



DATA FOR *PROGRESS*

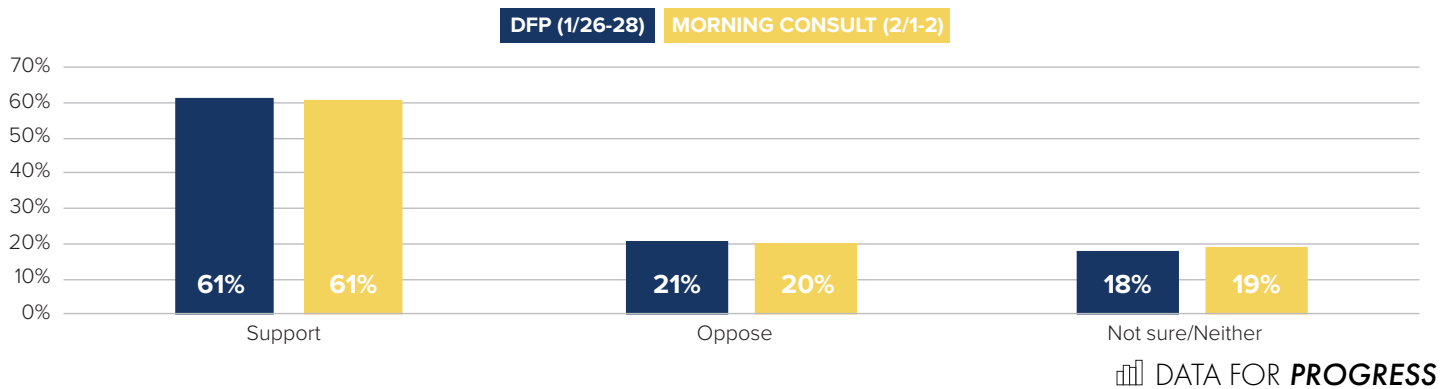
Over the last two years, Data for Progress has established a reputation for integrity, transparency and accuracy that has made us a trusted pollster for journalists, practitioners and politicians.

Data for Progress matches other pollsters, even when we are first.

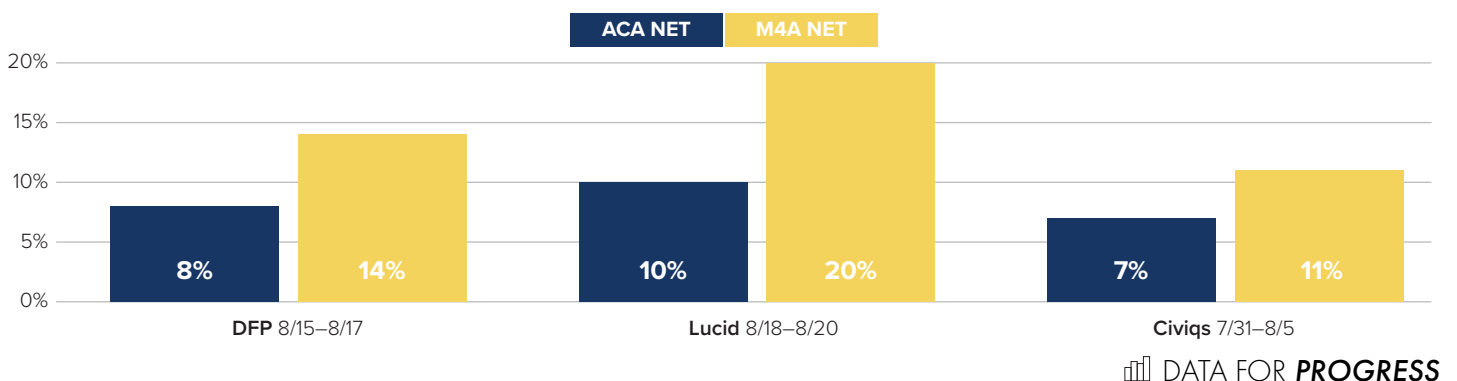
DFP and YouGov were the first to test Warren's wealth tax, showing 61 percent support and 21 percent opposed. Polling immediately after completed by Morning Consult showed 60 percent in favor and 20 percent opposed.

DFP and YouGov also tested Medicare for All and Affordable Care Act in an A/B test. We then tested the same test using the Civiqs panel and the Lucid panel with Tufts University. All produced similar results, with our main vendor, YouGov, in the middle.

DFP WEALTH TAX POLLING MATCHED OTHER POLLS

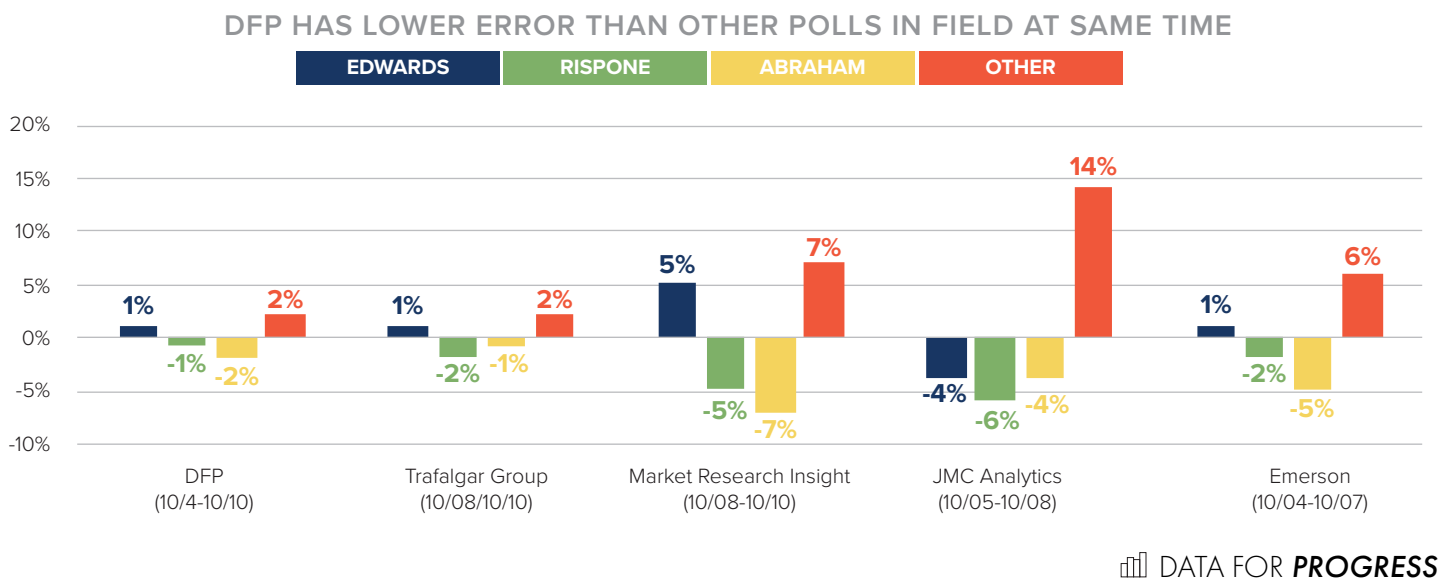
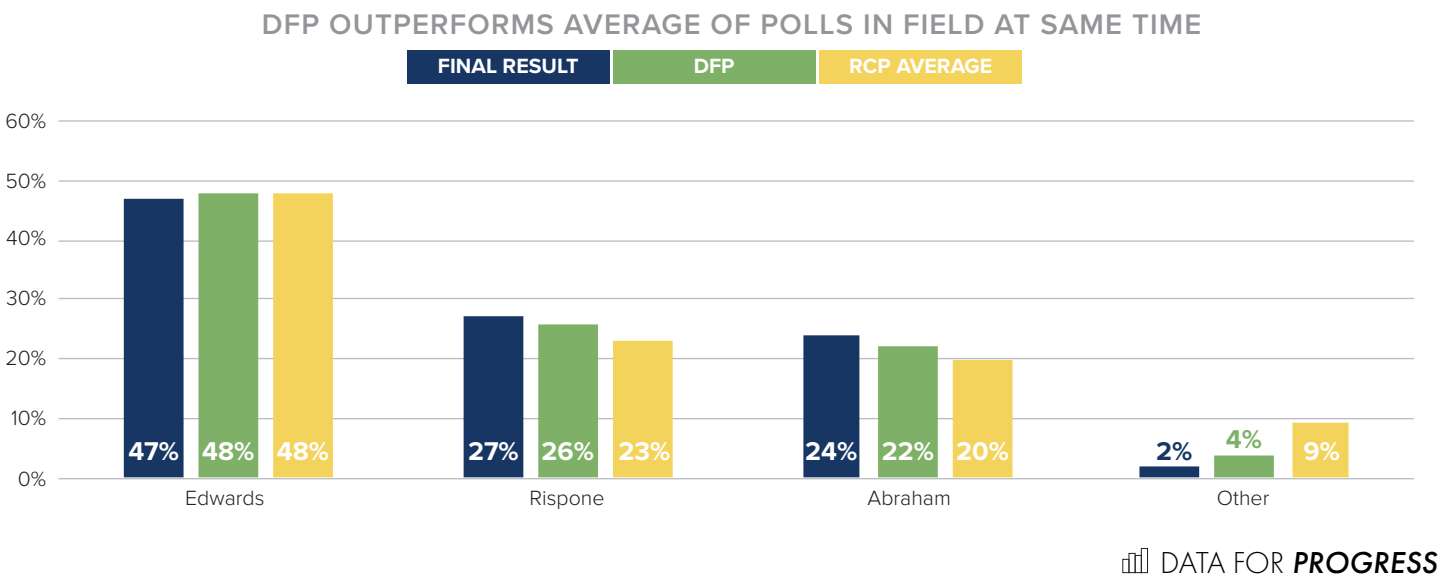


DFP RESULTS SIMILAR TO OTHER POLLSTERS



Data for Progress polling is proven against actual elections.

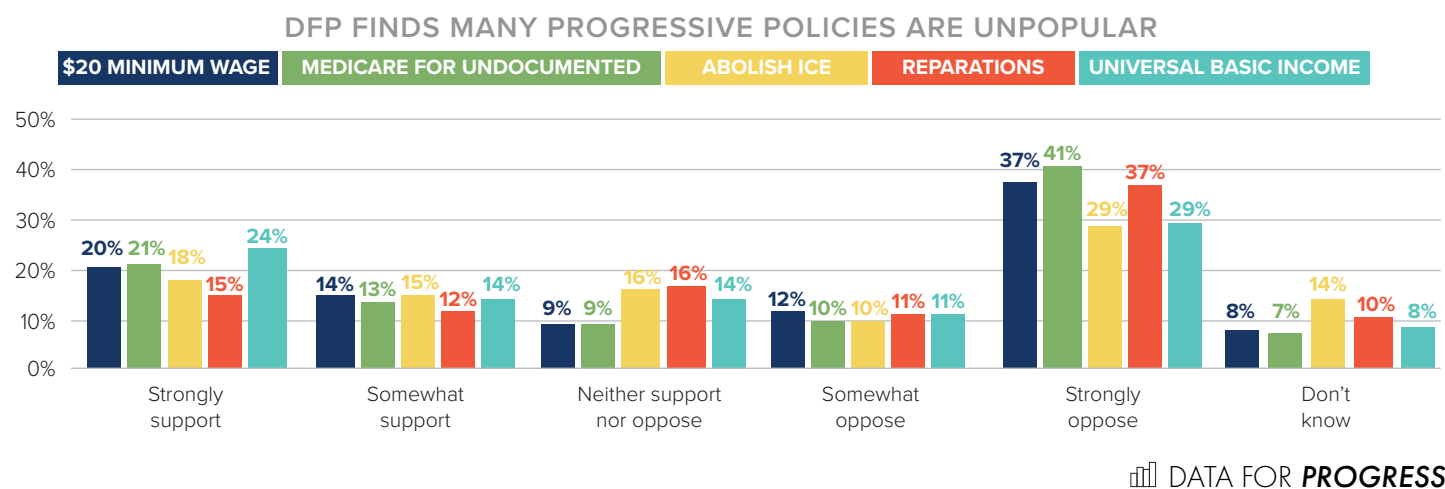
A recent poll of Louisiana by Data for Progress using our text to mobile survey methodology out-performed all other public polling in predicting the result of the election.



Data for Progress publishes bad results for progressive policies.

Critics have claimed that DFP doesn't publish negative results for progressives, nothing could be further from the truth. From reparations and universal basic income to a \$20 minimum wage, DFP has published polling showing some progressive policies are unpopular.

Data for Progress co-founder Sean McElwee even wrote an op-ed in the New York Times including polling showing the idea of defunding ICE was unpopular. Data for Progress has also given back-end access to polling to journalists like Matt Yglesias and has given journalists including Robinson Meyer and Dave Weigel opportunities to ask questions and publish whatever they want, including some data showing progressive policies unpopular.



Data for Progress has won the trust of journalists through our reliable, high-quality polling.

Data for Progress gained the trust of Washington Post and they included our Democratic primary polling in both their Trailer newsletter and on their opinion page. The Atlantic, BuzzFeed and Vox also trust Data for Progress polling, and often add their own questions to our surveys. Data for Progress goes above and beyond other pollsters by quickly publishing raw data for our most high profile polls.

Data for Progress only uses the highest quality vendors.

Data for Progress relies on YouGov Blue and Civis Analytics, two of the best vendors in online panels.

Civis Analytics is trusted by some of the most important political organizations in the country, including Senate Majority PAC, House Majority PAC and Priorities USA. Civis correctly forecast the winner in 383 out of 394 contested 2018 races (97%), and their estimate of the national popular vote in 2018 was accurate to within tenths of a percent.

YouGov panel has an impressive electoral track record and in an external test and performed better than any other web panel. It has an increasingly strong reputation among respected analysts such as Nate Cohn of the New York Times. It is now used for the Cooperative Congressional Election Studies (CCES) and American National Election Studies (ANES) surveys as well as the Cooperative Campaign Analysis Project (CCAP) and Voter Study Group (VSG) study. Academic research has found that properly weighted high-quality opt-in panels like YouGov can be reliable sources for analysis.