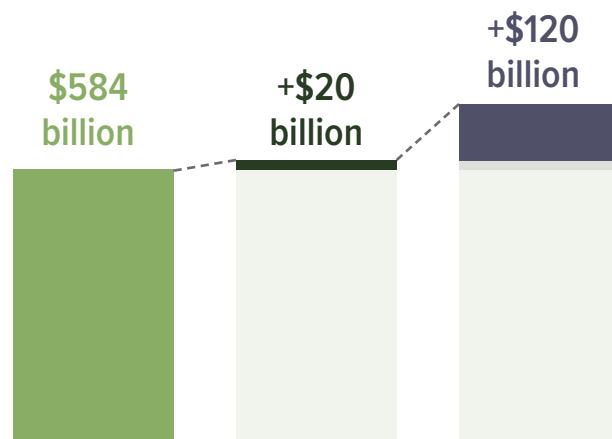


Leveraging Green Procurement

JUNE 2021

The Government Accountability Office found agencies spent **\$584 billion** on procurement last year, up **\$20 billion** over 2018 and more than **\$120 billion** since 2015.



Leveraging the federal government’s enormous purchasing power is key to incentivizing growth of the clean energy sector. The American Jobs Plan (AJP) proposes investing \$46 billion in federal procurement, which will bolster the government’s ability to support clean energy production and job creation.

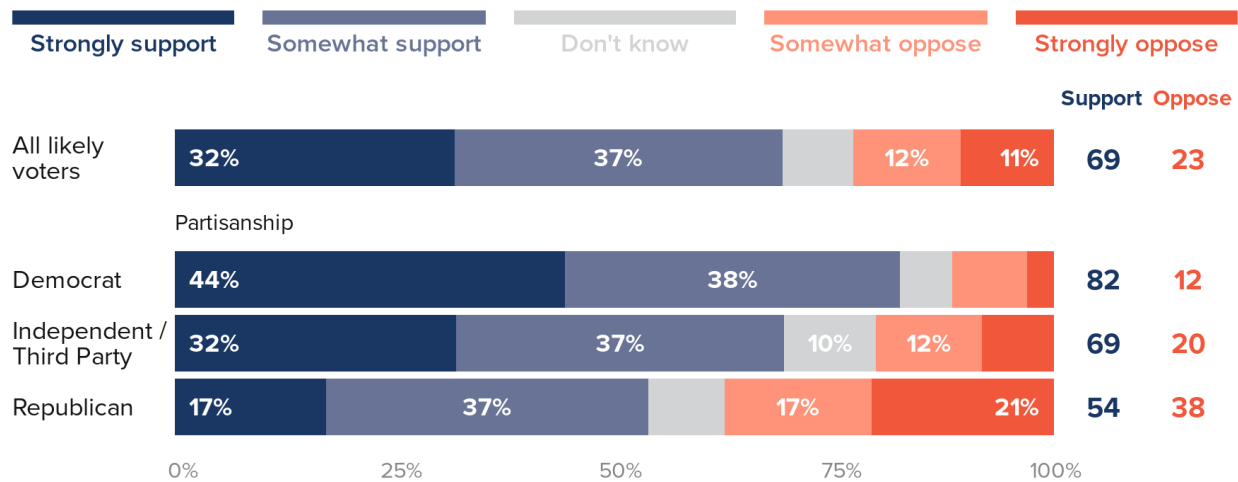
In Congress, Senator Elizabeth Warren (D-MA) and Representative Levin (D-MI) have proposed legislation to create a green procurement grant program. This proposal would allow for federal financing to be used for bulk purchases of green products, such as clean energy storage technologies and electric vehicles. By making these purchases and then selling these products at fair, discounted rates, sustainable, energy-efficient products will be made financially accessible to state, local, and tribal governments.

Going forward, lawmakers should look to this legislation for guidance when shaping the infrastructure package. The U.S. federal government stands to play an unparalleled role in boosting the domestic renewable energy industry, and a strong green procurement program has the potential to both alleviate the climate crisis and directly benefit consumers.

The “Buy Clean, Buy American” provision emphasized in the AJP is also widely popular among voters. Over two-thirds of likely voters (69 percent), including a majority of Democrats (82 percent), Independents (69 percent), and Republicans (54 percent), all support Congress issuing a directive for federal government contracts to prioritize purchasing sustainable and American-made products such as electric vehicles and green building materials.

A Majority of Voters Support the Government Purchasing Sustainable, American-Made Products

Would you support or oppose Congress issuing a directive for federal government contracts to prioritize buying sustainable and American-made products such as electric vehicles and green building materials?



March 10–12, 2021 survey of 1,566 likely voters

DATA FOR PROGRESS