

Demographics

[inputstate] What is your State of Residence?

- <1> Alabama
- <2> Alaska
- <4> Arizona
- <5> Arkansas
- <6> California
- <8> Colorado
- <9> Connecticut
- <10> Delaware
- <11> District of Columbia
- <12> Florida
- <13> Georgia
- <15> Hawaii
- <16> Idaho
- <17> Illinois
- <18> Indiana
- <19> Iowa
- <20> Kansas
- <21> Kentucky
- <22> Louisiana
- <23> Maine
- <24> Maryland
- <25> Massachusetts
- <26> Michigan
- <27> Minnesota
- <28> Mississippi
- <29> Missouri
- <30> Montana
- <31> Nebraska
- <32> Nevada
- <33> New Hampshire
- <34> New Jersey
- <35> New Mexico
- <36> New York
- <37> North Carolina
- <38> North Dakota
- <39> Ohio
- <40> Oklahoma
- <41> Oregon
- <42> Pennsylvania
- <44> Rhode Island
- <45> South Carolina

- <46> South Dakota
- <47> Tennessee
- <48> Texas
- <49> Utah
- <50> Vermont
- <51> Virginia
- <53> Washington
- <54> West Virginia
- <55> Wisconsin
- <56> Wyoming

[votereg] Are you registered to vote?

- <1> Yes
- <2> No
- <3> Don't know

[inputregstate] In what state are you registered to vote?

- <1> Alabama
- <2> Alaska
- <4> Arizona
- <5> Arkansas
- <6> California
- <8> Colorado
- <9> Connecticut
- <10> Delaware
- <11> District of Columbia
- <12> Florida
- <13> Georgia
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- <21> Kentucky
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- <23> Maine
- <24> Maryland
- <25> Massachusetts
- <26> Michigan
- <27> Minnesota
- <28> Mississippi
- <29> Missouri
- <30> Montana

<31> Nebraska
<32> Nevada
<33> New Hampshire
<34> New Jersey
<35> New Mexico
<36> New York
<37> North Carolina
<38> North Dakota
<39> Ohio
<40> Oklahoma
<41> Oregon
<42> Pennsylvania
<44> Rhode Island
<45> South Carolina
<46> South Dakota
<47> Tennessee
<48> Texas
<49> Utah
<50> Vermont
<51> Virginia
<53> Washington
<54> West Virginia
<55> Wisconsin
<56> Wyoming

[region] US Region

<1> Northeast
<2> Midwest
<3> South
<4> West

[division] US Census Division

<1> New England
<2> Middle Atlantic
<3> East North Central
<4> West North Central
<5> South Atlantic
<6> East South Central
<7> West South Central
<8> Mountain
<9> Pacific

[birthyr] Year of birth

<2000> 2000

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<1904> 1904
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<1902> 1902
<1901> 1901
<1900> 1900

[gender] Are you...?

<1> Male
<2> Female

[age5] What is your age?

<1> 18-29
<2> 30-44
<3> 45-54
<4> 55-64
<5> 65+

[educ] What is the highest level of education you have completed?

<1> Did not graduate from high school
<2> High school graduate
<3> Some college, but no degree (yet)
<4> 2-year college degree
<5> 4-year college degree
<6> Postgraduate degree (MA, MBA, MD, JD, PhD, etc.)

[educ4] What is the highest level of education you have completed?

<1> High school or less
<2> Some college
<3> College grad
<4> Postgrad

[educ2] What is the highest level of education you have completed?

<1> Less than college
<2> College

[race] What racial or ethnic group best describes you?

<1> White

- <2> Black or African-American
- <3> Hispanic or Latino
- <4> Asian or Asian-American
- <5> Native American
- <8> Middle Eastern
- <6> Mixed Race
- <7> Other [race_t] (open text box)

[race4] What racial or ethnic group best describes you?

- <1> White
- <2> Black
- <3> Hispanic
- <4> Other

[race3] What racial or ethnic group best describes you?

- <1> White/Other
- <2> Black
- <3> Hispanic

[race2] What racial or ethnic group best describes you?

- <1> White
- <2> Non-white

[pid3] Generally speaking, do you think of yourself as a ...?

- <1> Democrat
- <2> Republican
- <3> Independent
- <4> Other [pid3_t] (open text box)
- <5> Not sure

[pid7] Generally speaking, do you think of yourself as a ...?

- <1> Strong Democrat
- <2> Not very strong Democrat
- <3> Lean Democrat
- <4> Independent
- <5> Lean Republican
- <6> Not very strong Republican
- <7> Strong Republican
- <8> Not sure

[pid7_dems] (Asked if pid3 in 1) Would you call yourself a strong Democrat or a not very strong Democrat?

- <1> Strong Democrat
- <2> Not very strong Democrat

[pid7_reps] (Asked if pid3 in 2) Would you call yourself a strong Republican or a not very strong Republican?

- <6> Not very strong Republican
- <7> Strong Republican

[pid7_oths] (Asked if pid3 in 3,4, or 5) Do you think of yourself as closer to the Democratic or the Republican Party?

- <3> The Democratic Party
- <5> The Republican Party
- <4> Neither
- <8> Not sure

[pid3_condensed] Party ID (3 category)

- <1> Democrat
- <2> Republican
- <3> Independent

[ideo5] In general, how would you describe your own political viewpoint?

- <1> Very liberal
- <2> Liberal
- <3> Moderate
- <4> Conservative
- <5> Very conservative
- <6> Not sure

[ideo3] Ideology (3 category)

- <1> Liberal/Very Liberal
- <2> Moderate
- <3> Conservative/Very conservative

[state_election_type] Primary or Caucus State

- <1> caucus
- <2> primary

[DEMPRIM20_primaryvote] Next year, there will be a presidential [primary/caucus] in [inputregstate] to select nominees for president for the Democratic and Republican parties. Will you...

- <1> Definitely [vote/participate]
- <2> Probably [vote/participate]
- <3> Maybe [vote/participate]
- <4> Probably not [vote/participate]
- <5> Definitely not [vote/participate]

[DEMPRIM20_partyvote] And if you were to [vote/participate], would you [vote/participate] in the...

<1> Democratic [primary/caucus]

<2> Republican [primary/caucus]

<3> Not sure

Consent page

You are invited to participate in a survey on national affairs conducted by YouGov in coordination with researchers and academics across multiple organizations and institutions.

The goal of this survey is to obtain opinions on politics and current events. Your participation is voluntary. You are free not to answer any question or to withdraw from the study at any time. This survey should take approximately 25 minutes to complete

A report of the results of this study will be provided to you upon request. In order to analyze responses to our questionnaire, your answers will be recorded. No identifying information about you will be made public

Findings from this study may be reported in scholarly journals, at academic seminars, and at research association meetings, as well as in public-facing reports and news articles. The data will be stored at a secured location and retained indefinitely. A benefit from participating in this study is that it may increase awareness of current events.

Should you have questions regarding the research project, please contact us at help.us@yougov.com.

[CONSENT] Do you agree to participate in this study?

<1> Yes

<2> No

2020 Democratic Primary Questions

[NAMEID_20] Next, you'll see a list of potential and announced candidates for the 2020 Democratic nomination for President of the United States. For each person, please tell us if you've heard a lot, heard some, heard a little, or have not heard of that candidate.

-[NAMEID_20_JB] Joe Biden

-[NAMEID_20_BS] Bernie Sanders

-[NAMEID_20_KH] Kamala Harris

-[NAMEID_20_BO] Beto O'Rourke

-[NAMEID_20_CB] Cory Booker

-[NAMEID_20_AK] Amy

-[NAMEID_20_EW] Elizabeth Warren

-[NAMEID_20_JH] John Hickenlooper

- [NAMEID_20_KG] Kirsten Gillibrand
- [NAMEID_20_JD] John Delaney
- [NAMEID_20_JC] Julián Castro
- [NAMEID_20_BD] Bill DeBlasio
- [NAMEID_20_TG] Tulsi Gabbard
- [NAMEID_20_PB] Pete Buttigieg
- [NAMEID_20_JI] Jay Inslee
- [NAMEID_20_TR] Tim Ryan
- [NAMEID_20_SM] Seth Moulton
- [NAMEID_20_ES] Eric Swalwell
- [NAMEID_20_AY] Andrew Yang
- [NAMEID_20_MW] Marianne Williamson
- [NAMEID_20_MG] Mike Gravel
- [NAMEID_20_SB] Steve Bullock
- [NAMEID_20_MB] Michael Bennet
- [NAMEID_20_WM] Wayne Messam
- [NAMEID_20_MN] Ethan Winter
- [NAMEID_20_JS] Joe Sestak

- <1> Heard a lot
- <2> Heard some
- <3> Heard a little
- <4> Have not heard of candidate

[CONSIDERING20] Thinking about the 2020 Democratic presidential [primary/caucus] in your state, which candidate or candidates are you considering voting for? Select all that apply.

- <1> Michael Bennet
- <2> Joe Biden
- <3> Cory Booker
- <4> Steve Bullock
- <5> Pete Buttigieg
- <6> Julián Castro
- <7> Bill DeBlasio
- <8> John Delaney
- <9> Tulsi Gabbard
- <10> Kirsten Gillibrand
- <11> Mike Gravel
- <12> Kamala Harris
- <13> John Hickenlooper
- <14> Jay Inslee
- <15> Amy Klobuchar
- <16> Wayne Messam
- <17> Seth Moulton
- <18> Beto O'Rourke

- <19> Tim Ryan
- <20> Bernie Sanders
- <25> Joe Sestak
- <21> Eric Swalwell
- <22> Elizabeth Warren
- <23> Marianne Williamson
- <24> Andrew Yang
- <97> None of these

[RANKCONSIDERING20] And of those candidates, please rank them from the candidate you most prefer to the candidate you would least prefer.

Drag your choices onto the numbered boxes on the left.

- <1> (Shown if 1 in CONSIDERING20) Michael Bennet
- <2> (Shown if 2 in CONSIDERING20) Joe Biden
- <3> (Shown if 3 in CONSIDERING20) Cory Booker
- <4> (Shown if 4 in CONSIDERING20) Steve Bullock
- <5> (Shown if 5 in CONSIDERING20) Pete Buttigieg
- <6> (Shown if 6 in CONSIDERING20) Julián Castro
- <7> (Shown if 7 in CONSIDERING20) Bill DeBlasio
- <8> (Shown if 8 in CONSIDERING20) John Delaney
- <9> (Shown if 9 in CONSIDERING20) Tulsi Gabbard
- <10> (Shown if 10 in CONSIDERING20) Kirsten Gillibrand
- <11> (Shown if 11 in CONSIDERING20) Mike Gravel
- <12> (Shown if 12 in CONSIDERING20) Kamala Harris
- <13> (Shown if 13 in CONSIDERING20) John Hickenlooper
- <14> (Shown if 14 in CONSIDERING20) Jay Inslee
- <15> (Shown if 15 in CONSIDERING20) Amy Klobuchar
- <16> (Shown if 16 in CONSIDERING20) Wayne Messam
- <17> (Shown if 17 in CONSIDERING20) Seth Moulton
- <18> (Shown if 18 in CONSIDERING20) Beto O'Rourke
- <19> (Shown if 19 in CONSIDERING20) Tim Ryan
- <20> (Shown if 20 in CONSIDERING20) Bernie Sanders
- <25> (Shown if 25 in CONSIDERING20) Joe Sestak
- <21> (Shown if 21 in CONSIDERING20) Eric Swalwell
- <22> (Shown if 22 in CONSIDERING20) Elizabeth Warren
- <23> (Shown if 23 in CONSIDERING20) Marianne Williamson
- <24> (Shown if 24 in CONSIDERING20) Andrew Yang

[NOTCONSIDERING20] Thinking about the 2020 Democratic nomination for president, who will you NOT consider voting for in your state's [primary/caucus]?

- <1> (Shown if 1 not in CONSIDERING20) Michael Bennet
- <2> (Shown if 2 not in CONSIDERING20) Joe Biden

- <3> (Shown if 3 not in CONSIDERING20) Cory Booker
- <4> (Shown if 4 not in CONSIDERING20) Steve Bullock
- <5> (Shown if 5 not in CONSIDERING20) Pete Buttigieg
- <6> (Shown if 6 not in CONSIDERING20) Julián Castro
- <7> (Shown if 7 not in CONSIDERING20) Bill DeBlasio
- <8> (Shown if 8 not in CONSIDERING20) John Delaney
- <9> (Shown if 9 not in CONSIDERING20) Tulsi Gabbard
- <10> (Shown if 10 not in CONSIDERING20) Kirsten Gillibrand
- <11> (Shown if 11 not in CONSIDERING20) Mike Gravel
- <12> (Shown if 12 not in CONSIDERING20) Kamala Harris
- <13> (Shown if 13 not in CONSIDERING20) John Hickenlooper
- <14> (Shown if 14 not in CONSIDERING20) Jay Inslee
- <15> (Shown if 15 not in CONSIDERING20) Amy Klobuchar
- <16> (Shown if 16 not in CONSIDERING20) Wayne Messam
- <17> (Shown if 17 not in CONSIDERING20) Seth Moulton
- <18> (Shown if 18 not in CONSIDERING20) Beto O'Rourke
- <19> (Shown if 19 not in CONSIDERING20) Tim Ryan
- <20> (Shown if 20 not in CONSIDERING20) Bernie Sanders
- <25> (Shown if 25 not in CONSIDERING20) Joe Sestak
- <21> (Shown if 21 not in CONSIDERING20) Eric Swalwell
- <22> (Shown if 22 not in CONSIDERING20) Elizabeth Warren
- <23> (Shown if 23 not in CONSIDERING20) Marianne Williamson
- <24> (Shown if 24 not in CONSIDERING20) Andrew Yang
- <97> None of these

[DEMPRIM20_horsrace] If you had to choose today, which candidate would you vote for in the 2020 Democratic presidential primary or caucus in your state?

- <1> Michael Bennet
- <2> Joe Biden
- <3> Cory Booker
- <4> Steve Bullock
- <5> Pete Buttigieg
- <6> Julián Castro
- <7> Bill DeBlasio
- <8> John Delaney
- <9> Tulsi Gabbard
- <10> Kirsten Gillibrand
- <11> Mike Gravel
- <12> Kamala Harris
- <13> John Hickenlooper
- <14> Jay Inslee
- <15> Amy Klobuchar
- <16> Wayne Messam
- <17> Seth Moulton

- <18> Beto O'Rourke
- <19> Tim Ryan
- <20> Bernie Sanders
- <25> Joe Sestak
- <26> Tom Steyer
- <21 if 0> Eric Swalwell
- <22> Elizabeth Warren
- <23> Marianne Williamson
- <24> Andrew Yang
- <97> None of these

[ANTIGEN20_1_resp] (Asked if 1 in NOTCONSDIER20) And if Michael Bennet were the Democratic nominee, in the general election for President in November 2020, would you...

- <1> Vote for Michael Bennet
- <2> Vote for Donald Trump
- <3> Vote for a third party candidate
- <4> Not vote
- <5> Not sure

[ANTIGEN20_2_resp] (Asked if 2 in NOTCONSDIER20) And if Joe Biden were the Democratic nominee, in the general election for President in November 2020, would you...

- <1> Vote for Joe Biden
- <2> Vote for Donald Trump
- <3> Vote for a third party candidate
- <4> Not vote
- <5> Not sure

[ANTIGEN20_3_resp] (Asked if 3 in NOTCONSIDERING20) And if Cory Booker were the Democratic nominee, in the general election for President in November 2020, would you...

- <1> Vote for Cory Booker
- <2> Vote for Donald Trump
- <3> Vote for a third party candidate
- <4> Not vote
- <5> Not sure

[ANTIGEN20_4_resp] (Asked if 4 in NOTCONSIDERING20) And if Steve Bullock were the Democratic nominee, in the general election for President in November 2020, would you...

- <1> Vote for Steve Bullock
- <2> Vote for Donald Trump
- <3> Vote for a third party candidate
- <4> Not vote
- <5> Not sure

[ANTIGEN20_5_resp] (Asked if 5 in NOTCONSIDERING20) And if Pete Buttigieg were the Democratic nominee, in the general election for President in November 2020, would you...

- <1> Vote for Pete Buttigieg
- <2> Vote for Donald Trump
- <3> Vote for a third party candidate
- <4> Not vote
- <5> Not sure

[ANTIGEN20_6_resp] (Asked if 6 in NOTCONSIDERING20) And if Julián Castro were the Democratic nominee, in the general election for President in November 2020, would you...

- <1> Vote for Julián Castro
- <2> Vote for Donald Trump
- <3> Vote for a third party candidate
- <4> Not vote
- <5> Not sure

[ANTIGEN20_7_resp] (Asked if 7 in NOTCONSIDERING20) And if Bill DeBlasio were the Democratic nominee, in the general election for President in November 2020, would you...

- <1> Vote for Bill DeBlasio
- <2> Vote for Donald Trump
- <3> Vote for a third party candidate
- <4> Not vote
- <5> Not sure

[ANTIGEN20_8_resp] (Asked if 8 in NOTCONSIDERING20) And if John Delaney were the Democratic nominee, in the general election for President in November 2020, would you...

- <1> Vote for John Delaney
- <2> Vote for Donald Trump
- <3> Vote for a third party candidate
- <4> Not vote
- <5> Not sure

[ANTIGEN20_9_resp] (Asked if 9 in NOTCONSIDERING20) And if Tulsi Gabbard were the Democratic nominee, in the general election for President in November 2020, would you...

- <1> Vote for Tulsi Gabbard
- <2> Vote for Donald Trump
- <3> Vote for a third party candidate
- <4> Not vote
- <5> Not sure

[ANTIGEN20_10_resp] (Asked if 10 in NOTCONSIDERING20) And if Kirsten Gillibrand were the Democratic nominee, in the general election for President in November 2020, would you...

- <1> Vote for Kirsten Gillibrand
- <2> Vote for Donald Trump

- <3> Vote for a third party candidate
- <4> Not vote
- <5> Not sure

[ANTIGEN20_11_resp] (Asked if 11 in NOTCONSIDERING20) And if Mike Gravel were the Democratic nominee, in the general election for President in November 2020, would you...

- <1> Vote for Mike Gravel
- <2> Vote for Donald Trump
- <3> Vote for a third party candidate
- <4> Not vote
- <5> Not sure

[ANTIGEN20_12_resp] (Asked if 12 in NOTCONSIDERING20) And if Kamala Harris were the Democratic nominee, in the general election for President in November 2020, would you...

- <1> Vote for Kamala Harris
- <2> Vote for Donald Trump
- <3> Vote for a third party candidate
- <4> Not vote
- <5> Not sure

[ANTIGEN20_13_resp] (Asked if 13 in NOTCONSIDERING20) And if John Hickenlooper were the Democratic nominee, in the general election for President in November 2020, would you...

- <1> Vote for John Hickenlooper
- <2> Vote for Donald Trump
- <3> Vote for a third party candidate
- <4> Not vote
- <5> Not sure

[ANTIGEN20_14_resp] (Asked if 14 in NOTCONSIDERING20) And if Jay Inslee were the Democratic nominee, in the general election for President in November 2020, would you...

- <1> Vote for Jay Inslee
- <2> Vote for Donald Trump
- <3> Vote for a third party candidate
- <4> Not vote
- <5> Not sure

[ANTIGEN20_15_resp] (Asked if 15 in NOTCONSIDERING20) And if Amy Klobuchar were the Democratic nominee, in the general election for President in November 2020, would you...

- <1> Vote for Amy Klobuchar
- <2> Vote for Donald Trump
- <3> Vote for a third party candidate
- <4> Not vote
- <5> Not sure

[ANTIGEN20_16_resp] (Asked if 16 in NOTCONSIDERING20) And if Wayne Messam were the Democratic nominee, in the general election for President in November 2020, would you...

- <1> Vote for Wayne Messam
- <2> Vote for Donald Trump
- <3> Vote for a third party candidate
- <4> Not vote
- <5> Not sure

[ANTIGEN20_17_resp] (Asked if 17 in NOTCONSIDERING20) And if Seth Moulton were the Democratic nominee, in the general election for President in November 2020, would you...

- <1> Vote for Seth Moulton
- <2> Vote for Donald Trump
- <3> Vote for a third party candidate
- <4> Not vote
- <5> Not sure

[ANTIGEN20_18_resp] (Asked if 18 in NOTCONSIDERING20) And if Beto O'Rourke were the Democratic nominee, in the general election for President in November 2020, would you...

- <1> Vote for Beto O'Rourke
- <2> Vote for Donald Trump
- <3> Vote for a third party candidate
- <4> Not vote
- <5> Not sure

[ANTIGEN20_19_resp] (Asked if 19 in NOTCONSIDERING20) And if Tim Ryan were the Democratic nominee, in the general election for President in November 2020, would you...

- <1> Vote for Tim Ryan
- <2> Vote for Donald Trump
- <3> Vote for a third party candidate
- <4> Not vote
- <5> Not sure

[ANTIGEN20_20_resp] (Asked if 20 in NOTCONSIDERING20) And if Bernie Sanders were the Democratic nominee, in the general election for President in November 2020, would you...

- <1> Vote for Bernie Sanders
- <2> Vote for Donald Trump
- <3> Vote for a third party candidate
- <4> Not vote
- <5> Not sure

[ANTIGEN20_25_resp] (Asked if 25 in NOTCONSIDERING20) And if Joe Sestak were the Democratic nominee, in the general election for President in November 2020, would you...

- <1> Vote for Joe Sestak
- <2> Vote for Donald Trump

- <3> Vote for a third party candidate
- <4> Not vote
- <5> Not sure

[ANTIGEN20_21_resp] (Asked if 21 in NOTCONSIDERING20) And if Eric Swalwell were the Democratic nominee, in the general election for President in November 2020, would you...

- <1> Vote for Eric Swalwell
- <2> Vote for Donald Trump
- <3> Vote for a third party candidate
- <4> Not vote
- <5> Not sure

[ANTIGEN20_22_resp] (Asked if 22 in NOTCONSIDERING20) And if Elizabeth Warren were the Democratic nominee, in the general election for President in November 2020, would you...

- <1> Vote for Elizabeth Warren
- <2> Vote for Donald Trump
- <3> Vote for a third party candidate
- <4> Not vote
- <5> Not sure

[ANTIGEN20_23_resp] (Asked if 23 in NOTCONSIDERING20) And if Marianne Williamson were the Democratic nominee, in the general election for President in November 2020, would you...

- <1> Vote for Marianne Williamson
- <2> Vote for Donald Trump
- <3> Vote for a third party candidate
- <4> Not vote
- <5> Not sure

[ANTIGEN20_24_resp] (Asked if 24 in NOTCONSIDERING20) And if Andrew Yang were the Democratic nominee, in the general election for President in November 2020, would you...

- <1> Vote for Andrew Yang
- <2> Vote for Donald Trump
- <3> Vote for a third party candidate
- <4> Not vote
- <5> Not sure

[PRED20] Regardless of who you would vote for in the 2020 [primary/caucus], who do you think is most likely to win the 2020 Democratic nomination?

- <1> Michael Bennet
- <2> Joe Biden
- <3> Cory Booker
- <4> Steve Bullock
- <5> Pete Buttigieg
- <6> Julián Castro

- <7> Bill DeBlasio
- <8> John Delaney
- <9> Tulsi Gabbard
- <10> Kirsten Gillibrand
- <11> Mike Gravel
- <12> Kamala Harris
- <13> John Hickenlooper
- <14> Jay Inslee
- <15> Amy Klobuchar
- <16> Wayne Messam
- <17> Seth Moulton
- <18> Beto O'Rourke
- <19> Tim Ryan
- <20> Bernie Sanders
- <25> Joe Sestak
- <21> Eric Swalwell
- <22> Elizabeth Warren
- <23> Marianne Williamson
- <24> Andrew Yang
- <97> None of these

[MAGICWAND20] Now, imagine that you have a magic wand that could make any of the candidates President. That candidate would not have to compete in the general election, and would automatically become the President. If you could use that magic wand to make any one candidate President, who would you choose?

- <1> Michael Bennet
- <2> Joe Biden
- <3> Cory Booker
- <4> Steve Bullock
- <5> Pete Buttigieg
- <6> Julián Castro
- <7> Bill DeBlasio
- <8> John Delaney
- <9> Tulsi Gabbard
- <10> Kirsten Gillibrand
- <11> Mike Gravel
- <12> Kamala Harris
- <13> John Hickenlooper
- <14> Jay Inslee
- <15> Amy Klobuchar
- <16> Wayne Messam
- <17> Seth Moulton
- <18> Beto O'Rourke
- <19> Tim Ryan

- <20> Bernie Sanders
- <25> Joe Sestak
- <21> Eric Swalwell
- <22> Elizabeth Warren
- <23> Marianne Williamson
- <24> Andrew Yang
- <97> None of these

[ABSNOT20] Regardless of who you would vote for in the 2020 [primary/caucus], who would you absolutely NOT want to become President, even if it meant Donald Trump winning re-election?

- <1> Michael Bennet
- <2> Joe Biden
- <3> Cory Booker
- <4> Steve Bullock
- <5> Pete Buttigieg
- <6> Julián Castro
- <7> Bill DeBlasio
- <8> John Delaney
- <9> Tulsi Gabbard
- <10> Kirsten Gillibrand
- <11> Mike Gravel
- <12> Kamala Harris
- <13> John Hickenlooper
- <14> Jay Inslee
- <15> Amy Klobuchar
- <16> Wayne Messam
- <17> Seth Moulton
- <18> Beto O'Rourke
- <19> Tim Ryan
- <20> Bernie Sanders
- <25> Joe Sestak
- <21> Eric Swalwell
- <22> Elizabeth Warren
- <23> Marianne Williamson
- <24> Andrew Yang
- <97> None of these

[GEN20_dg] And regardless of who you would vote for in the 2020 [primary/caucus], please indicate whether you think each of the following candidates would win or lose against Donald Trump in the general election.

- [GEN20_2] Joe Biden
- [GEN20_5] Pete Buttigieg
- [GEN20_12] Kamala Harris

- [GEN20_18] Beto O'Rourke
- [GEN20_20] Bernie Sanders
- [GEN20_22] Elizabeth Warren

- <1> Would definitely win
- <2> Would probably win
- <3> I'm not sure if they'd win or lose
- <4> Would probably lose
- <5> Would definitely lose

[UNITY] Regardless of who you may vote for in the Democratic [primary/cacucus], who will you vote for in the November 2020 general election for president?

- <1> Whichever candidate wins the Democratic nomination
- <2> Donald Trump
- <3> Someone else
- <4> Will not vote
- <5> It depends on who the Democratic nominee is
- <6> Not sure

[IDEOSELF_CAND] (Asked of those they are considering or are not considering) Where would you place each of the following Democratic candidates on this scale?

- [IDEOSELF_CAND_1] Michael Bennet
- [IDEOSELF_CAND_2] Joe Biden
- [IDEOSELF_CAND_3] Cory Booker
- [IDEOSELF_CAND_4] Steve Bullock
- [IDEOSELF_CAND_5] Pete Buttigieg
- [IDEOSELF_CAND_6] Julián Castro
- [IDEOSELF_CAND_7] Bill DeBlasio
- [IDEOSELF_CAND_8] John Delaney
- [IDEOSELF_CAND_9] Tulsi Gabbard
- [IDEOSELF_CAND_10] Kirsten Gillibrand
- [IDEOSELF_CAND_11] Mike Gravel
- [IDEOSELF_CAND_12] Kamala Harris
- [IDEOSELF_CAND_13] John Hickenlooper
- [IDEOSELF_CAND_14] Jay Inslee
- [IDEOSELF_CAND_15] Amy Klobuchar
- [IDEOSELF_CAND_16] Wayne Messam
- [IDEOSELF_CAND_17] Seth Moulton
- [IDEOSELF_CAND_18] Beto O'Rourke
- [IDEOSELF_CAND_19] Tim Ryan
- [IDEOSELF_CAND_20] Bernie Sanders
- [IDEOSELF_CAND_25] Joe Sestak
- [IDEOSELF_CAND_21] Eric Swalwell
- [IDEOSELF_CAND_22] Elizabeth Warren

- [IDEOSELF_CAND_23] Marianne Williamson
- [IDEOSELF_CAND_24] Andrew Yang
- <1> They are more liberal than the average Democrat
- <2> They are roughly in line with the average Democrat
- <3> They are more conservative than the average Democrat
- <4> Don't know enough about them to say

[INSTFAV] Would you say that, in general, you have a favorable or unfavorable view of...

- [INSTFAV_laborunions] Labor Unions
- [INSTFAV_wallstreet] Wall Street
- [INSTFAV_dnc] The Democratic National Committee
- [INSTFAV_meetoo] The #MeToo Movement
- [INSTFAV_BLM] Black Lives Matter
- [INSTFAV_ivyleagues] Ivy League universities
- [INSTFAV_fb] Facebook
- [INSTFAV_aoc] Alexandria Ocasio-Cortez
- [INSTFAV_pelosi] Nancy Pelosi
- [INSTFAV_manchin] Joe Manchin
- [INSTFAV_schumer] Chuck Schumer
- [INSTFAV_dsa] Democratic Socialists of America
- [INSTFAV_obama] Barack Obama
- <1> Strongly favorable
- <2> Somewhat favorable
- <3> Neither favorable nor unfavorable
- <4> Somewhat unfavorable
- <5> Strongly unfavorable
- <6> Not sure

[Demprim_open] When it comes to open primaries, such as the 2020 race for President, which of the following comes closer to your view, even if neither is exactly right?

- <1> Long primary election campaigns among Democrats weaken the eventual nominee
- <2> Long primary election campaigns ensure the strongest Democrats emerge to advance the party's agenda
- <3> Don't know

[Demprim_incumbent] When it comes to primaries against an incumbent Democrat, such as in a Congressional race, which of the following comes closer to your view, even if neither is exactly right?

- <1> Long primary election campaigns among Democrats weaken the eventual nominee
- <2> Long primary election campaigns ensure the strongest Democrats emerge to advance the party's agenda
- <3> Don't know

Conjoint

In this section of the survey, you will be shown pairs of hypothetical candidates running to be the Democratic Presidential nominee in 2020. You will see some information about their background and experience. Some of that information will be the same across both candidates, and some will be different.

For each pair, please select the candidate you would most likely support given the information provided. Please read all the information about both candidates before deciding.

[attribute_order] Candidate attribute display order

<1> Age, Gender, Race, Insider, Environment, Strategy, Healthcare

<2> Race, Age, Gender, Insider, Strategy, Environment, Healthcare

<3> Gender, Race, Age, Environment, Healthcare, Strategy, Insider

<4> Age, Race, Gender, Healthcare, Strategy, Environment, Insider

[DEM_CONJOINT01] Which of these two candidates would you prefer to be the Democratic nominee for President in 2020?

<1> Candidate A

<2> Candidate B

[beat_trump01] Which of the candidates do you think could beat Trump?

<1> Only Candidate A

<2> Only Candidate B

<3> Both candidates

<4> Neither candidate

[DEM_CONJOINT_MOTIVA01] And on a scale of zero to ten, where zero represents not at all motivated and ten represents very motivated, how motivated would you be to vote for Candidate A?

Not at all motivated | Very motivated

[DEM_CONJOINT_MOTIVB01] And on a scale of zero to ten, where zero represents not at all motivated and ten represents very motivated, how motivated would you be to vote for Candidate B?

Not at all motivated | Very motivated

[DEM_CONJOINT02] Which of these two candidates would you prefer to be the Democratic nominee for President in 2020?

<1> Candidate A

<2> Candidate B

[beat_trump02] Which of the candidates do you think could beat Trump?

<1> Only Candidate A

- <2> Only Candidate B
- <3> Both candidates
- <4> Neither candidate

[DEM_CONJOINT_MOTIVA02] And on a scale of zero to ten, where zero represents not at all motivated and ten represents very motivated, how motivated would you be to vote for Candidate A?

Not at all motivated | Very motivated

[DEM_CONJOINT_MOTIVB02] And on a scale of zero to ten, where zero represents not at all motivated and ten represents very motivated, how motivated would you be to vote for Candidate B?

Not at all motivated | Very motivated

[DEM_CONJOINT03] Which of these two candidates would you prefer to be the Democratic nominee for President in 2020?

- <1> Candidate A
- <2> Candidate B

[beat_trump03] Which of the candidates do you think could beat Trump?

- <1> Only Candidate A
- <2> Only Candidate B
- <3> Both candidates
- <4> Neither candidate

[DEM_CONJOINT_MOTIVA03] And on a scale of zero to ten, where zero represents not at all motivated and ten represents very motivated, how motivated would you be to vote for Candidate A?

Not at all motivated | Very motivated

[DEM_CONJOINT_MOTIVB03] And on a scale of zero to ten, where zero represents not at all motivated and ten represents very motivated, how motivated would you be to vote for Candidate B?

Not at all motivated | Very motivated

[DEM_CONJOINT04] Which of these two candidates would you prefer to be the Democratic nominee for President in 2020?

- <1> Candidate A
- <2> Candidate B

[beat_trump04] Which of the candidates do you think could beat Trump?

- <1> Only Candidate A
- <2> Only Candidate B
- <3> Both candidates

<4> Neither candidate

[DEM_CONJOINT_MOTIVA04] And on a scale of zero to ten, where zero represents not at all motivated and ten represents very motivated, how motivated would you be to vote for Candidate A?

Not at all motivated | Very motivated

[DEM_CONJOINT_MOTIVB04] And on a scale of zero to ten, where zero represents not at all motivated and ten represents very motivated, how motivated would you be to vote for Candidate B?

Not at all motivated | Very motivated

[DEM_CONJOINT05] Which of these two candidates would you prefer to be the Democratic nominee for President in 2020?

<1> Candidate A

<2> Candidate B

[beat_trump05] Which of the candidates do you think could beat Trump?

<1> Only Candidate A

<2> Only Candidate B

<3> Both candidates

<4> Neither candidate

[DEM_CONJOINT_MOTIVA05] And on a scale of zero to ten, where zero represents not at all motivated and ten represents very motivated, how motivated would you be to vote for Candidate A?

Not at all motivated | Very motivated

[DEM_CONJOINT_MOTIVB05] And on a scale of zero to ten, where zero represents not at all motivated and ten represents very motivated, how motivated would you be to vote for Candidate B?

Not at all motivated | Very motivated

[cje_gen_01_a] Conjoint experiment candidate attribute

<1> Male

<2> Female

[cje_gen_02_a] Conjoint experiment candidate attribute

<1> Male

<2> Female

[cje_gen_03_a] Conjoint experiment candidate attribute

<1> Male

<2> Female

[cje_gen_04_a] Conjoint experiment candidate attribute
<1> Male
<2> Female

[cje_gen_05_a] Conjoint experiment candidate attribute
<1> Male
<2> Female

[cje_gen_01_b] Conjoint experiment candidate attribute
<1> Male
<2> Female

[cje_gen_02_b] Conjoint experiment candidate attribute
<1> Male
<2> Female

[cje_gen_03_b] Conjoint experiment candidate attribute
<1> Male
<2> Female

[cje_gen_04_b] Conjoint experiment candidate attribute
<1> Male
<2> Female

[cje_gen_05_b] Conjoint experiment candidate attribute
<1> Male
<2> Female

[cje_age_01_a] Conjoint experiment candidate attribute
<1> Age 35
<2> Age 40
<3> Age 45
<4> Age 50
<5> Age 55
<6> Age 60
<7> Age 65
<8> Age 70
<9> Age 75

[cje_age_02_a] Conjoint experiment candidate attribute
<1> Age 35
<2> Age 40
<3> Age 45

- <4> Age 50
- <5> Age 55
- <6> Age 60
- <7> Age 65
- <8> Age 70
- <9> Age 75

[cje_age_03_a] Conjoint experiment candidate attribute

- <1> Age 35
- <2> Age 40
- <3> Age 45
- <4> Age 50
- <5> Age 55
- <6> Age 60
- <7> Age 65
- <8> Age 70
- <9> Age 75

[cje_age_04_a] Conjoint experiment candidate attribute

- <1> Age 35
- <2> Age 40
- <3> Age 45
- <4> Age 50
- <5> Age 55
- <6> Age 60
- <7> Age 65
- <8> Age 70
- <9> Age 75

[cje_age_05_a] Conjoint experiment candidate attribute

- <1> Age 35
- <2> Age 40
- <3> Age 45
- <4> Age 50
- <5> Age 55
- <6> Age 60
- <7> Age 65
- <8> Age 70
- <9> Age 75

[cje_age_01_b] Conjoint experiment candidate attribute

- <1> Age 35
- <2> Age 40
- <3> Age 45

- <4> Age 50
- <5> Age 55
- <6> Age 60
- <7> Age 65
- <8> Age 70
- <9> Age 75

[cje_age_02_b] Conjoint experiment candidate attribute

- <1> Age 35
- <2> Age 40
- <3> Age 45
- <4> Age 50
- <5> Age 55
- <6> Age 60
- <7> Age 65
- <8> Age 70
- <9> Age 75

[cje_age_03_b] Conjoint experiment candidate attribute

- <1> Age 35
- <2> Age 40
- <3> Age 45
- <4> Age 50
- <5> Age 55
- <6> Age 60
- <7> Age 65
- <8> Age 70
- <9> Age 75

[cje_age_04_b] Conjoint experiment candidate attribute

- <1> Age 35
- <2> Age 40
- <3> Age 45
- <4> Age 50
- <5> Age 55
- <6> Age 60
- <7> Age 65
- <8> Age 70
- <9> Age 75

[cje_age_05_b] Conjoint experiment candidate attribute

- <1> Age 35
- <2> Age 40
- <3> Age 45

- <4> Age 50
- <5> Age 55
- <6> Age 60
- <7> Age 65
- <8> Age 70
- <9> Age 75

[cje_rac_01_a] Conjoint experiment candidate attribute

- <1> White
- <2> Black
- <3> Latino

[cje_rac_02_a] Conjoint experiment candidate attribute

- <1> White
- <2> Black
- <3> Latino

[cje_rac_03_a] Conjoint experiment candidate attribute

- <1> White
- <2> Black
- <3> Latino

[cje_rac_04_a] Conjoint experiment candidate attribute

- <1> White
- <2> Black
- <3> Latino

[cje_rac_05_a] Conjoint experiment candidate attribute

- <1> White
- <2> Black
- <3> Latino

[cje_rac_01_b] Conjoint experiment candidate attribute

- <1> White
- <2> Black
- <3> Latino

[cje_rac_02_b] Conjoint experiment candidate attribute

- <1> White
- <2> Black
- <3> Latino

[cje_rac_03_b] Conjoint experiment candidate attribute

- <1> White

<2> Black
<3> Latino

[cje_rac_04_b] Conjoint experiment candidate attribute

<1> White
<2> Black
<3> Latino

[cje_rac_05_b] Conjoint experiment candidate attribute

<1> White
<2> Black
<3> Latino

[cje_health_01_a] Conjoint experiment candidate attribute

<1> Candidate supports expanding and improving the Affordable Care Act, also known as Obamacare
<2> Candidate supports Medicare for All
<3> Candidate supports a public option for healthcare

[cje_health_02_a] Conjoint experiment candidate attribute

<1> Candidate supports expanding and improving the Affordable Care Act, also known as Obamacare
<2> Candidate supports Medicare for All
<3> Candidate supports a public option for healthcare

[cje_health_03_a] Conjoint experiment candidate attribute

<1> Candidate supports expanding and improving the Affordable Care Act, also known as Obamacare
<2> Candidate supports Medicare for All
<3> Candidate supports a public option for healthcare

[cje_health_04_a] Conjoint experiment candidate attribute

<1> Candidate supports expanding and improving the Affordable Care Act, also known as Obamacare
<2> Candidate supports Medicare for All
<3> Candidate supports a public option for healthcare

[cje_health_05_a] Conjoint experiment candidate attribute

<1> Candidate supports expanding and improving the Affordable Care Act, also known as Obamacare
<2> Candidate supports Medicare for All
<3> Candidate supports a public option for healthcare

[cje_health_01_b] Conjoint experiment candidate attribute

<1> Candidate supports expanding and improving the Affordable Care Act, also known as Obamacare

<2> Candidate supports Medicare for All

<3> Candidate supports a public option for healthcare

[cje_health_02_b] Conjoint experiment candidate attribute

<1> Candidate supports expanding and improving the Affordable Care Act, also known as Obamacare

<2> Candidate supports Medicare for All

<3> Candidate supports a public option for healthcare

[cje_health_03_b] Conjoint experiment candidate attribute

<1> Candidate supports expanding and improving the Affordable Care Act, also known as Obamacare

<2> Candidate supports Medicare for All

<3> Candidate supports a public option for healthcare

[cje_health_04_b] Conjoint experiment candidate attribute

<1> Candidate supports expanding and improving the Affordable Care Act, also known as Obamacare

<2> Candidate supports Medicare for All

<3> Candidate supports a public option for healthcare

[cje_health_05_b] Conjoint experiment candidate attribute

<1> Candidate supports expanding and improving the Affordable Care Act, also known as Obamacare

<2> Candidate supports Medicare for All

<3> Candidate supports a public option for healthcare

[cje_env_01_a] Conjoint experiment candidate attribute

<1> Candidate supports a plan to spend up to \$10 trillion in government revenue on reducing America's net carbon emissions to zero by 2030

<2> Candidate supports a plan to spend up to \$3 trillion in government revenue over ten years to achieve a net-zero carbon emissions energy grid by 2030 and net-zero carbon emissions altogether by 2045

<3> Candidate supports a plan to spend about \$1.7 trillion in government revenue over ten years to reduce America's net carbon emissions to zero by 2050

[cje_env_02_a] Conjoint experiment candidate attribute

<1> Candidate supports a plan to spend up to \$10 trillion in government revenue on reducing America's net carbon emissions to zero by 2030

<2> Candidate supports a plan to spend up to \$3 trillion in government revenue over ten years to achieve a net-zero carbon emissions energy grid by 2030 and net-zero carbon emissions altogether by 2045

<3> Candidate supports a plan to spend about \$1.7 trillion in government revenue over ten years to reduce America's net carbon emissions to zero by 2050

[cje_env_03_a] Conjoint experiment candidate attribute

<1> Candidate supports a plan to spend up to \$10 trillion in government revenue on reducing America's net carbon emissions to zero by 2030

<2> Candidate supports a plan to spend up to \$3 trillion in government revenue over ten years to achieve a net-zero carbon emissions energy grid by 2030 and net-zero carbon emissions altogether by 2045

<3> Candidate supports a plan to spend about \$1.7 trillion in government revenue over ten years to reduce America's net carbon emissions to zero by 2050

[cje_env_04_a] Conjoint experiment candidate attribute

<1> Candidate supports a plan to spend up to \$10 trillion in government revenue on reducing America's net carbon emissions to zero by 2030

<2> Candidate supports a plan to spend up to \$3 trillion in government revenue over ten years to achieve a net-zero carbon emissions energy grid by 2030 and net-zero carbon emissions altogether by 2045

<3> Candidate supports a plan to spend about \$1.7 trillion in government revenue over ten years to reduce America's net carbon emissions to zero by 2050

[cje_env_05_a] Conjoint experiment candidate attribute

<1> Candidate supports a plan to spend up to \$10 trillion in government revenue on reducing America's net carbon emissions to zero by 2030

<2> Candidate supports a plan to spend up to \$3 trillion in government revenue over ten years to achieve a net-zero carbon emissions energy grid by 2030 and net-zero carbon emissions altogether by 2045

<3> Candidate supports a plan to spend about \$1.7 trillion in government revenue over ten years to reduce America's net carbon emissions to zero by 2050

[cje_env_01_b] Conjoint experiment candidate attribute

<1> Candidate supports a plan to spend up to \$10 trillion in government revenue on reducing America's net carbon emissions to zero by 2030

<2> Candidate supports a plan to spend up to \$3 trillion in government revenue over ten years to achieve a net-zero carbon emissions energy grid by 2030 and net-zero carbon emissions altogether by 2045

<3> Candidate supports a plan to spend about \$1.7 trillion in government revenue over ten years to reduce America's net carbon emissions to zero by 2050

[cje_env_02_b] Conjoint experiment candidate attribute

<1> Candidate supports a plan to spend up to \$10 trillion in government revenue on reducing America's net carbon emissions to zero by 2030

<2> Candidate supports a plan to spend up to \$3 trillion in government revenue over ten years to achieve a net-zero carbon emissions energy grid by 2030 and net-zero carbon emissions altogether by 2045

<3> Candidate supports a plan to spend about \$1.7 trillion in government revenue over ten years to reduce America's net carbon emissions to zero by 2050

[cje_env_03_b] Conjoint experiment candidate attribute

<1> Candidate supports a plan to spend up to \$10 trillion in government revenue on reducing America's net carbon emissions to zero by 2030

<2> Candidate supports a plan to spend up to \$3 trillion in government revenue over ten years to achieve a net-zero carbon emissions energy grid by 2030 and net-zero carbon emissions altogether by 2045

<3> Candidate supports a plan to spend about \$1.7 trillion in government revenue over ten years to reduce America's net carbon emissions to zero by 2050

[cje_env_04_b] Conjoint experiment candidate attribute

<1> Candidate supports a plan to spend up to \$10 trillion in government revenue on reducing America's net carbon emissions to zero by 2030

<2> Candidate supports a plan to spend up to \$3 trillion in government revenue over ten years to achieve a net-zero carbon emissions energy grid by 2030 and net-zero carbon emissions altogether by 2045

<3> Candidate supports a plan to spend about \$1.7 trillion in government revenue over ten years to reduce America's net carbon emissions to zero by 2050

[cje_env_05_b] Conjoint experiment candidate attribute

<1> Candidate supports a plan to spend up to \$10 trillion in government revenue on reducing America's net carbon emissions to zero by 2030

<2> Candidate supports a plan to spend up to \$3 trillion in government revenue over ten years to achieve a net-zero carbon emissions energy grid by 2030 and net-zero carbon emissions altogether by 2045

<3> Candidate supports a plan to spend about \$1.7 trillion in government revenue over ten years to reduce America's net carbon emissions to zero by 2050

[cje_stra_01_a] Conjoint experiment candidate attribute

<1> Candidate believes that the best way to beat Trump is to attract moderate voters

<2> Candidate believes that the best way to beat Trump is energize the progressive base

[cje_stra_02_a] Conjoint experiment candidate attribute

<1> Candidate believes that the best way to beat Trump is to attract moderate voters

<2> Candidate believes that the best way to beat Trump is energize the progressive base

[cje_stra_03_a] Conjoint experiment candidate attribute

<1> Candidate believes that the best way to beat Trump is to attract moderate voters

<2> Candidate believes that the best way to beat Trump is energize the progressive base

[cje_stra_04_a] Conjoint experiment candidate attribute

<1> Candidate believes that the best way to beat Trump is to attract moderate voters

<2> Candidate believes that the best way to beat Trump is energize the progressive base

[cje_stra_05_a] Conjoint experiment candidate attribute

<1> Candidate believes that the best way to beat Trump is to attract moderate voters

<2> Candidate believes that the best way to beat Trump is energize the progressive base

[cje_stra_01_b] Conjoint experiment candidate attribute

<1> Candidate believes that the best way to beat Trump is to attract moderate voters

<2> Candidate believes that the best way to beat Trump is energize the progressive base

[cje_stra_02_b] Conjoint experiment candidate attribute

<1> Candidate believes that the best way to beat Trump is to attract moderate voters

<2> Candidate believes that the best way to beat Trump is energize the progressive base

[cje_stra_03_b] Conjoint experiment candidate attribute

<1> Candidate believes that the best way to beat Trump is to attract moderate voters

<2> Candidate believes that the best way to beat Trump is energize the progressive base

[cje_stra_04_b] Conjoint experiment candidate attribute

<1> Candidate believes that the best way to beat Trump is to attract moderate voters

<2> Candidate believes that the best way to beat Trump is energize the progressive base

[cje_stra_05_b] Conjoint experiment candidate attribute

<1> Candidate believes that the best way to beat Trump is to attract moderate voters

<2> Candidate believes that the best way to beat Trump is energize the progressive base

[cje_back_01_a] Conjoint experiment candidate attribute

<1> Candidate has a reputation for being part of the "DC establishment"

<2> Candidate has a reputation for being an "outsider"

[cje_back_02_a] Conjoint experiment candidate attribute

<1> Candidate has a reputation for being part of the "DC establishment"

<2> Candidate has a reputation for being an "outsider"

[cje_back_03_a] Conjoint experiment candidate attribute

<1> Candidate has a reputation for being part of the "DC establishment"

<2> Candidate has a reputation for being an "outsider"

[cje_back_04_a] Conjoint experiment candidate attribute

<1> Candidate has a reputation for being part of the "DC establishment"

<2> Candidate has a reputation for being an "outsider"

[cje_back_05_a] Conjoint experiment candidate attribute
<1> Candidate has a reputation for being part of the "DC establishment"
<2> Candidate has a reputation for being an "outsider"

[cje_back_01_b] Conjoint experiment candidate attribute
<1> Candidate has a reputation for being part of the "DC establishment"
<2> Candidate has a reputation for being an "outsider"

[cje_back_02_b] Conjoint experiment candidate attribute
<1> Candidate has a reputation for being part of the "DC establishment"
<2> Candidate has a reputation for being an "outsider"

[cje_back_03_b] Conjoint experiment candidate attribute
<1> Candidate has a reputation for being part of the "DC establishment"
<2> Candidate has a reputation for being an "outsider"

[cje_back_04_b] Conjoint experiment candidate attribute
<1> Candidate has a reputation for being part of the "DC establishment"
<2> Candidate has a reputation for being an "outsider"

[cje_back_05_b] Conjoint experiment candidate attribute
<1> Candidate has a reputation for being part of the "DC establishment"
<2> Candidate has a reputation for being an "outsider"

Allocator

[FUNDS] Which of the following statements is closer to your view, even if neither is exactly right?

<1> The Democratic agenda is too important to be undercut by publicity stunts. Democratic candidates should welcome campaign spending from donors large and small, including Super PACs

<2> The Democratic agenda is too important to be undercut by wealthy interests. Democratic candidates should refuse help from Super PACs

<3> Don't know

In the following section, you will allocate theoretical "points" among several possible characteristics or policies Democratic candidates for the 2020 Presidential nomination might have or prioritize. Characteristics or policies you give more points to represent characteristics or policies you value more than others. The more points you assign, the more you value a Democratic candidate who possesses that characteristic or policy position.

[cand_allocator_text] Thinking about your priorities, if you had to allocate 100 theoretical "points" among the following candidate characteristics, which would you prioritize?

- [cand_allocator_djt] Candidate can beat Donald Trump
- [cand_allocator_col] Candidate is a person of color
- [cand_allocator_wom] Candidate is a woman
- [cand_allocator_yng] Candidate is under the age of 50
- [cand_allocator_m4a] Candidate supports Medicare for All
- [cand_allocator_abt] Candidate supports abortion rights
- [cand_allocator_ira] Candidate did not support the Iraq War
- [cand_allocator_rep] Candidate is willing to compromise with Republicans in Congress
- [cand_allocator_fp] Candidate has foreign policy experience
- [cand_allocator_exp] Candidate has held office, such as governor, Senator or Representative
- [cand_allocator_ice] Candidate supports abolishing Immigration and Customs Enforcement (ICE)
- [cand_allocator_env] Candidate supports action on climate change
- [cand_allocator_min] Candidate supports raising the minimum wage to \$15/hour
- [cand_allocator_rur] Candidate is able to connect with rural America
- [cand_allocator_tax] Candidate supports increasing taxes on the rich
- [cand_allocator_oil] Candidate refuses to accept donations from oil and gas companies
- [cand_allocator_imp] Candidate supports impeaching Trump

<1> Points

[policy_split] Policy Name Assignment

- <1> Medicare for All
- <2> a public option for healthcare
- <3> the Green New Deal
- <4> a carbon tax
- <5> capping credit card interest rates at 15 percent
- <6> socialism
- <7> improving the Affordable Care Act

[DEMIEWS] Do you think a Democrat who supports [policy_split] could win against Trump, could not win against Trump, or are you unsure?

- <1> Definitely can win
- <2> Maybe can win
- <3> Would be a long shot to win
- <4> Definitely cannot win

[DEMIEWS_base] Do you think that a candidate supporting [policy_split] would help turn out the Democratic base?

- <1> Yes
- <2> No
- <3> Not sure

[DEMVIEWES_inds] Do you think that a candidate supporting [policy_split] would help persuade Independents to vote for a Democrat?

- <1> Yes
- <2> No
- <3> Not sure

[DEMNESS] Still thinking about the 2020 Democratic presidential nomination, which of the following would you consider necessary traits for a candidate to possess in order to earn your support? Please check all that apply.

- <1> Honest
- <2> Knowledgeable
- <3> Strong Leader
- <4> Compassionate
- <5> Warm
- <6> Humble
- <7> Aggressive
- <8> Courageous
- <9> Inspiring
- <10> Assertive
- <11> Willing to Compromise
- <12> Angry
- <13> None of these

[electability] Lately, there has been a lot of talk about whether candidates for office are "electable" or not. When you hear this being talked about, what type of characteristics does a candidate have to have to be "electable," in your opinion?

[electa_which] We hear a lot about the term "electability," meaning a candidate who can win the general Presidential election. If you had to choose, which of these do you think makes a Democrat more likely to win in 2020? Someone who can...

- <1> Persuade and convince 2016 Trump voters to vote Democratic in 2020
- <2> Motivate Democrats who stayed home in 2016 to turn out in 2020
- <3> Don't know

[DEMPRIM20_debate] (Asked before debates) As you may know, the first Democratic Presidential primary debates will be held next Wednesday and Thursday nights. Do you plan to...

- <1> Watch both of the debates in full
- <2> Watch parts of the debates
- <3> Read about the debates after they occur
- <4> Not watch the debates
- <5> Haven't decided yet

[DEMPRIM20_debate_post] (Asked after debates) As you may know, the first Democratic Presidential primary debates were held this past Wednesday and Thursday nights. When it came to this week's Democratic primary debates, did you...

- <1> Watch both of the debates in full
- <2> Watch parts of the debates
- <3> Read about the debates after they occurred
- <4> Did not follow the debates
- <5> Not sure

[GREENJOB] Would you support or oppose giving every unemployed American who wants one a job building energy-efficient infrastructure? These jobs would be government-funded through additional taxation on some corporations and individuals.

- <1> Strongly support
- <2> Somewhat support
- <3> Neither support nor oppose
- <4> Somewhat oppose
- <5> Strongly oppose
- <6> Not sure

[CLEAN] Would you support or oppose America fully adopting clean and renewable energy by 2035 by using either increases in taxes or tax subsidies to incentivize energy companies to expand investment in solar, wind, hydrothermal, and other alternative energy sources?

- <1> Strongly support
- <2> Somewhat support
- <3> Neither support nor oppose
- <4> Somewhat oppose
- <5> Strongly oppose
- <6> Not sure

[PROCESS] Please indicate the extent to which you agree with the following statement. Our system of government has too many rules that stand in the way of necessary change.

- <1> Strongly agree
- <2> Somewhat agree
- <3> Neither agree nor disagree
- <4> Somewhat disagree
- <5> Strongly disagree
- <6> Don't know

[INEQUALITY] Please indicate the extent to which you agree with the following statement. Economic inequality is the root cause of most of society's problems.

- <1> Strongly agree
- <2> Somewhat agree
- <3> Neither agree nor disagree

- <4> Somewhat disagree
- <5> Strongly disagree
- <6> Don't know

[DETAILS] Please indicate the extent to which you agree with the following statement. The best politicians are pragmatic and detail-oriented.

- <1> Strongly agree
- <2> Somewhat agree
- <3> Neither agree nor disagree
- <4> Somewhat disagree
- <5> Strongly disagree
- <6> Don't know

[SOCIETY] Please indicate the extent to which you agree with the following statement. It is wrong for a society to have billionaires while there are people living in poverty.

- <1> Strongly agree
- <2> Somewhat agree
- <3> Neither agree nor disagree
- <4> Somewhat disagree
- <5> Strongly disagree
- <6> Don't know

[ALLEGIANCE] Please indicate the extent to which you agree with the following statement. US companies building factories overseas shows that they care about profits and not American workers.

- <1> Strongly agree
- <2> Somewhat agree
- <3> Neither agree nor disagree
- <4> Somewhat disagree
- <5> Strongly disagree
- <6> Don't know

[CLASS] Please indicate the extent to which you agree with the following statement. The US economic system has made it impossible for people in the working class to have a comfortable life.

- <1> Strongly agree
- <2> Somewhat agree
- <3> Neither agree nor disagree
- <4> Somewhat disagree
- <5> Strongly disagree
- <6> Don't know

[CORRECTNESS] There's been a lot of talk lately about "political correctness". Some people think that the way people talk needs to change with the times to be more sensitive to people from different backgrounds. Others think that this has already gone too far and many people are just too easily offended. Which is closer to your opinion?

- <1> The way people talk needs to change a lot
- <2> The way people talk needs to change a little
- <3> People are a little too easily offended
- <4> People are much too easily offended
- <5> Not sure

[DESERVE] For each of the following groups, please say whether most people in the group have more money than they deserve, less money than they deserve, or about the right amount of money.

- [DESERVE_POOR] Poor people
- [DESERVE_RICH] Rich people

- <1> A lot more money than they deserve
- <2> Somewhat more money than they deserve
- <3> Slightly more money than they deserve
- <4> About the right amount of money
- <5> Slightly less money than they deserve
- <6> Somewhat less money than they deserve
- <7> A lot less money than they deserve

[SOCIAL_DOMINANCE_GROUPS] There are many kinds of groups in the world: men and women, ethnic and religious groups, nationalities, political factions. How much do you support or oppose these ideas about groups in general? For each statement, select a number from 1 to 10 to show your opinion, with 1 meaning extremely oppose and 10 meaning extremely support. In setting priorities, we must consider all groups.

Extremely oppose | Extremely support

[SOCIAL_DOMINANCE_EQUAL] There are many kinds of groups in the world: men and women, ethnic and religious groups, nationalities, political factions. How much do you support or oppose these ideas about groups in general? For each statement, select a number from 1 to 10 to show your opinion, with 1 meaning extremely oppose and 10 meaning extremely support. We should not push for group equality.

Extremely oppose | Extremely support

[SOCIAL_DOMINANCE_IDEAL] There are many kinds of groups in the world: men and women, ethnic and religious groups, nationalities, political factions. How much do you support or oppose these ideas about groups in general? For each statement, select a number from 1 to 10 to show your opinion, with 1 meaning extremely oppose and 10 meaning extremely support. Group equality should be our ideal.

Extremely oppose | Extremely support

[SOCIAL_DOMINANCE_INFERIOR] There are many kinds of groups in the world: men and women, ethnic and religious groups, nationalities, political factions. How much do you support or oppose these ideas about groups in general? For each statement, select a number from 1 to 10 to show your opinion, with 1 meaning extremely oppose and 10 meaning extremely support. Superior groups should dominate inferior groups.

Extremely oppose | Extremely support

[BELIEVE] Which of the following is closer to your view?

- <1> When women accuse men of sexual assault, it is important to believe them
- <2> When women accuse men of sexual assault, it is important to maintain a presumption of innocence
- <3> Not sure

[WORK] Which of the following is closest to your view, even if none is exactly right?

- <1> The government should guarantee that no one lives in poverty
- <2> The government should guarantee that no one who works full time lives in poverty
- <3> The government should not guarantee that everyone, even those who work full time, lives above the poverty line
- <4> Not sure

[DEMIDENT] How important is being a partisan to your personal identity?

- <1> Very important
- <2> Somewhat important
- <3> Not very important
- <4> Not at all important

[LABELS] Which of the following words apply to you? Check all that apply:

- <1> Moderate
- <2> Liberal
- <3> Progressive
- <4> Socialist
- <5> None of these

[GENIDENT] How important is being male/female to your identity?

- <1> Very important
- <2> Somewhat important
- <3> Not very important
- <4> Not at all important

[RACEIDENT] How important is being your race to your identity?

- <1> Very important
- <2> Somewhat important
- <3> Not very important

<4> Not at all important

[LINKFATE] Generally speaking, how much impact do things that happen to your race have on you personally?

<1> A major impact

<2> Somewhat of an impact

<3> Not much of an impact

<4> No impact

[AMNESTY] Please indicate whether you support or oppose the following proposal addressing immigration: Offer a path to citizenship to undocumented immigrants currently in the United States who have not committed any crimes while in the country

<1> Strongly support

<2> Somewhat support

<3> Neither support nor oppose

<4> Somewhat oppose

<5> Strongly oppose

<6> Not sure

[BORDER] Please indicate whether you support or oppose the following proposal addressing immigration: Build a wall along the border with US and Mexico

<1> Strongly support

<2> Somewhat support

<3> Neither support nor oppose

<4> Somewhat oppose

<5> Strongly oppose

<6> Not sure

[DEPORT] Please indicate whether you support or oppose the following proposal addressing immigration: Deport illegal immigrants to their native countries

<1> Strongly support

<2> Somewhat support

<3> Neither support nor oppose

<4> Somewhat oppose

<5> Strongly oppose

<6> Not sure

[REMARKS] Please indicate the extent to which you agree with the following statement. Most women interpret innocent remarks or acts as being sexist.

<1> Strongly agree

<2> Somewhat agree

<3> Neither agree nor disagree

<4> Somewhat disagree

<5> Strongly disagree

<6> Don't know

[OFFEND] Please indicate the extent to which you agree with the following statement. Women are too easily offended.

<1> Strongly agree

<2> Somewhat agree

<3> Neither agree nor disagree

<4> Somewhat disagree

<5> Strongly disagree

<6> Don't know

[APPRECIATE] Please indicate the extent to which you agree with the following statement. Most women fail to appreciate fully all that men do for them.

<1> Strongly agree

<2> Somewhat agree

<3> Neither agree nor disagree

<4> Somewhat disagree

<5> Strongly disagree

<6> Don't know

[CONTROL] Please indicate the extent to which you agree with the following statement. Women seek to gain power by getting control over men.

<1> Strongly agree

<2> Somewhat agree

<3> Neither agree nor disagree

<4> Somewhat disagree

<5> Strongly disagree

<6> Don't know

[MISCONDUCT] Please indicate the extent to which you agree with the following statement. If a candidate in the Democratic presidential primary is credibly accused of sexual harassment against an employee of their campaign, that candidate should end their campaign.

<1> Strongly agree

<2> Somewhat agree

<3> Neither agree nor disagree

<4> Somewhat disagree

<5> Strongly disagree

<6> Not sure

[SEXADVANCE] How often have you personally experienced unwanted sexual advances?

<1> Never

<2> Rarely

<3> Occasionally

<4> Fairly often

- <5> Very often
- <6> Prefer not to answer

[SEXHARASS] Have you ever personally experienced sexual harassment at work, or not?

- <1> Yes
- <2> No
- <3> Prefer not to answer

[INSTITUTION] Please indicate the extent to which you agree with the following statement. White people in the U.S. have certain advantages because of the color of their skin.

- <1> Strongly agree
- <2> Somewhat agree
- <3> Neither agree nor disagree
- <4> Somewhat disagree
- <5> Strongly disagree
- <6> No opinion

[SYSTEM] Please indicate the extent to which you agree with the following statement. Racial problems in the U.S. are rare, isolated situations.

- <1> Strongly agree
- <2> Somewhat agree
- <3> Neither agree nor disagree
- <4> Somewhat disagree
- <5> Strongly disagree
- <6> No opinion

[EMPATHY] Please indicate the extent to which you agree with the following statement. I am angry that racism exists.

- <1> Strongly agree
- <2> Somewhat agree
- <3> Neither agree nor disagree
- <4> Somewhat disagree
- <5> Strongly disagree
- <6> No opinion

[FEAR] Please indicate the extent to which you agree with the following statement. I am fearful of people of other races.

- <1> Strongly agree
- <2> Somewhat agree
- <3> Neither agree nor disagree
- <4> Somewhat disagree
- <5> Strongly disagree
- <6> No opinion

[GENERATIONS] Please indicate the extent to which you agree with the following statement. Generations of slavery and discrimination have created conditions that make it difficult for African Americans to work their way out of the lower class.

- <1> Strongly agree
- <2> Somewhat agree
- <3> Neither agree nor disagree
- <4> Somewhat disagree
- <5> Strongly disagree
- <6> No opinion

[FAVORS] Please indicate the extent to which you agree with the following statement. Irish, Italian, Jewish, and many other minorities overcame prejudice and worked their way up. Blacks should do the same without any special favors.

- <1> Strongly agree
- <2> Somewhat agree
- <3> Neither agree nor disagree
- <4> Somewhat disagree
- <5> Strongly disagree
- <6> No opinion

[turnout16] Did you vote in the election on Tuesday, November 8, 2016?

- <1> Yes
- <2> No

[presvote16post] Who did you vote for in the election for President?

- <1> Hillary Clinton
- <2> Donald Trump
- <3> Gary Johnson
- <4> Jill Stein
- <5> Evan McMullin
- <6> Other [presvote16post_t] (open text box)
- <7> Did not vote for President

[turnout18post] Did you vote in the November 2018 general election?

- <1> Yes
- <2> No

[housevote18post] In the elections for U.S. House of Representatives, who did you vote for in the district where you live?

- <1> Democratic candidate
- <2> Republican candidate
- <3> Independent candidate
- <5> Other candidate [housevote18post_t] (open text box)
- <6> Did not vote for U.S. House

[pp18_polactions] Some people participate in politics in various ways other than voting, while others do not. Which of the following, if any, have you done in the last 6 months? (Check all that apply)

- <1> Volunteered for a candidate, political party, or other political organization
- <2> Attended a rally or protest
- <3> Called or wrote to an elected official
- <4> Attended a town hall held by an elected official
- <5> Posted about politics on social media
- <6> Made a donation to a candidate, party, or other political organization
- <7> Other [pp18_polactions_t]] (open text box)
- <8> I have not done any of the above

[newsint] Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ...

- <1> Most of the time
- <2> Some of the time
- <3> Only now and then
- <4> Hardly at all
- <7> Don't know

[union_combined] Are you a current or retired member of a labor union? If no, is any member of your household a union member? Check all that apply.

- <1> Yes, current member
- <5> Yes, retired member
- <2> Yes, someone in household is a current member
- <6> Yes, someone in household is a retired member
- <3> No one in household is a member
- <4> Not sure

[urbancity] How would you describe the place where you live?

- <1> City
- <2> Suburb
- <3> Town
- <4> Rural area
- <5> Other [urbancity_t] (open text box)

[faminc_new] Thinking back over the last year, what was your family's annual income?

- <1> Less than \$10,000
- <2> \$10,000 - \$19,999
- <3> \$20,000 - \$29,999
- <4> \$30,000 - \$39,999
- <5> \$40,000 - \$49,999

<6> \$50,000 - \$59,999
<7> \$60,000 - \$69,999
<8> \$70,000 - \$79,999
<9> \$80,000 - \$99,999
<10> \$100,000 - \$119,999
<11> \$120,000 - \$149,999
<12> \$150,000 - \$199,999
<13> \$200,000 - \$249,999
<14> \$250,000 - \$349,999
<15> \$350,000 - \$499,999
<16> \$500,000 or more
<97> Prefer not to say