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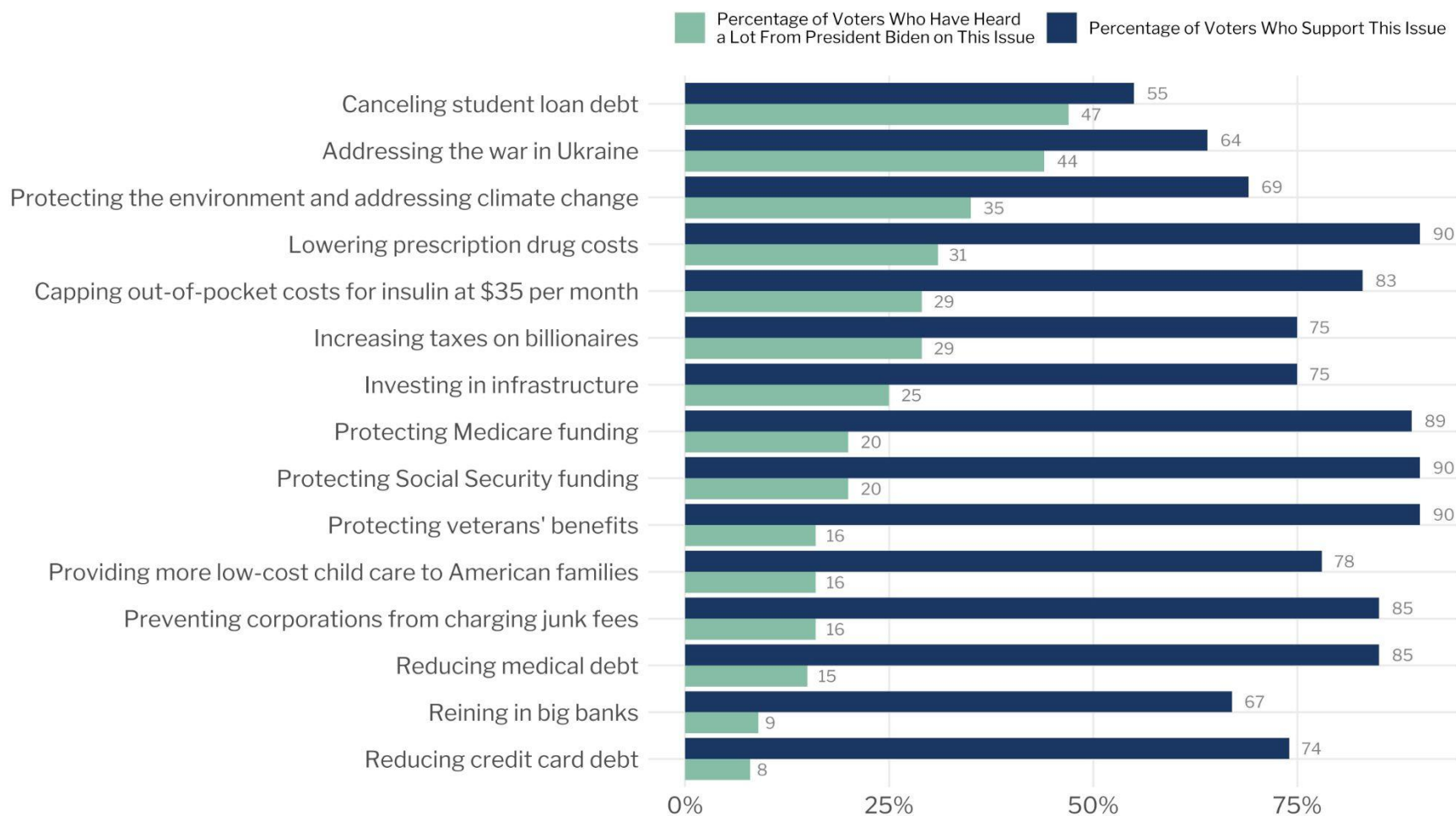


Turning Up the Volume on Popular Issues

Fall 2023

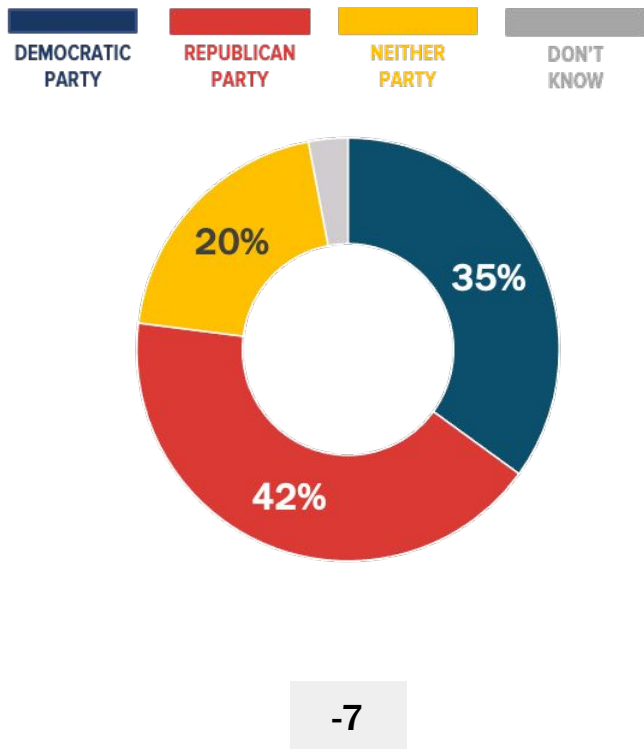
Results from national polling conducted September - November, 2023 weighted to be representative of the likely voter population conducted by the Progressive Change Campaign Committee and Data for Progress. Full tabs and methodology available [here](#).

Bidenomics Popularity vs. Awareness



Further Assessing the Landscape: Public Is Tepid on Dem Handling of the Economy

Which political party do you trust more to handle the economy?



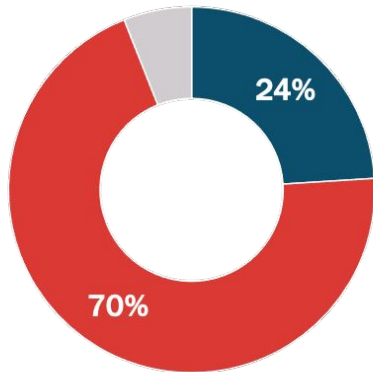
	Trust Dem	Trust Rep	Net Dem Trust
Topline	35	42	-7
Independent / Third party	16	31	-15
No College	33	43	-10
Black	59	19	+40
Latino	43	30	+13
Under \$50k	40	38	+2

Further Assessing the Landscape: Framing Matters. It's Important To Acknowledge Economic Pain.

Economists have found that the rate of inflation is going down and unemployment is at a record low. Which statement comes closer to your view?

The economy is not getting better for people like me.

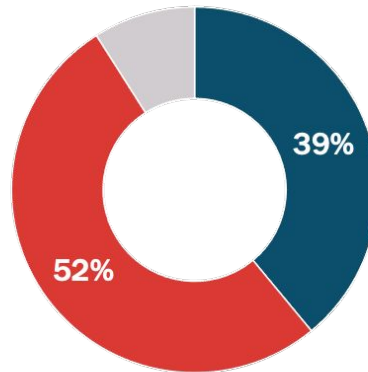
The economy is getting better for people like me.



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The economy is not going in the right direction for people like me. We need to change direction and reverse President Biden's economic policies.

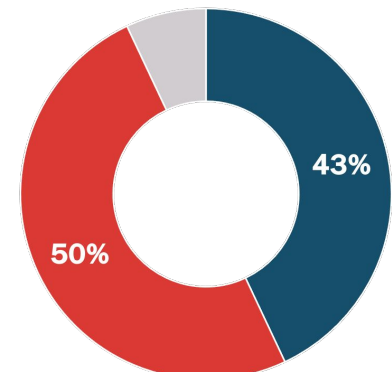
While the past few years have been hard, in large part due to global issues, I think the economy is beginning to turn a corner and President Biden is leading us in the right direction.



-13

The economy is not going in the right direction for people like me. We need to change direction and reverse President Biden's economic policies. The economy was working better under Trump.

We should not return to the chaos created by Trump. Our economy is beginning to turn a corner after a few tough years felt across the world. I trust Biden more than Trump to crack down on corporations that inflate the price of gas and food – and to fight for people like me.



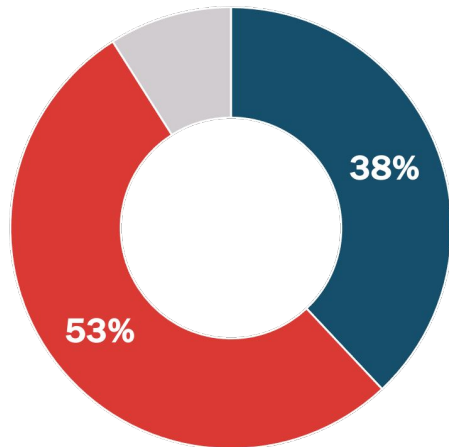
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Continued Framing Iterations: How We Integrate Trump Into The Story Is Significant

Economists have found that the rate of inflation is going down and unemployment is at a record low. Which statement comes closer to your view?

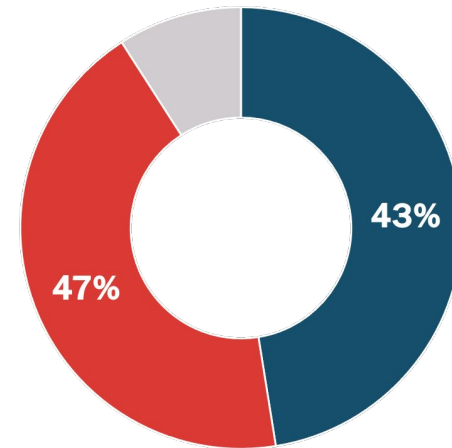
Answer Choice 1: The economy is not going in the right direction for people like me. We need to change direction and reverse President Biden's economic policies. The economy was working better under President Trump.

Split A: Former President Trump inherited a strong economy and mismanaged it by gutting funding for pandemic preparedness, which left us unprepared for COVID, making our road to recovery longer. Now, after making important investments in our economy under President Biden, we are finally beginning to turn a corner after a few tough years.



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Split B: Former President Trump inherited a strong economy and mismanaged it by cutting taxes for billionaires and failing to fight back against corporate price gouging on gas and groceries. Now, after making important investments in our economy under President Biden, we are finally beginning to turn a corner after a few tough years.



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Solutions: Multiple Paths Can Move Trust on Economy

Baseline: Which political party do you trust more to handle the economy?

Trust Dems: 35	Trust Reps: 42	Neither: 20	Net Dem: -7
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Split A: Democrats support increasing Social Security benefits and fighting big drug companies to lower prescription costs.

Topline	Ind	< \$50k
D +10	D +11	D +13

Split B: Democrats support increasing taxes on billionaires and fighting big drug companies to lower prescription costs.

Topline	Ind	< \$50k
D +7	D +12	D +17

Split C: Democrats support increasing Social Security benefits, increasing taxes on billionaires, and fighting big drug companies to lower prescription costs.

Topline	Ind	< \$50k
D +15	D +26	D +22

Solutions: More Paths to Move Trust on Economy

Baseline: Which political party do you trust more to handle the economy?

Trust Dems: 35	Trust Reps: 42	Neither: 20	Net Dem: -7
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Split A: Democrats support fighting big drug companies to lower prescription costs, increasing Social Security benefits, and increasing taxes on billionaires. **They are also fighting for higher wages and more good American jobs.**

Topline	Ind	< \$50k
D +14	D +12	D +22

Split B: Democrats support fighting big drug companies to lower prescription costs, increasing Social Security benefits, and increasing taxes on billionaires. **They are also fighting to eliminate surprise fees across the economy by banks, airlines, cable companies, and landlords.**

Topline	Ind	< \$50k
D +16	D +25	D +19

Split C: Democrats support fighting big drug companies to lower prescription drug costs, increasing Social Security benefits, and increasing taxes on billionaires. **They are also fighting to make sure all Americans have high-quality, affordable health care**

Topline	Ind	< \$50k
D +7	D +8	D +21

Protecting And Expanding Social Security Benefits Are Similarly Persuasive In These Issue Clusters

Baseline: Which political party do you trust more to handle the economy?

Trust Dems: 35	Trust Reps: 42	Neither: 20	Net Dem: -7
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Split A: Democrats support **protecting** Social Security benefits from cuts, increasing taxes on billionaires, and fighting big drug companies in order to lower prescription costs.

Topline	Dem	Ind	Rep
D +13	D +90	D +17	D -73

Split B: Democrats support **expanding** Social Security benefits, increasing taxes on billionaires, and fighting big drug companies in order to lower prescription costs.

Topline	Dem	Ind	Rep
D +15	D +85	D +23	D -64

When Voters Consider Consequences of Tax Cuts for the Wealthy, Top Concern is Social Security

Some lawmakers in Congress have proposed cutting taxes for the wealthiest Americans. This would mean the government would collect less tax revenue and funding for some government programs could potentially be reduced or eliminated. Of the following government programs, which would you be most concerned about facing potential budget reductions or cuts?

	Topline	Dem	Ind	Rep	Under 45	45+
Social Security benefits	42	36	42	48	24	52
Government health insurance, including Medicare and Medicaid	20	29	16	14	26	16
Benefits for veterans and retired government employees	7	5	8	9	10	5
National defense	10	4	11	17	8	12
Economic assistance programs, such as SNAP and the Child Tax Credit	16	24	16	8	25	11

But Currently, There Is No Perceived Contrast on Social Security

Who do you think would be more likely to protect Social Security benefits?	Topline	Dem	Ind	Rep	45+	No Col	Col
Joe Biden	41	84	31	6	39	35	52
Donald Trump	36	5	30	74	41	41	28
Neither	17	10	27	16	16	17	17
Don't know	6	2	12	4	4	7	3
Biden / Trump Trust Margin	+5	+79	+1	-68	-2	-6	+24

Credible Threat? Many Are Skeptical Republicans Will Follow Through on Cutting Social Security

<p>Democrats have pointed to recent comments from some Republican political leaders and candidates who have called for a cut in Social Security benefits and raising the retirement age. Which statement comes closer to your view, even if neither is exactly right?</p>	Topline	Dem	Ind	Rep	45+	No Col	Col
<p>Some Republicans may be saying they'd like to cut Social Security benefits, but I don't think they would follow through on this promise if they took full control of Congress and the White House</p>	44	29	34	69	47	47	40
<p>We need to take Republicans at their word, and I'd be concerned that they would follow through on this promise to cut Social Security benefits if they took full control of Congress and the White House</p>	43	62	43	22	41	37	52

Part of Driving Contrast: Taxing the Wealthy to Bolster Social Security Has Big Bipartisan Support

Right now, billionaires and other wealthy Americans only pay Social Security taxes on the first \$160,000 of their income. Which statement comes closer to your view, even if neither is exactly right?	Topline	Dem	Ind	Rep	45+	No Col	Col
Billionaires and other wealthy Americans should have to pay Social Security taxes at the same rate as other Americans	78	86	79	69	81	80	75
Billionaires and other wealthy Americans are taxed in many other ways, and shouldn't be subject to more burdensome government overreach	15	10	12	24	14	12	20
Net	+63	+76	+67	+45	+67	+68	+55

Voters Support Expanding Social Security Benefits, Regardless of the Pay-For

Some lawmakers have proposed increasing Social Security benefits. This would be paid for by...[PAY-FOR]. Do you support or oppose this proposal?

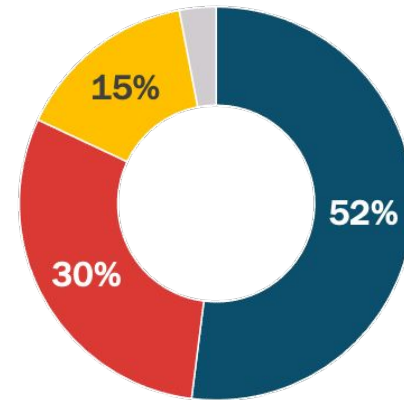
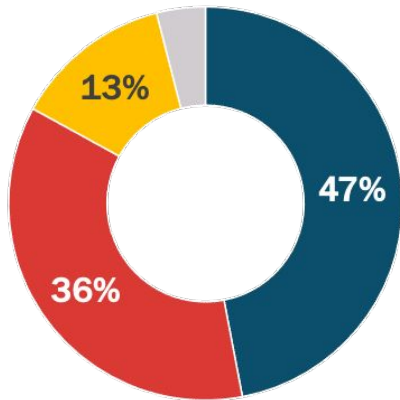
<i>Percent Support</i>	Topline	Dem	Ind	Rep	No Col	Concerned SS will run out of money
Split A: Paid for by a new tax on billionaires and ultra-wealthy Americans	81	91	77	74	81	79
Split B: Paid for by closing tax loopholes on large corporations	84	93	75	83	83	82
Split C: Paid for by a combination of budget cuts and revenue raisers	85	92	81	80	83	87

Whatever Issues We Push, Drawing a Contrast Boosts Dem Trust on Economy

Democrats support increasing taxes on billionaires and support increasing funding for programs like Social Security.

Democrats support increasing taxes on billionaires and support increasing funding for programs like Social Security.

Republicans are pushing to cut taxes on billionaires and are pushing to cut funding for programs like Social Security.



Topline	Ind	No Col	< \$50k
D +11	D +9	D +3	D +10

Topline	Ind	No Col	< \$50k
D +22	D +19	D +15	D +20