

From January 31 to February 2, 2026, Data for Progress conducted a survey of 1,263 U.S. likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and recalled presidential vote. The survey was conducted in English. The margin of error associated with the sample size is ± 3 percentage points. Results for subgroups of the sample are subject to increased margins of error. Partisanship reflected in tabulations is based on self-identified party affiliation, not partisan registration. For more information please visit dataforprogress.org/our-methodology.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=1,263 unless otherwise specified.

[1] Compared to last year, do you think it will be easier or harder **to afford Valentine's Day celebrations** this year?

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	Consumes a great deal or a lot of political news	Consumes a moderate amount of political news	Consumes a little or no political news
Significantly harder than last year	16	22	16	9	19	11	14	16	18	12	13	15	16	17	15	13
Slightly harder than last year	20	18	25	19	21	19	27	17	20	21	20	20	21	20	20	22
About the same as last year	51	49	47	57	51	51	43	56	49	56	46	53	48	50	54	49
Slightly easier than last year	8	5	8	9	5	10	12	5	8	6	6	8	12	8	8	7
Significantly easier than last year	5	6	3	6	3	8	5	6	5	6	14	4	3	5	4	9
Weighted N	1,263	475	323	465	671	592	412	851	814	449	137	902	164	659	391	213

[2] Generally speaking, do you think **President Trump's economic agenda** is making celebrating Valentine's Day **more affordable or less affordable** for you and your loved ones?

Response	Topline	Democrat	Independent / Third party	Repub lican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Latino	Consumes a great deal or a lot of political news	Consumes a moderate amount of political news	Consumes a little or no political news
Much more affordable	6	2	6	9	4	7	5	6	5	6	5	6	3	8	3	4
Somewhat more affordable	10	5	9	17	6	15	13	9	10	10	12	10	15	11	11	5
No effect on affordability	37	19	37	54	37	37	33	39	39	32	28	39	32	27	44	54
Somewhat less affordable	19	25	19	14	19	19	21	18	16	25	16	19	24	21	18	16
Much less affordable	28	49	28	6	33	22	28	28	29	27	38	26	26	33	24	21
Weighted N	1,263	475	323	465	671	592	412	851	814	449	137	902	164	659	391	213