formerly incarcerated individuals enter the union construction workforce

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
Strongly support	36	33	40	46	33	38	37	36	40
Somewhat support	35	34	35	30	36	34	37	31	33
Somewhat oppose	8	8	10	7	9	8	9	8	8
Strongly oppose	7	7	7	5	8	4	8	5	7
Don't know	14	18	8	13	13	16	9	20	13
SUPPORT (TOTAL)	71	67	75	76	69	72	74	67	73
OPPOSE (TOTAL)	15	15	17	12	17	12	17	13	15
SUPPORT (NET)	+56	+52	+58	+64	+52	+60	+57	+54	+58
Weighted N	1,419	941	478	187	947	200	766	542	887



**[18g]** Below are some housing-related policies being considered in your state. Please say whether you support or oppose each policy.

— Providing financial subsidies to private companies and researchers to develop new, commercially-available, energy-efficient electric appliances and similar technologies

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
Strongly support	26	25	27	33	23	31	26	26	27
Somewhat support	38	35	45	34	41	29	39	39	39
Somewhat oppose	13	12	15	9	14	15	15	12	14
Strongly oppose	6	6	6	6	7	6	8	5	5
Don't know	17	22	6	20	15	18	12	19	15
SUPPORT (TOTAL)	64	60	72	67	64	60	65	65	66
OPPOSE (TOTAL)	19	18	21	15	21	21	23	17	19
SUPPORT (NET)	+45	+42	+51	+52	+43	+39	+42	+48	+47
Weighted N	1,419	941	478	187	947	200	766	542	887

**[18h]** Below are some housing-related policies being considered in your state. Please say whether you support or oppose each policy.

— Constructing new, sustainable affordable housing developments, owned fully or partially by the government, with electrified appliances and high energy efficiency

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
Strongly support	27	27	27	35	24	32	25	30	31
Somewhat support	35	32	42	32	35	36	37	33	36
Somewhat oppose	13	12	14	11	15	12	16	11	12
Strongly oppose	10	10	10	7	12	7	12	8	9
Don't know	15	19	7	15	14	14	11	18	13
SUPPORT (TOTAL)	62	59	69	67	59	68	62	63	67
OPPOSE (TOTAL)	23	22	24	18	27	19	28	19	21
SUPPORT (NET)	+39	+37	+45	+49	+32	+49	+34	+44	+46
Weighted N	1,419	941	478	187	947	200	766	542	887

**[19]** Which of the following comes closest to your view, even if neither is exactly right?

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
We should ensure affordable housing is built at the lowest upfront cost possible.	43	45	40	45	42	51	42	46	45
We should ensure affordable housing is energy efficient and environmentally friendly, even if it has a higher upfront cost to build.	42	37	51	43	43	39	46	37	43
We should not build new affordable housing.	5	5	5	3	6	3	5	5	5
Don't know	10	14	4	9	10	8	7	12	7
Weighted N	1,419	941	478	187	947	200	766	542	887

**[20]** Which approach to housing policy do you prefer, even if none are exactly right?

Response	Topline	No College	College	Black or African American	White	Latino	Homeowner	Renter	At least 1 indicator of housing precarity
The government should increase its spending on affordable housing, because it has a responsibility to ensure taxpayers' essential needs can be met.	61	58	66	67	58	64	61	61	66
The government should not increase its spending on affordable housing, because further spending would strain our budget and increase the national debt.	28	28	30	25	31	27	33	25	25
Don't know	11	14	4	8	11	9	6	14	9
Weighted N	1,419	941	478	187	947	200	766	542	887