
Responses were collected using web-panels in all twelve states. In Montana, New Hampshire, and West Virginia we also collected data using text-to-web. All states were weighted to be representative of likely voters by age, gender, education, race, and voting history. This last point is key. By weighting to the 2020 election, we ensured that our sample is broadly representative of the electorate as it existed at the time of that election.

KEY FINDINGS

- In all twelve states surveyed Build Back Better is supported by a majority of likely voters. In no state surveyed is it supported by less than a +15 percentage point margin, with the margin of support being significantly higher in many states.

- Increased capital gains tax, higher taxes on the wealthy, limiting deductions for business owners, increasing the corporate tax rate and increased I.R.S. enforcement all have majority support in each of the 12 states.

- Majorities of voters in all twelve states agree that investments in caregiving can promote economic growth. Agreement with this ranges from 78 percent in Pennsylvania to 64 percent in Montana.

- Voters support the climate provisions of the Build Back Better plan in all twelve states surveyed, with support ranging from 51 percent in Montana to 74 percent in Oregon for having the United States get 80% of its power by 2030 from emission free sources.

- Investing $400 billion in long-term care is popular with likely voters even when they are provided messaging both for and against. In every state surveyed, support ranges from 54 percent in Montana to 74 percent in Oregon.

- A majority of voters in all twelve states support creating a pathway to citizenship for Dreamers, TPS holders, and essential workers like farmworkers. Support ranges from sixty-two percent of voters in Montana to 80 percent of voters in Oregon.
To test support for the Build Back Better plan, we described the budget proposal in the following way and then asked likely voters if they support or oppose it:

Some lawmakers in Congress are proposing a $3.5 trillion investment plan. This plan would expand Medicare benefits and make healthcare, child care, and long-term care for seniors and people with disabilities more affordable. This plan would also invest in clean energy, and extend tax cuts for most families with children. Do you support or oppose this investment plan?

We find that the plan is supported by a majority of likely voters in all twelve states.

All twelve state-level memos can be found at the links below:

- Arizona
- Colorado
- Georgia
- Michigan
- Montana
- New Hampshire
- North Carolina
- Oregon
- Pennsylvania
- Washington
- West Virginia
- Wisconsin