



To: Interested Parties
From: Data for Progress and Climate Power
Date: August 03, 2023
Re: MEMO: Voters Consider Climate Policies Key to Bidenomics

Summary

Coming off a series of strong jobs reports, lower inflation levels, and announcements of massive new clean energy investments, the Bidenomics agenda is creating good jobs while delivering lower costs for Americans across the country. Communicating these achievements to voters is key across the coming weeks and months as we head into 2024.

New [polling](#) from Climate Power and Data for Progress finds that voters strongly agree about the benefits associated with expanding domestic clean energy production and manufacturing, and that sharing about the specific achievements of President Biden's economic strategy positively impacts support for his plan. As August recess kicks off, here's how members should be talking to their constituents at home about Bidenomics, clean energy, and the Inflation Reduction Act.

Key Takeaways

- **A majority of voters (57%) support the Bidenomics agenda after hearing about its progress and achievements**, including a historically low unemployment rate and bold investments in new clean energy projects and jobs across America.
- Members can emphasize good job growth for the middle class and the positive economic benefits of Bidenomics, with 71% of voters in agreement that **Made in America clean energy infrastructure will bolster long-term economic growth** and 65% in agreement that **investments in clean energy will support thousands of Americans and their families with good-paying jobs**.
- Voters strongly agree that measures implemented under Bidenomics such as **clean energy household tax rebates (70%)** and **increased domestic clean energy production (69%)** are **lowering costs for American families**.

Findings

The survey asked respondents about their attitudes toward President Biden's economic agenda, or "Bidenomics," finding that half of voters (50%) — including strong majorities of Black (75%) and Latino voters (63%) — are in support. After reading some of the progress made under Bidenomics,¹ this grows to 57% of voters who say they support his agenda, including an

¹ Clean energy projects creating 170,606 new jobs in 44 states were announced or advanced between August 16, 2022, and July 20, 2023. There are 272 new clean energy projects in small towns and big cities nationwide, totaling \$278 billion in new investments. A [new report](#) on the impact of the clean energy boom was released after this survey was fielded.



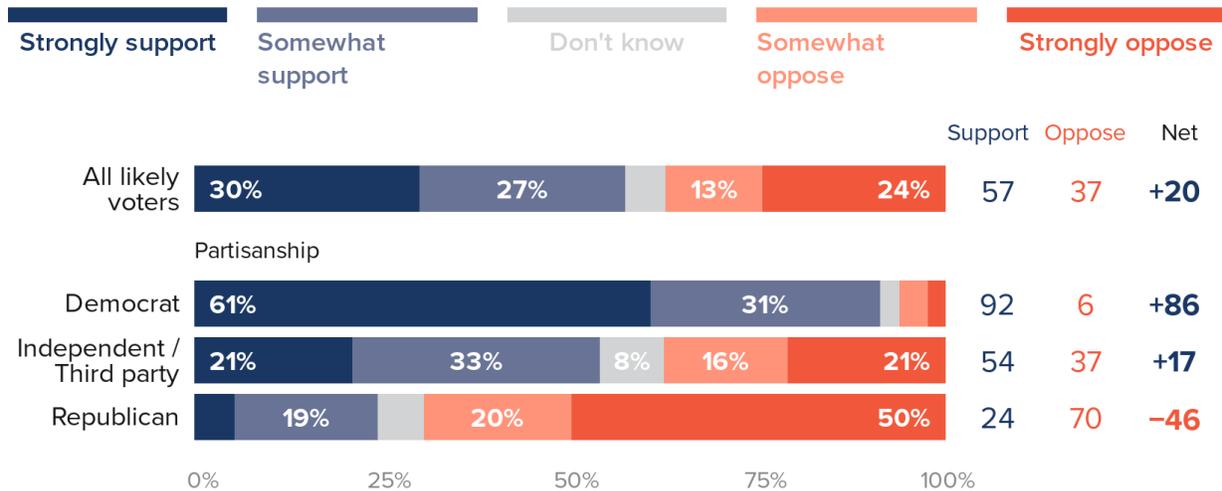
overwhelming proportion of Democrats (92%) and a majority of Independents (54%). Black and Latino support for President Biden’s economic agenda also surges after reading about these achievements, to 83% and 68% in support, respectively.

Support for Biden's Agenda Increases After Voters Read About His Economic Achievements

Now you'll read some more about President Biden's economic agenda, recently dubbed "Bidenomics." So far, Bidenomics has achieved:

- Over 13 million jobs created since the President took office, the highest of any president in recent decades
- A historic low unemployment rate of 3.7%, and an unemployment rate below 4 percent for the longest period since the 1960s
- More than 35,000 projects already funded, spurring job growth in communities across the country
- More than \$243 billion invested in nearly 200 clean energy projects across 41 states

Knowing what you know now, do you support or oppose President Biden's economic agenda?



July 21–23, 2023 survey of 1,284 likely voters

Voters broadly agree about the benefits that Bidenomics offers for workers and the middle class in America. When asked about a series of statements describing the efforts of the Biden administration and Congressional Democrats on job creation, clean energy, and the economy, respondents strongly agree with each of the job statements tested. A strong majority (71%) of voters across party lines agree that building clean energy infrastructure like plants and

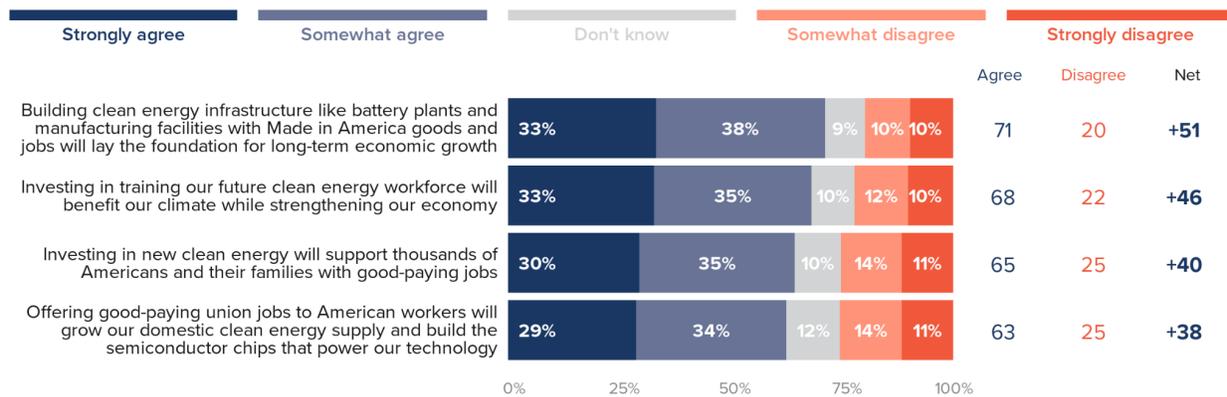


manufacturing facilities with Made in America goods and jobs will lay the foundation for long-term economic growth, including 86% of Democrats, 66% of Independents, and 60% of Republicans.

Eighty-eight percent of Democrats, 66% of Independents, and 50% of Republicans agree that investing in training our future clean energy workforce will benefit our climate while strengthening our economy. We also find two-thirds of voters (65%) agree that investing in new clean energy will support thousands of Americans and their families with good-paying jobs, while 63% agree that offering “good-paying union jobs” to workers is key to both growing the domestic clean energy supply and expanding the production of semiconductor chips that power clean energy technology.

Voters Strongly Agree With Statements About the Positive Impacts of Biden's Clean Energy Plan on Jobs and the Economy

Thinking about our country's economic priorities, do you agree or disagree with the following statements?



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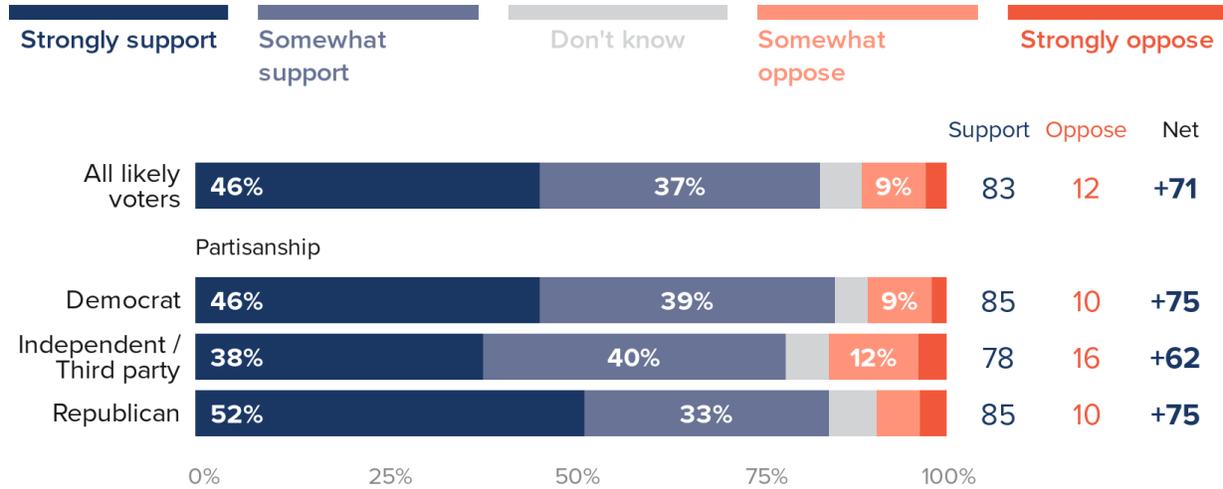
Indeed, voters across party lines overwhelmingly support not only efforts to revitalize American jobs and manufacturing within the clean energy sector, but also want to see these new clean energy technologies made with American goods. We find that 83% of voters support requiring a certain percentage of materials in new clean energy technology manufacturing be made in America, including 85% of both Democrats and Republicans, and 78% of Independents.



A Vast Majority of Voters Support "Made in America" Requirements

To receive government funding, manufacturers of clean energy technologies such as wind turbines and solar panels are required to use a certain percentage of materials that have been made in America.

Do you support or oppose these "Made in America" requirements?



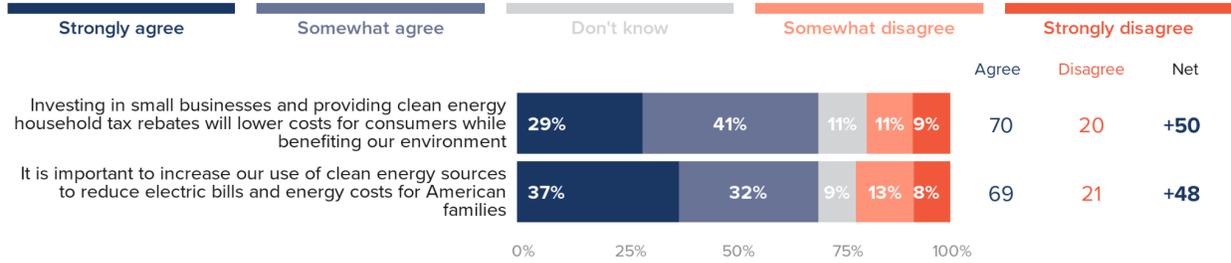
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With the achievements of the Bidenomics agenda ranging from lower prescription drug costs to the elimination of junk fees for consumers, the cost of living remains a highly salient issue for members to speak about with their constituents. In statements asking about cost-saving measures passed under the Biden Administration, including the expansion of clean energy resources and clean energy household tax rebates, voters agree that these measures both can and should **seek to lower costs for American families**. Seventy percent of voters agree that providing clean energy household tax rebates can lower costs for consumers while benefiting our environment. We also find 69% of respondents agree on the importance of expanding clean energy production to lower energy costs for families.



Voters Agree That Biden's Clean Energy Plan Can and Should Lower Costs for American Families

Thinking about our country's economic priorities, do you agree or disagree with the following statements?



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Voters across partisanship strongly believe (76%) that elected officials have a responsibility to lower costs for working families and consumers, including 85% of Democrats, 70% of Independents, and 71% of Republicans. At the anniversary of the passage and signing of the Inflation Reduction Act, Congressional Democrats can emphasize their diligent efforts to lower costs for their constituents and highlight the cost-saving achievements of Bidenomics.



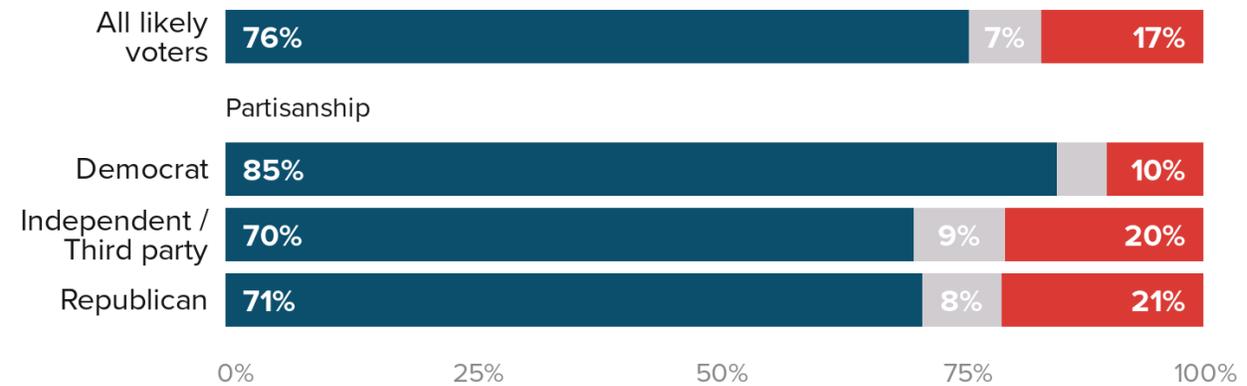
A Large Majority of Voters Think Lawmakers Have a Responsibility to Lower Costs for Americans

Which statement comes closer to your view, even if neither is exactly right?

Elected officials have a responsibility to lower costs for working families and consumers

Don't know

Elected officials do not have a responsibility to lower costs for working families and consumers



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Not only do voters strongly support the Bidenomics clean energy plan, but they also want to see action taken against fossil fuel producers that have taken advantage of consumers with high prices while polluting our environment. Voters across party lines agree (70%) that lawmakers should prevent oil and gas companies from making excessive profits off of Americans in the context of record-breaking oil and gas profits over the past year. This includes strong majorities of Democrats (86%) and Independents (66%), and also a majority of Republicans (55%).



Most Voters Believe The Government Should Prevent Oil Companies From Raking In Huge Profits At The Expense Of Everyday Americans

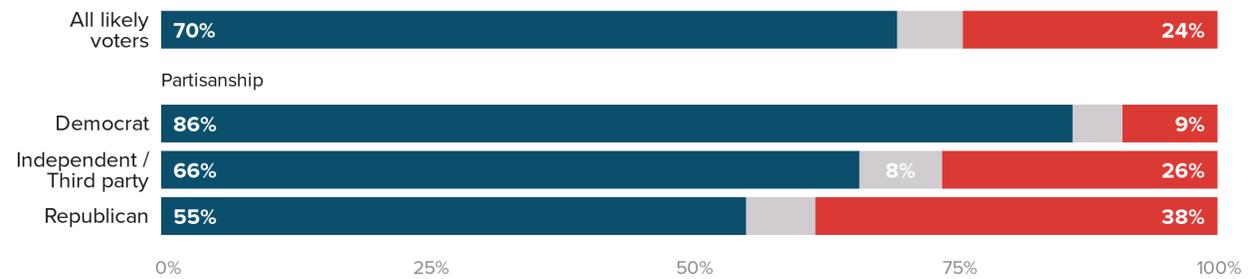
In the wake of supply chain issues and the war in Ukraine, big oil and gas companies have raked in hundreds of billions of dollars in record-breaking profits.

Which statement comes closer to your view, even if neither is exactly right?

Our lawmakers should prevent big oil and gas companies from making excessive profits at the expense of American consumers.

Don't know

It is not the government's responsibility to worry about the size of corporate profits.



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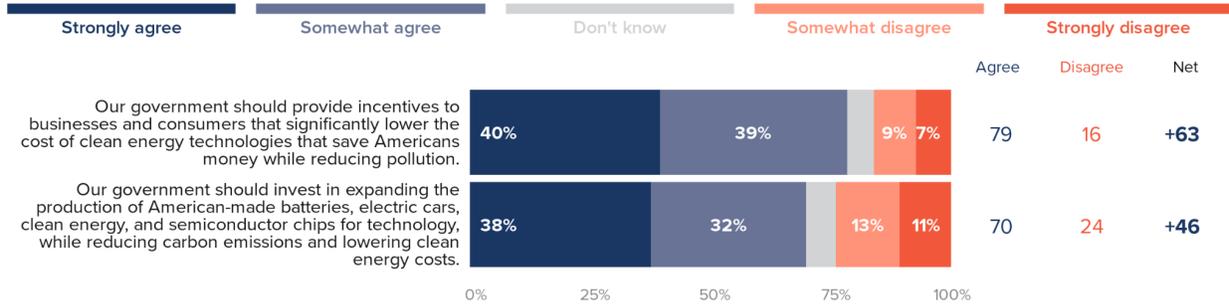
Ultimately, job creation and lowering costs for Americans go hand in hand under the Bidenomics agenda. When asked in a following survey conducted by Climate Power and Data for Progress about the government’s role in shaping clean energy and clean technology costs, we find strong agreement across partisanship that the government has a role to play in delivering lower costs for American families while expanding clean energy and clean technology production.

Nearly four out of five voters (79%), including 68% of Republicans and 77% of Independents, agree that our government should provide incentives to businesses and consumers that lower the cost of clean energy technologies. A strong majority of voters (70%) across party lines also agree that our government should invest in expanding the production of clean energy and clean technologies while reducing carbon emissions and lowering clean energy costs.



Voters Strongly Agree That the Government Has a Role to Play in Lowering Clean Energy Costs and Expanding Clean Technologies

Please say whether you agree or disagree with the following statement:



July 29–31, 2023 survey of 1,216 likely voters



While Congress leaves DC for August recess ahead of tough fights to come in September, members should take this opportunity to share with their constituents and communities the successes of the Bidenomics agenda — starting with the climate wins of the past several years. Voters clearly acknowledge that expanding our clean energy production is critical to create sustainable, good-paying jobs while also lowering costs for Americans in communities across the country.

Survey Methodology

From July 21 to 23, 2023, Data for Progress and Climate Power conducted a [survey](#) of 1,284 likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and voting history. The survey was conducted in English. The margin of error is ±3 percentage points.

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