

# Colorado Voters Support a Federal Clean Electricity Standard

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In mid-June 2021, Data for Progress and Western Resource Advocates polled likely voters in urban, suburban, and rural Colorado to assess support for President Joe Biden’s proposed clean electricity standard, along with other key climate and clean energy provisions in the American Jobs Plan.

We found that **a clear majority of Colorado voters support putting America on a path to achieve 100% clean electricity by 2035**, including a majority of Democrats and Independents and more than 40% of Republicans.

We also found that Colorado voters support federal investments in clean energy jobs, even after being presented with counterarguments, and those voters support the American Jobs Plan’s incentives for low-pollution technologies.

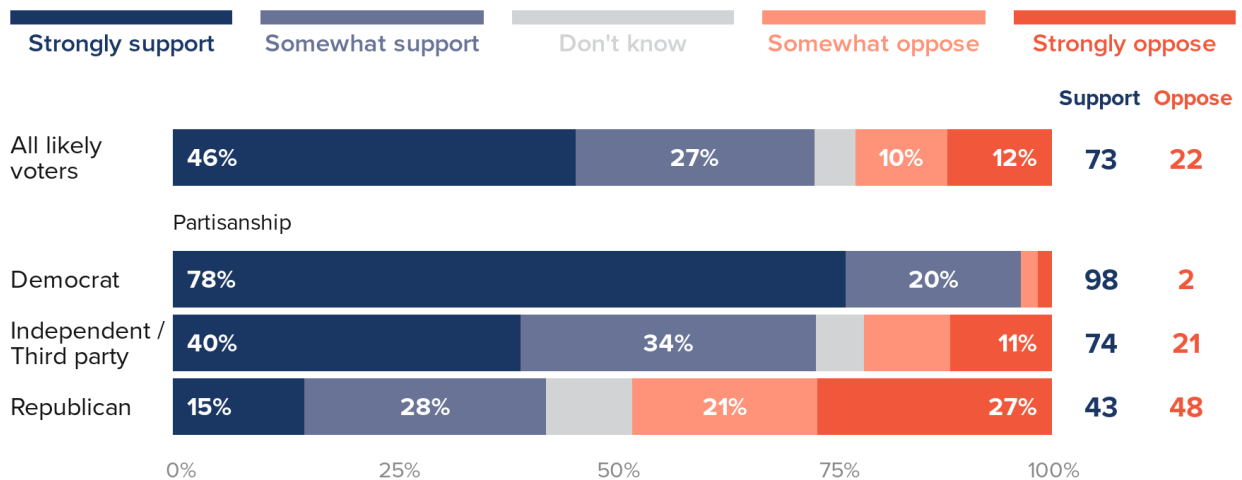
# COLORADO VOTERS SUPPORT A FEDERAL CLEAN ELECTRICITY STANDARD

We first asked respondents about the American Jobs Plan’s proposed clean electricity standard, which would put the United States on a path toward achieving a 100% carbon-free electricity grid by 2035. We found Colorado voters support this proposal to transition to a clean and reliable grid by a 51-point margin (73% support, 22% oppose). The proposal is overwhelmingly popular with Democrats, who support it by a 96-point margin, and also receives majority support from Independents, who favor it by a 53-point margin. While Republican voters oppose the clean electricity standard by a 5-point margin, more than 40% say they support the proposal.

## Colorado Voters Support Transitioning to a 100% Clean Electricity Grid

The American Jobs Plan includes a proposal that puts America on a path to achieving a 100% clean and reliable electricity system by 2035.

Do you support or oppose this proposal?



June 12–20, 2021 survey of 511 likely voters

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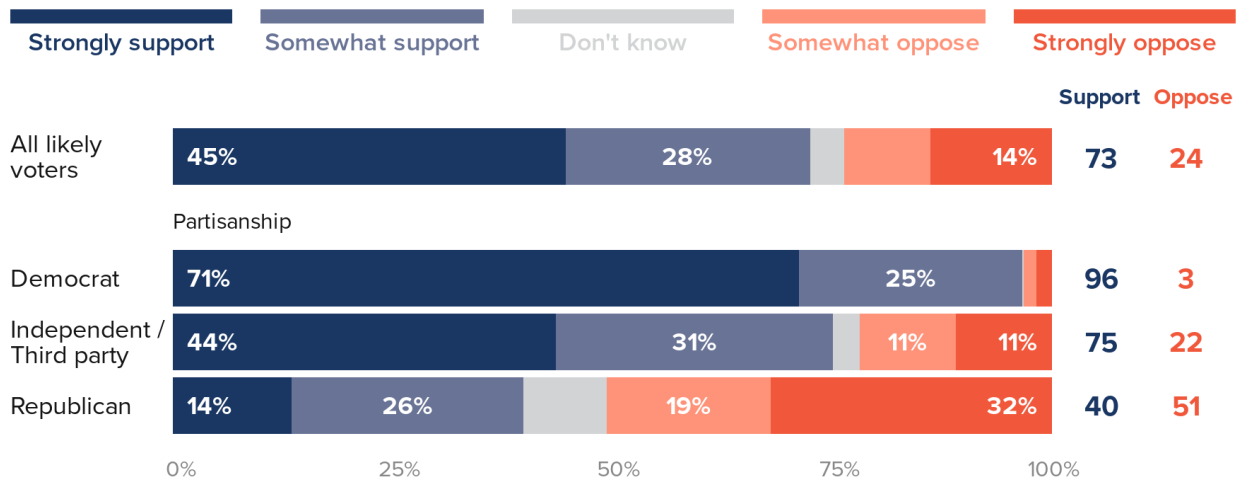


# COLORADO VOTERS SUPPORT GOVERNMENT INVESTMENTS TO CREATE MILLIONS OF CLEAN ENERGY JOBS WITH FAIR LABOR STANDARDS

Next, we asked respondents if they support or oppose the American Jobs Plan’s provisions to create new good-paying, union jobs in manufacturing new clean energy technologies such as wind turbines, solar panels, and electric vehicles. We found Colorado voters support these investments by a clear 49-point margin (73% support, 24% oppose). This includes an overwhelming 93-point majority of Democrats and a 53-point majority of Independents. While Republican voters oppose these investments by an 11-point margin, there is again notable GOP voter support, with 40% of Colorado Republicans backing clean energy job investments.

## Colorado Voters Support the American Jobs Plan's Investments in Clean Energy Jobs

The American Jobs Plan includes investments to create new good-paying, union jobs to manufacturing the technologies of the future, like wind turbines, solar panels, and electric vehicles. Do you support or oppose these investments?



June 12–20, 2021 survey of 511 likely voters

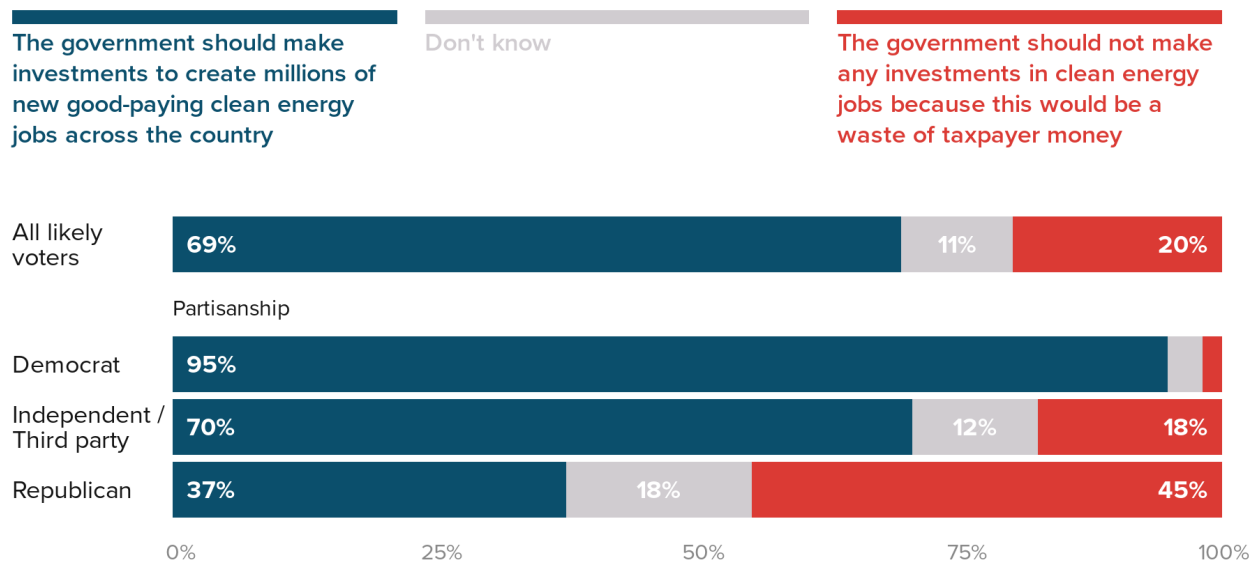
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To assess support for federal investments in clean energy job creation, we also presented voters with two response options relating to clean energy jobs and asked them to select the one they most agree with. One option argued that the government should create millions of good-paying clean energy jobs, while the other argued that the government should not make these investments because they would be a waste of taxpayer money. We found that even after presenting voters with this counterargument, support for clean energy jobs remains high: By a 49-point margin, Colorado voters agree the federal government should make investments to create millions of new clean energy jobs across the country. Support also remains strong among Democrats and Independents, who agree with this stance by 93-point and 52-point margins, respectively. While a plurality of Republicans think federal investments in clean energy jobs would be a waste of taxpayer money, over a third (37%) support these investments.

## Colorado Voters Support Federal Investments to Accelerate Clean Energy Job Growth

Which statement comes closer to your view, even if neither is exactly right?



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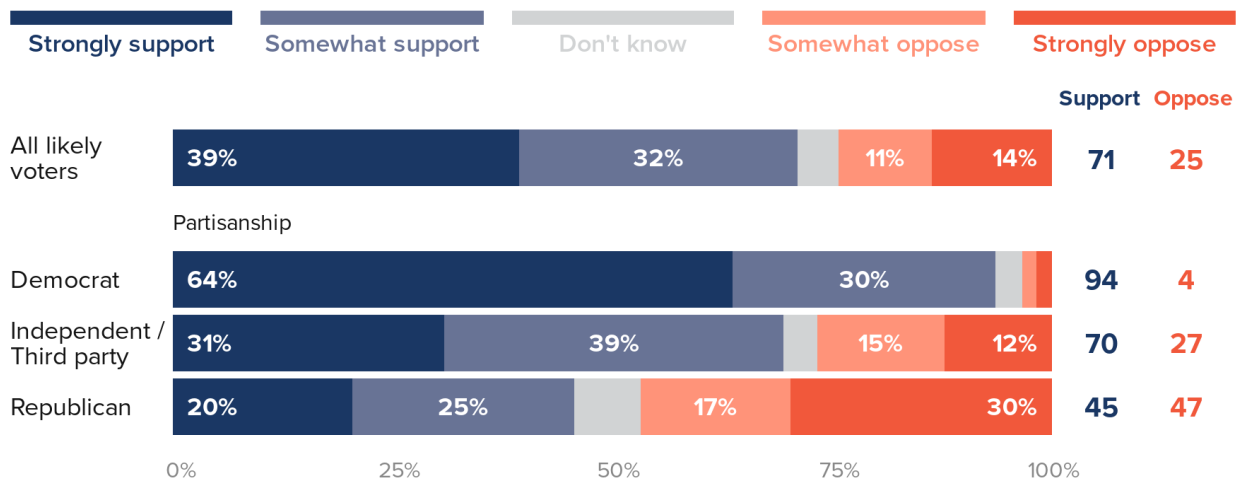
# COLORADO VOTERS WANT TO PROVIDE CONSUMERS INCENTIVES FOR PURCHASING LOW-POLLUTION TECHNOLOGIES

We then asked voters if they support or oppose the American Jobs Plan’s proposal to provide consumer rebates and other financial incentives for low-pollution technologies, such as electric vehicles, solar panels, and energy-efficient home appliances. We found that by a 46-point margin, Colorado voters support federal initiatives to make low-pollution technologies more affordable for consumers (71% support, 25% oppose). This includes an overwhelming 90-point margin of support among Democrats and a 43-point margin of support among Independents. While Republicans oppose these incentives by a 2-point margin, 45% say they support these incentives.

## Colorado Voters Support Consumer Incentives for Purchasing Low-Pollution Technologies

The American Jobs Plan includes funding to give consumers rebates and other incentives to purchase items such as electric vehicles, solar panels, and home appliances that are more efficient and create less pollution.

Do you support or oppose this proposal?



June 12–20, 2021 survey of 511 likely voters

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## CONCLUSION

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These findings make it clear that Colorado voters broadly support federal investments to create new jobs by transforming our nation's electricity grid and manufacturing clean energy technologies. As lawmakers in Congress move to pass the bipartisan infrastructure framework and a budget reconciliation proposal, they should feel confident including investments to create millions of clean energy jobs.

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## SURVEY METHODOLOGY

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From June 12 to 20, 2021, Data for Progress conducted a survey of 511 likely voters across Colorado using SMS and web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, and voting history. The survey was conducted in English. The margin of error is  $\pm 4$  percentage points.

Toplines can be found [here](#).