

From January 22 to 26, 2026, Data for Progress conducted a survey of 1,261 U.S. likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and recalled presidential vote. The survey was conducted in English. The margin of error associated with the sample size is ± 3 percentage points. Results for subgroups of the sample are subject to increased margins of error. Partisanship reflected in tabulations is based on self-identified party affiliation, not partisan registration. For more information please visit dataforprogress.org/our-methodology.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=1,261 unless otherwise specified.

[1] Generally speaking, how focused do you think President Trump and Republicans in Congress are on **lowering the cost of housing** for people like you and your family?

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	Consumes a great deal or a lot of political news	Consumes a moderate amount of political news	Consumes a little or no political news	Homeowner	Renter
Very focused	17	6	10	32	15	19	18	16	17	17	16	15	19	14	22	14	10	18	16
Somewhat focused	24	14	18	38	22	27	26	24	26	22	26	17	26	25	21	27	28	25	23
Not very focused	26	27	31	23	27	25	27	26	28	23	22	27	27	24	23	29	31	27	28
Not focused at all	29	49	37	4	32	26	26	31	26	36	32	39	26	32	33	27	23	28	31
Don't know	3	3	3	3	4	2	3	3	3	2	4	3	3	4	1	3	8	3	3
FOCUSED (TOTAL)	41	20	28	70	37	46	44	40	43	39	42	32	45	39	43	41	38	43	39
NOT FOCUSED (TOTAL)	55	76	68	27	59	51	53	57	54	59	54	66	53	56	56	56	54	55	59
FOCUSED (NET)	-14	-56	-40	+43	-22	-5	-9	-17	-11	-20	-12	-34	-8	-17	-13	-15	-16	-12	-20
Weighted N	1,261	470	310	481	670	591	420	841	812	449	50	137	898	154	605	409	247	812	385

[2a] Do you support or oppose each of the following policies?

— Lowering the costs of mortgage insurance, which lenders require homebuyers with low down payments to purchase

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	Consumes a great deal or a lot of political news	Consumes a moderate amount of political news	Consumes a little or no political news	Homeowner	Renter
Strongly support	48	44	47	52	46	51	45	50	50	45	34	56	48	43	54	43	41	46	52
Somewhat support	35	37	34	33	36	33	37	34	33	38	55	25	34	42	30	42	36	36	31
Somewhat oppose	6	7	7	4	5	7	7	5	5	7	1	8	6	8	6	5	5	6	6
Strongly oppose	3	3	2	3	3	2	3	2	2	3	3	1	3	2	3	2	4	3	2
Don't know	9	9	9	8	10	7	8	9	10	7	7	9	10	4	7	8	14	8	8
SUPPORT (TOTAL)	83	81	81	85	82	84	82	84	83	83	89	81	82	85	84	85	77	82	83
OPPOSE (TOTAL)	9	10	9	7	8	9	10	7	7	10	4	9	9	10	9	7	9	9	8
SUPPORT (NET)	+74	+71	+72	+78	+74	+75	+72	+77	+76	+73	+85	+72	+73	+75	+75	+78	+68	+73	+75
Weighted N	1,261	470	310	481	670	591	420	841	812	449	50	137	898	154	605	409	247	812	385

[2b] Do you support or oppose each of the following policies?

— Make it easier to find and compare mortgage offers by creating a centralized online public platform where all lenders must list their terms, fees, eligibility requirements, and customer service information

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	Consumes a great deal or a lot of political news	Consumes a moderate amount of political news	Consumes a little or no political news	Homeowner	Renter
Strongly support	44	41	46	47	43	46	43	45	44	44	44	37	46	43	52	39	33	44	44
Somewhat support	37	37	36	37	37	36	33	39	35	41	40	36	36	42	33	41	38	41	30
Somewhat oppose	6	8	3	6	5	7	12	4	7	5	8	12	6	6	6	7	6	5	10
Strongly oppose	1	2	2	1	1	2	2	1	2	1	0	1	1	1	1	1	2	1	2
Don't know	11	12	13	9	14	8	10	12	13	8	8	14	11	8	7	11	21	9	13
SUPPORT (TOTAL)	81	78	82	84	80	82	76	84	79	85	84	73	82	85	85	80	71	85	74
OPPOSE (TOTAL)	7	10	5	7	6	9	14	5	9	6	8	13	7	7	7	8	8	6	12
SUPPORT (NET)	+74	+68	+77	+77	+74	+73	+62	+79	+70	+79	+76	+60	+75	+78	+78	+72	+63	+79	+62
Weighted N	1,261	470	310	481	670	591	420	841	812	449	50	137	898	154	605	409	247	812	385

[2c] Do you support or oppose each of the following policies?

— Increasing access to "portable mortgages," which lets homeowners keep the interest rate from their current home when purchasing a new home

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	Consumes a great deal or a lot of political news	Consumes a moderate amount of political news	Consumes a little or no political news	Homeowner	Renter
Strongly support	37	31	38	41	34	40	32	39	37	36	23	39	39	32	41	34	32	38	37
Somewhat support	38	41	36	36	38	37	39	37	36	40	58	30	37	43	37	40	36	38	34
Somewhat oppose	8	10	6	7	8	8	12	6	7	9	6	12	7	12	9	8	6	7	11
Strongly oppose	3	5	2	2	3	3	5	2	3	4	4	4	3	4	3	3	5	3	4
Don't know	14	14	18	13	17	12	12	16	16	11	9	15	15	10	11	15	21	14	15
SUPPORT (TOTAL)	75	72	74	77	72	77	71	76	73	76	81	69	76	75	78	74	68	76	71
OPPOSE (TOTAL)	11	15	8	9	11	11	17	8	10	13	10	16	10	16	12	11	11	10	15
SUPPORT (NET)	+64	+57	+66	+68	+61	+66	+54	+68	+63	+63	+71	+53	+66	+59	+66	+63	+57	+66	+56
Weighted N	1,261	470	310	481	670	591	420	841	812	449	50	137	898	154	605	409	247	812	385

[2d] Do you support or oppose each of the following policies?

— Increasing access to "assumable mortgages," which lets new homebuyers take over the current mortgage interest rate from a home seller

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	Consumes a great deal or a lot of political news	Consumes a moderate amount of political news	Consumes a little or no political news	Homeowner	Renter
Strongly support	33	30	31	39	30	37	28	36	34	32	18	37	33	39	40	29	24	35	33
Somewhat support	39	39	39	38	37	41	41	38	38	41	52	34	40	31	38	43	34	41	34
Somewhat oppose	9	10	9	7	8	9	13	6	8	9	11	12	7	11	8	10	8	7	13
Strongly oppose	3	6	3	2	4	3	4	3	3	4	5	6	3	3	3	3	6	3	5
Don't know	16	15	19	14	21	10	13	17	17	14	15	12	17	16	11	15	29	15	15
SUPPORT (TOTAL)	72	69	70	77	67	78	69	74	72	73	70	71	73	70	78	72	58	76	67
OPPOSE (TOTAL)	12	16	12	9	12	12	17	9	11	13	16	18	10	14	11	13	14	10	18
SUPPORT (NET)	+60	+53	+58	+68	+55	+66	+52	+65	+61	+60	+54	+53	+63	+56	+67	+59	+44	+66	+49
Weighted N	1,261	470	310	481	670	591	420	841	812	449	50	137	898	154	605	409	247	812	385

[2e] Do you support or oppose each of the following policies?

— Banning large institutional and corporate investors, like private equity firms, from buying single-family homes

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	Consumes a great deal or a lot of political news	Consumes a moderate amount of political news	Consumes a little or no political news	Homeowner	Renter
Strongly support	48	44	51	49	48	48	38	53	48	48	57	39	48	41	54	47	35	49	47
Somewhat support	25	28	24	25	25	26	28	24	24	28	25	29	25	27	25	26	26	27	22
Somewhat oppose	10	11	9	11	9	12	14	9	9	12	11	12	10	15	10	11	10	10	10
Strongly oppose	4	4	6	4	5	4	6	4	5	3	<0.5	6	5	4	4	3	8	4	5
Don't know	12	13	10	11	13	10	15	10	13	9	7	13	12	13	7	13	20	10	15
SUPPORT (TOTAL)	73	72	75	74	73	74	66	77	72	76	82	68	73	68	79	73	61	76	69
OPPOSE (TOTAL)	14	15	15	15	14	16	20	13	14	15	11	18	15	19	14	14	18	14	15
SUPPORT (NET)	+59	+57	+60	+59	+59	+58	+46	+64	+58	+61	+71	+50	+58	+49	+65	+59	+43	+62	+54
Weighted N	1,261	470	310	481	670	591	420	841	812	449	50	137	898	154	605	409	247	812	385

[2f] Do you support or oppose each of the following policies?

— Allowing the federal government to directly lend to prospective homebuyers at lower rates in order to increase competition with private lenders

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	Consumes a great deal or a lot of political news	Consumes a moderate amount of political news	Consumes a little or no political news	Homeowner	Renter
Strongly support	31	29	31	33	27	35	27	33	31	31	24	41	31	31	36	29	21	30	32
Somewhat support	35	36	31	36	34	36	38	33	36	33	51	30	34	38	34	38	33	36	35
Somewhat oppose	13	13	16	12	13	13	13	13	12	15	9	8	14	14	11	14	17	14	13
Strongly oppose	7	7	8	7	8	7	8	7	6	9	4	7	7	6	8	5	8	8	6
Don't know	14	16	13	12	18	9	14	14	14	13	11	14	14	11	10	14	21	12	16
SUPPORT (TOTAL)	66	65	62	69	61	71	65	66	67	64	75	71	65	69	70	67	54	66	67
OPPOSE (TOTAL)	20	20	24	19	21	20	21	20	18	24	13	15	21	20	19	19	25	22	19
SUPPORT (NET)	+46	+45	+38	+50	+40	+51	+44	+46	+49	+40	+62	+56	+44	+49	+51	+48	+29	+44	+48
Weighted N	1,261	470	310	481	670	591	420	841	812	449	50	137	898	154	605	409	247	812	385

[3] If the proposal **to ban institutional and corporate investors from buying single-family homes** does pass, would you say it means that Donald Trump has done enough to show he's serious about bringing down costs, or that he will need to do more?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	Consumes a great deal or a lot of political news	Consumes a moderate amount of political news	Consumes a little or no political news	Homeowner	Renter
It will mean he still needs to do much more to show he's serious	40	52	46	24	42	38	36	42	38	44	32	42	39	39	44	37	35	42	37
It will mean he still needs to do somewhat more to show he's serious	35	30	33	42	35	35	32	37	36	34	38	33	37	30	33	40	36	36	36
It will mean he has done enough to show he's serious	18	11	15	28	15	22	25	15	19	18	23	18	18	27	21	18	14	17	20
Don't know	6	6	6	6	8	5	7	6	8	4	7	7	7	4	3	6	16	5	8
Weighted N	1,261	470	310	481	670	591	420	841	812	449	50	137	898	154	605	409	247	812	385

[4] Which of the following statements do you agree with more, even if you think neither are exactly right?

Statement A: The best way to lower the cost of housing is to follow simple economics: increase supply to meet demand. We need to cut unnecessary red tape and bureaucracy, or we'll never have enough housing to go around for everyone.

Statement B: The best way to lower the cost of housing is to crack down on the corporate landlords and developers who jack up prices. We need to build more housing, but it won't be affordable until corporate greed is brought under control.

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Asian	Black or African American	White	Latino	Consumes a great deal or a lot of political news	Consumes a moderate amount of political news	Consumes a little or no political news	Homeowner	Renter
Statement A much more	17	13	17	20	14	20	14	18	14	21	10	16	17	17	18	19	11	17	17
Statement A somewhat	17	16	18	17	16	18	19	15	15	19	26	18	17	10	16	17	19	17	15
Statement B somewhat	30	30	25	33	32	28	30	30	31	29	28	25	32	31	33	29	25	33	25
Statement B much more	34	37	37	28	36	31	34	34	36	30	33	40	31	37	32	33	39	30	40
Don't know	3	4	3	2	3	3	3	2	4	1	4	1	3	5	1	2	7	2	3
STATEMENT A (TOTAL)	34	29	35	37	30	38	33	33	29	40	36	34	34	27	34	36	30	34	32
STATEMENT B (TOTAL)	64	67	62	61	68	59	64	64	67	59	61	65	63	68	65	62	64	63	65
STATEMENT A (NET)	-30	-38	-27	-24	-38	-21	-31	-31	-38	-19	-25	-31	-29	-41	-31	-26	-34	-29	-33
Weighted N	1,261	470	310	481	670	591	420	841	812	449	50	137	898	154	605	409	247	812	385