

Data For Progress
National Issues Vegetarian Items, September 2019 – Toplines



Sample Online sample of 1,280 voters fielded 9/11/19-9/13/19
Margin of Error ±3%

1. Do you personally find vegetarians, in general, to be annoying?

Yes	23%
No	70%
Not sure	7%
Totals	100%
Unweighted N	1,280

2. Would you [support or oppose] a policy banning the sale or use of meat?

Strongly support	4%
Somewhat support	4%
Somewhat oppose	13%
Strongly oppose	75%
Not sure	4%
Totals	100%
Unweighted N	1,280

This survey is based on 1,280 interviews conducted by YouGov on the internet of registered voters. The sample was weighted according to gender, age, race, education, and Census region based on registered voters in the November 2016 Current Population Survey, conducted by the U.S. Bureau of the Census. Respondents were selected from YouGov's panel to be representative of registered voters. The weights range from 0.17 to 6.30 with a mean of 1 and a standard deviation of 0.46.

The *margin of error* (a 95% confidence interval) for a sample percentage p based upon the entire sample is approximately 3.0%. It is calculated using the formula

$$\hat{p} \pm 100 \times \sqrt{1 + CV^2 n}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.